# One destination, Multiple Career Options

Start your career with ITM University





ITM University®

A University Recognized-Listed u/s 22 of UGC Act 1956, Established vide C.G Private University Act 2005 and Amendment Act of 2011.



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Dr. P. V. Ramana Chancellor, ITM University Chairman, ITM - Group

# CHANCELLOR 'S MESSAGE

As the Founder and Chairman of the ITM Group. Since 1991, I have watched our ITM students bloom and make great careers in India and abroad.

Besides exchanging knowledge about the elements of a globally-competitive world, students are required to propose innovative solutions for the challenging markets. We are able to achieve this, as proved by our list of alumni who have become successful CEOs and entrepreneurs, and will continue to do so in the future.

Our facilities are continuously expanding and we are improving our campus and modernising upon education.

To further provide quality education, ITM University has a team of highly qualified faculty and created an environment that supports learning, recreation and research.

Our focus remains on evolving efficient, confident and highly knowledgeable technocrats, leaders with global thinking and futuristic mind-set that will contribute to nation building with simultaneous faith in corporate ethics.

ITM University in Raipur is the essence of what we have learnt in 23 years of providing superior education across the country. In just two years of operation, ITM University has carved a niche for itself with excellent reputation

I look forward to meet you at the University and assure you that you will have exciting educational experience to help you fulfill your dreams.

WELCOME TO ITM UNIVERSITY.

- Dr. P. V. Ramana



Dr. Sanjay Kumar Vice Chancellor ITM University

# VICE CHANCELLOR 'S MESSAGE

In the era of globalization and borderless world, professional education and institutions offering such programs in Engineering, Management, Bio-tech, IT and Law becomes vitally important. Expansion of professional education with private initiative in the post liberalization period is a welcome change. However, much more needs to be accomplished with respect to increasing its coverage and enhancing its accessibility because there still exist a huge unmet demand for professionally trained, competent people by industry.

At ITM University the focus has been for honing the skills of future professionals and technocrats to make them competent to face challenges of the real world. The initial response of the students to become a part of the ITM University fraternity has been highly encouraging.

We, at ITM University are committed to make consistent efforts to impart quality education while adhering to ethical values. Our Engineering, M.B.A, B.B.A and L.L.B programs are highly rigorous, comprehensive, practice-oriented and world-class programs.

ITM as a proven brand in Management education for more than two decades strives to transform the students into competent professionals by innovative pedagogy and continuous interaction with business & industry. ITM University has ties with Sitrain Siemens, Siemens Professional Education & Siemens Technical Academy, Berlin, Germany and Tata Power. Our proven teaching methods and strong research orientation has ensured high levels of academic achievements. Our aim is to produce graduates and professionals with sound academic foundation and a sense of confidence and commitment.

I welcome you all to ITM University and wish you the best for your journey towards excellence and a joyful & vibrant student life.

- Dr. Sanjay Kumar

# DREAM BIG SET GOALS TAKE ACTION

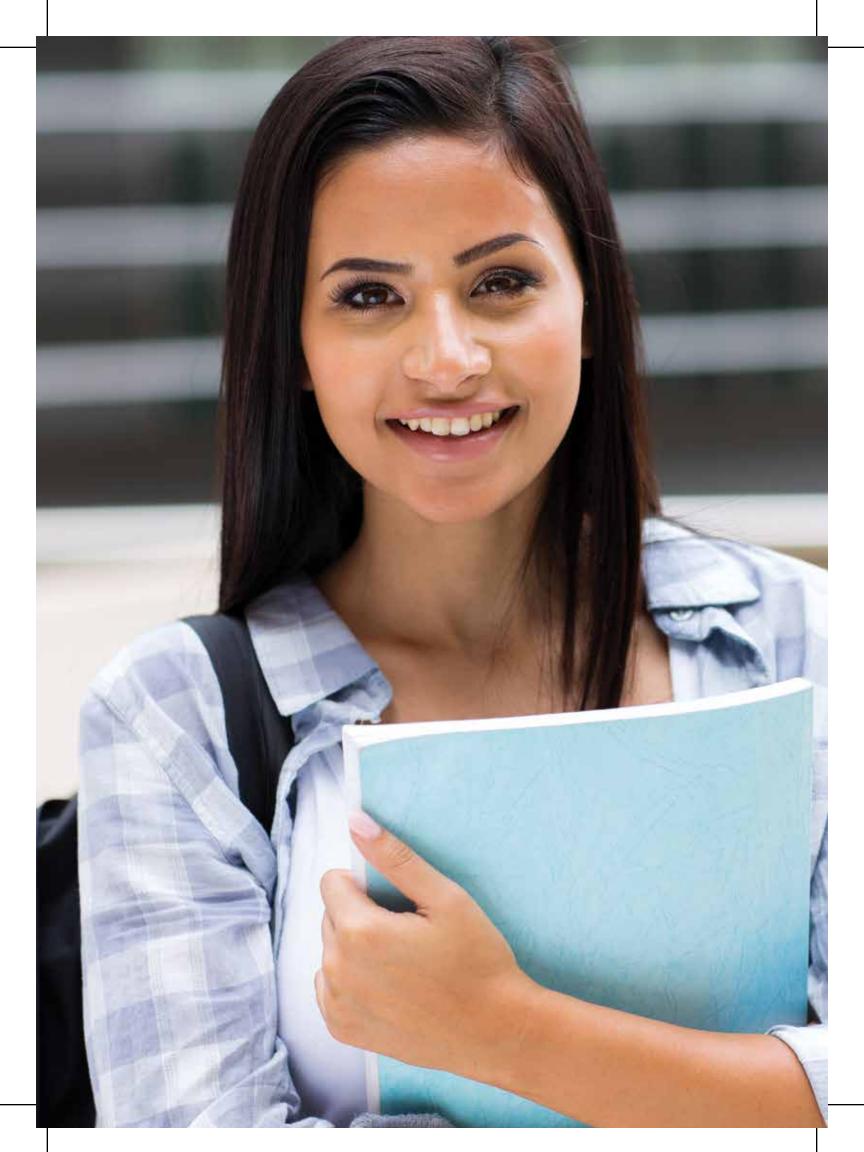


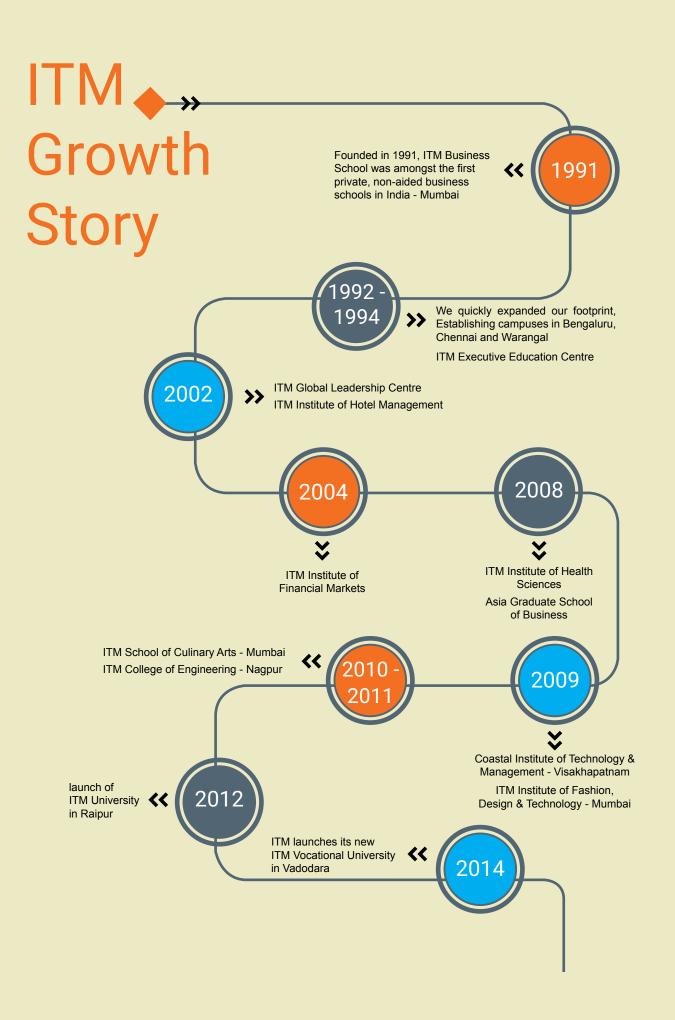
## Vision

To become a global leader in professional education.

## **Mission**

To impart futuristic and comprehensive education of global standards with a high sense of discipline and social relevance in a serene and invigorating environment.







# ITM UNIVERSITY IN RAIPUR, CHHATTISGARH

With around 24 years of relevant experience marching along with tons of successful stories, ITM Group of Institutions established ITM University Raipur, Chhattisgarh in 2012 with Management & Engineering programs.

Raipur happens to be one of the most important industrial and trading centers of Central India, hence it serves as a suitable location for creating fast-track careers. The capital city Raipur houses some of the most important departments of education in the state.

With its launch in Raipur, ITM envisages a great learning opportunity for their students with well existing technological resources and guidance from Industry Experts and well-trained Faculties.

Due to its historical significance and learning opportunity, Raipur attracts large number of tourists, including students.

ITM University excelled through a year of success with its ambitious set of students, advanced infrastructure, recreational center and other features that create a holistic and studious ambiance.

ITM further aims to provide industry relevant, product specific & process specific education to students, which will transform information into knowledge, making them efficient to enter the competitive world with explicit technical know-how and practical knowledge.

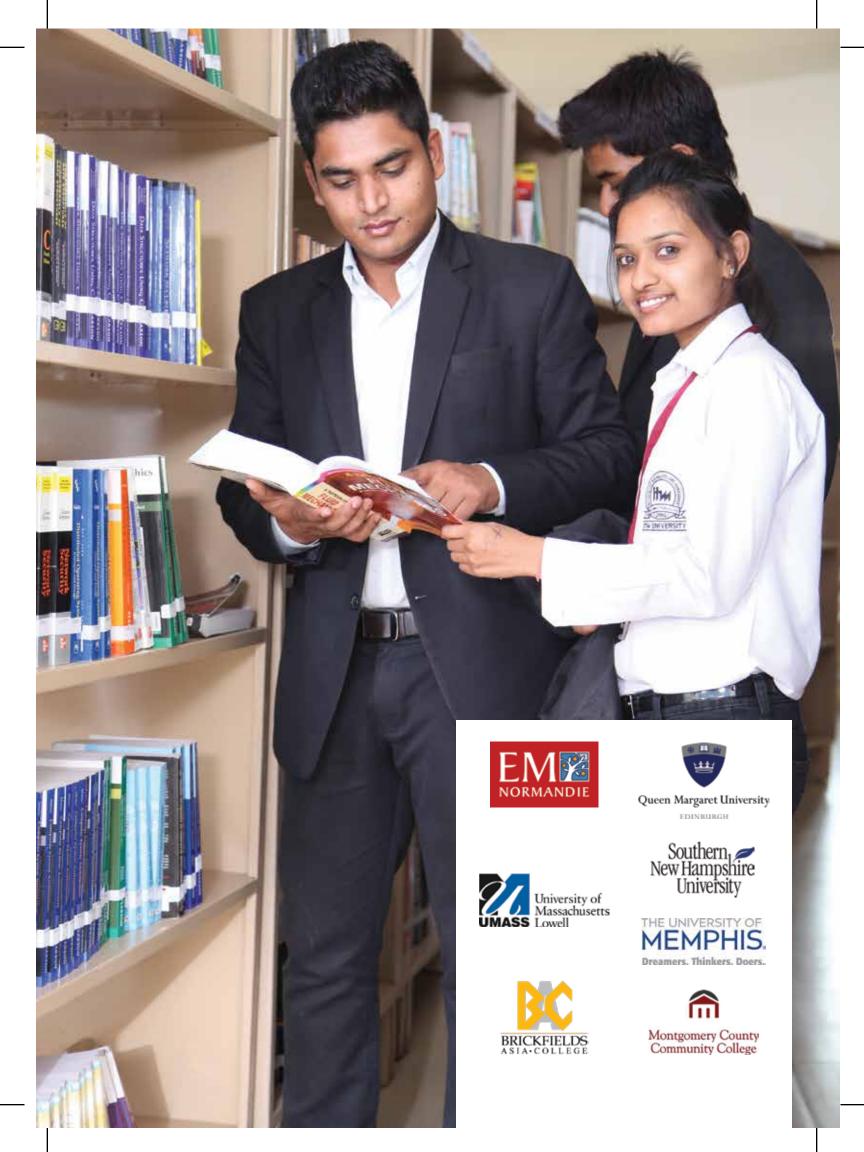


## **RAIPUR**

Chhattisgarh has been famous for its rice mills, cement and steel plants. Durg, Raipur, Korba and Bilaspur are the leading districts in the field of industrial development in the State. The establishment of Bhilai Street Plant in the 1950's led to the development of a wide range of industries at Raipur and Bhilai. Raipur district has got the rare distinction of having the largest number of big and small-scale cement plants. Bilaspur and Durg districts, too, are home to a number of large-scale cement plants. The principal growth centers in the State are - Urla and Siltara (Raipur); Borai (Durg) and Sirgitti (Bilaspur).

Chhattisgarh region is as well known for its rich cultural heritage as for its abundant deposits of natural resources. A variety of mineral resources are found in this region, diamond, gold, iron-ore, coal, corundum, bauxite, dolomite, lime, tin, granite to name a few. Deposits of Kimberlite Diamond pipe are found in Pailikhand and Deobhog area and gold deposits in Sonakhan area of Raipur district have evoked investor interest. High quality iron-ore deposits are found in the Bailadila hill ranges as well as in Dalhi-Rajhara. Abundant deposits of lime stone are found in the districts of Raipur, Bilaspur, Durg and Bastar facilitating the growth of several large cement plants in the area.

Raipur city is well connected with Mumbai, Delhi, Chennai, Visakhapatnam, Nagpur and Bhubneshwar by regular flights and is on the main Howrah-Mumbai railway line route.



## ITM'S GLOBAL COLLABORATIONS

#### **Ecole De Management De Normandie**

Ecole de Management de Normandie is a 135 year-old highly respected business school, recognized by the French state and a member of the prestigious 'Conference des Grandes Ecoles'a selection of France's most elite institutions. EMN has 3 campuses, at Le Havre, Caen and Deauville with over 1,400 students studying business every year.

#### **Queen Margaret University, Scotland**

Inspired by the great tradition of Scottish education, Queen Margaret University is dedicated to delivering professional learning & specializes in research which is of value to the community and enhances people's lives. QMU has expertise in health; drama and the creative industries; media and social sciences; and business and enterprise. For the second year running, Queen Margaret University was named Britain's top higher education college in The Sunday Times University Guide, www.gmu.ac.uk

#### **Southern New Hampshire University**

Southern New Hampshire University is situated in Manchester NH, about 90 miles north of Boston, USA. Established in 1932, SNHU is accredited by the Association of Collegiate Business Schools and Programs (ACBSP) as well as the New England State Association of Schools and Colleges (NEASC) and the State of New Hampshire.

## MoU is signed between UMass Lowel and ITM - Group Engineering Institutes

MoU is signed between UMass Lowel and ITM - Group Engineering Institutes for co-operation in variety of joint academic and education activities such as collaborative students projects, joint articulations in degree programs and course offerings, exchanges of faculty and graduate students, academic activities including joint research projects and publications, exchanges of publications, materials and information, joint conferences and workshops and special short term programs and visits.

## MoU is signed between University of Memphis, USA and ITM Group Engineering Institutes

MoU is signed between University of Memphis, USA and ITM Group Engineering Institutes including ITM University Institute of Engineering & Research, Raipur; ITM - College of Engineering, Nagpur and Coastal Institute of Technology & Management, Vizag for cooperation in variety of joint academic and education activities such as collaborative students projects, joint articulations in degree programs and course offerings, exchanges of faculty and graduate students, academic activities including joint research projects and publications, exchanges of publications, materials and information, joint conferences and workshops and special short term programs and visits.

#### MoU is signed between RMIT University, Melbourne, Australia and ITM Group Engineering Institutes

ITM University, Raipur and RMIT University, Melbourne have signed memorandum of understanding (MoU) to strengthen the collaboration in the area of vocational and higher education. The MoU allows for articulation arrangement, student exchange, faculty exchange, Project Based Learning etc. ITMVU students can work in RMIT for summer internships/project based learning. They can also opt for MS programs in RMIT. Students from the proposed Diploma Engineering program after completing their 3 year Diploma can take admission in the 2nd year Associate Degree and after successful completion of Associate Degree can take admission in the 3rd year of 4 year B.Tech program\* of RMIT University. ITM leadership teams undertook two visits to RMIT University, Melbourne. A leadership team of RMIT visited ITM University, Raipur two years back. Recently a two member high power committee of RMIT University, visited ITM University, Raipur on February 24, 2016.

The committee comprised of Mr. Peter W Ryan, Executive Dean, School of Vocational Engineering, Health & Sciences and Dr. Arvind Sharma, Dy Head of School, School of Vocational Engineering, Health & Sciences, RMIT University. During the visit RMIT team visited the campus and laboratories and also interacted with faculty and staff. Along with Chancellor Dr. P.V. Ramana and Incharge VC Dr. Sanjay Kumar they also interacted with the students.

\*Note: ITMVU students should fulfill the eligibility conditions of RMIT University like GRE, TOEFL, ETS score and other academic requirements.

## CORPORATE TIE-UP WITH SIEMENS



#### ITM - Group of Engineering Colleges has tie-up with Siemens Group (SITRAIN)

ITM Group of Institutions understand the quest for developing career visions with the help of theory, practice and modern infrastructure. Thus ITM Group of Engineering Colleges have collaborated with Sitrain, the Siemens Training Academy. Siemens AG, a German multinational corporation headquartered in Munich is a world Leading company in the fields of industry, energy and healthcare. The Siemens Group in India is a leading Hi-tech company in India which seizes a foreseen bright future for professional leaders World class technologies developed by Siemens in the core business segments add value to its customers.

#### **Siemens Training Academy- SITRAIN**

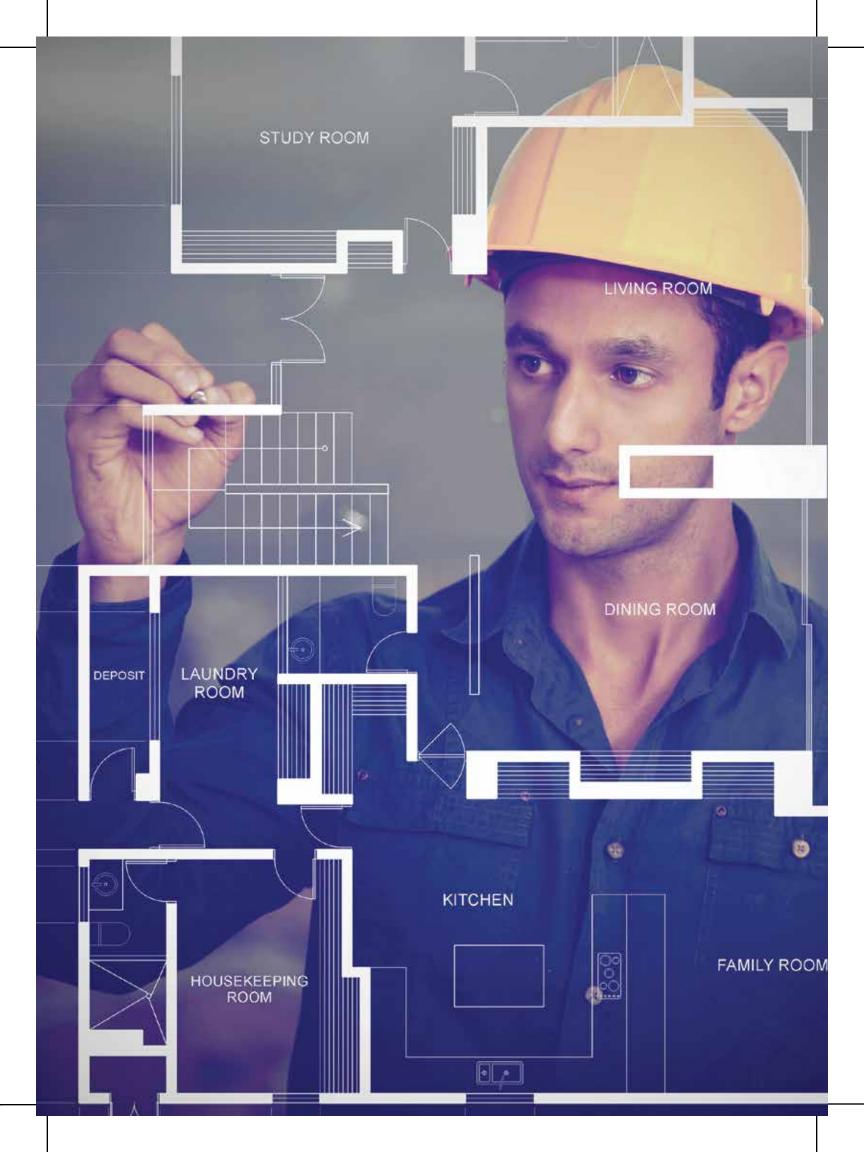
SITRAIN, a global training and competence center managed by Siemens lays out a platform to share knowledge and innovation to help you achieve the best results with their systemized solutions. SITRAIN basic labs are setup at ITM - College of Engineering Nagpur and Coastal Institute of Technology and Management, Vizag and ITM University. SITRAIN advanced labs will be set up in ITM University. ITM University is being developed as a central facility with advanced training Laboratories for faculty and students. Thus, students getting admissions in ITM will receive training on World Class Siemens products and Siemens Certification. ITM University views this as a vast opportunity to develop world class Engineering Graduates to serve India.

#### **Benefits:**

- · World class certification
- · Upgraded training solutions and innovative interactive learning
- · Group tuition, web-based training and qualification
- · Training to serve Industry needs across market segments
- Practical job training
- ·Structured curriculum and Internship opportunity







#### ITM GROUP'S

## RECENT RANKINGS

## ITM Business School, Navi Mumbai (Est 1991)

- MBA Universe B School Rankings 2014:
   53rd ITM Group of Institutions
- Times of India B School 2014 Overall Rank 49th
- BT MDRA B-School Ranking 2014:
   41 in Top 247 Business colleges in National Level
- OUTLOOK- DRSHTI B-School Survey 2014: 39 in Top 75 Business colleges in National Level
- Careers360 B-School Ranking 2014: 24 Top Private B-Schools in India
- · NAAC Accredited 'A' Grade
- · NBA Accreditation

## ITM - Business School, Bengaluru (Est 1992)

- · Indian Management 2013: B3 Rating
- Competition Success Review GHRDC 2013: Overall Ranking 81st
- Competition Success Review GHRDC 2013: Group Rank 49th
- · Business Today 2013: Best B-School 86th Rank
- Times of India 2014: Best B-School 105th Rank
- · Business Today 2014: Best B-School 94th Rank

## ITM Business School, Chennai (Est 1993)

- · A6 by AIMA's Best Business School 2013
- · A6 by Business Standard 2013
- · Ranked 87th by MBA Universe 2013
- · Business Today 3rd Rank Tamilnadu
- AIMA 119th Rank
- · Business World A6 Rating
- · Indian Management A+ Rating
- · Careers360 94th Rank
- · MBA By Choice AA Rating
- · Chronicle: Business Management B+ Rating

## ITM Business School, Warangal (Est 1995)

- A++ Grade Business School & Ranked 88th among leading 1500 Business Schools in overall India by Times B-Schools Survey-2014.
- Rated as Emerging B-Schools of Super Excellence & 6th Top B-School in Andhra Pradesh, by CSR-GHRDC B-School Survey in 2013.
- Rated as one of the top 90 Business Schools in India by MBA Universe in 2013.
- Ranked as one of the Best B-School in Overall India by Business Today Best B-Schools Survey 2013.
- "A" Grade B-School by the Indian Management -AIMA B-School Survey in 2012.

## ITM Institute of Financial Markets (Est 2004)

- · 'A' at Pan India Level by CRISIL
- A\* in Maharashtra

## ITM UNIVERSITY COURSES OFFERED

#### **FACULTY OF ENGINEERING AND RESEARCH**

#### 1. Bachelor of Technology (B.Tech)

Specialisations offered:

B.Tech Civil - Construction Engineering & Management

B.Tech Mechanical - Computer Aided Design &

Advanced CNC Manufacturing

**B.Tech EEE - Power Engineering** 

B.Tech CSE - Android Application Development

#### 2. Master of Technology (M. Tech.)

Specialisations offered:

Civil: Structural

Civil: Environmental

Computer Science & Engineering: Cyber Security

**Electrical:** Power Systems **Mechanical:** Production

#### 3. Ph.D. in Engineering

#### **FACULTY OF LIFE AND ALLIED SCIENCES**

- 1. B.Sc Medical Lab Technology
- 2. B.Optometry (4 yrs)
- 3. B.Sc Microbiology
- 4. B.Sc Biochemistry
- 5. M.Sc Microbiology
- 6. M.Sc Life Sciences
- 7. Doctor of Philosophy in Life and Allied Sciences (Ph.D.) / Humanities

## FACULTY OF COMMERCE, MANAGEMENT AND RESEARCH

- 1. Bachelor of Business Administration (BBA)
- 2. Bachelor of Commerce B.Com (Hons.)
- 3. Master of Business Administration (MBA) Specialisations Offered:
  - Finance
  - Marketing
  - · Human Resources
- 4. Executive MBA / Part Time Masters Program
- 5. Ph.D. in Management / Commerce

#### **FACULTY OF LAW**

1. BBA.LL.B (5yrs.) Integrated Course

#### **FACULTY OF ARCHITECTURE**

1. Bachelor of Architecture. (5 yrs)

## FACULTY OF VOCATIONAL AND INTERDISCIPLINARY STUDIES

- 1. B.A. International Hospitality & Tourism Management (BA-IHTM)
- 2. B.A. in International Culinary Arts (BA-ICA)
- 3. B.A. Interior Design
- 4. B.A. Fashion Design

#### **FACULTY OF INFORMATION TECHNOLOGY**

1. Post-Graduate Diploma in Computer Application



## **Bachelor of Technology (B.Tech)**

#### **Courses Offered**

Engineering programs are the most vital component education in India. Every year lacs of aspirants take up various engineering entrance tests to gain admission to engineering programs across India. However, in the past few years, industry has criticized the standards of engineering education. ITM University has taken heed of this criticism and created a new approach to the B.Tech programs.

From 2017 onwards, students of the B.Tech programs at ITM University will earn advanced certification in the most in-demand sectors. This advanced certification is not offered by any other Institution or University. Additional subjects have been added to each year of the 4 year program to build up our students with a set of advanced skills that will lead to fast employment and solid career growth.

These B.Tech + Advanced Certifications are as follows: ● B.Tech Civil - Construction Engineering & Management ● B.Tech Mechanical - Computer Aided Design & Advanced CNC Manufacturing ● B.Tech EEE - Power Engineering ● B.Tech CSE - Android Application Development

#### Why Engineering?

The following are the reasons why you should do Engineering, at ITM University Raipur. Engineers use their imagination and analytical skills to invent, design, and build things that matter. They are team players with independent minds who ask, "How can we develop a better recycling system to protect the environment, design a school that can withstand an earthquake, or create cutting-edge special effects for the movies?" By dreaming up creative and practical solutions, engineers are changing the world all the time.

#### **Job Satisfaction**

It is extremely important to find a life's work that is satisfying, work that you want to do. Engineering could very well be that life's work.

#### **Varied Opportunities**

Engineering is a field that touches almost every aspect of a person's life. The day you walk down the aisle to receive your degree in Engineering, you have closed no doors. There is nothing you cannot become from that time forward!

#### **Social Impact**

Just about everything engineers do benefits society in some way. Engineers develop transportation systems that help people and products move about so easily. Engineers design the buildings we live and work in. Engineers devise the systems that deliver our water and electricity, design the machinery that produces our food, and develop the medical equipment that keeps us healthy. Almost everything we use was made possible by engineers.

#### **Prestige**

Engineers play critical, ubiquitous roles in sustaining our nation's international competitiveness, in maintaining our standard of living, in ensuring a strong national security, in improving our health, and in protecting public safety. No other profession affects our lives in so many vital, significant ways.

#### **Siemens Certification**

ITM - Group of Engineering Colleges has tied up with Siemens India, under which Siemens will develop State of the Art Laboratories on campus and provide training to students. Thus students getting admissions in Electrical, Computer Science and Mechanical Engineering in ITM will receive exclusive training on World Class Siemens machines and Certification on PLC & SCADA on Siemen's Machine.

#### Admission Procedure: First Year

#### **Eligibility:**

1. The minimum qualification for admission to the first year of B. Tech. shall be the passing of Higher Secondary School Certificate Examination (10+2)

scheme with Physics, Chemistry and Mathematics conducted by C.G. Board of Secondary Education or any equivalent examination from a recognized Board or University.

- 2. Non Resident Indian candidates shall also be eligible for admission to B. Tech. as according to the directives of the government provided they satisfy with the criteria.
- 3. The eligible candidates should secure a place in the merit list prepared by V.P.P. Mandal, Raipur or any other National/other state bodies recognized for conducting entrance test or the entrance test conducted by the University for Admission to 1st Year of B. Tech.

#### **Direct Admissions:**

The students who fulfill the minimum eligibility criteria are eligible for admission direct quota. However they have to make an application directly to the institute. Admissions will be as per merit.

#### **Lateral Entry:**

Admission Criterion and Examination Scheme for Lateral entries (Only for Polytechnic Students)

Lateral Entry Seats Allotments (Direct Admissions to B.Tech 3rd Semester)

Any candidate having successfully completed diploma / Equivalent certificate program in relevant faculty is eligible to be admitted to 2nd year / 3rd semester of the program.

Name of the Branch	Eligibility
Civil Engineering	Diploma in Civil / Structural Engineering or equivalent
Mechanical Engineering	Diploma in Mechanical Engineering or equivalent
Electrical Engineering	Diploma in Electrical Engineering or equivalent
Computer Science & Engineering	Diploma in Computer Science & Engineering or Information Technology or Computer Technology or equivalent

#### **Examination Scheme:**

(Only for Lateral Entry Candidate)

Every Lateral Entry Candidate must clear

Applied Mathematics – I of B.Tech First Semester and Applied Mathematics – II of B.Tech Second Semester,

before the commencement of 5th Semester of that batch.

## Master of Technology (M.Tech.)

#### **Courses Offered**

- Computer Science & Engineering (Cyber Security) | Electrical Engineering (Power System)
- Civil Engineering (Environmental Engineering) | Mechanical Engineering (Production Engineering)

Faculty of Engineering, part of ITM University offers Master in Technology (M.Tech.), a beneficial choice for higher studies after graduation. Masters of Technology helps you get a better insight into subjects you develop a keener interest in and by this time you are mature enough intellectually to expand your knowledge.

M.Tech. degree adds value to your education and gives you an edge over others knowledge wise and skill wise. Your practical knowledge, expanded skill set and on field experience will make you stand out as a better choice when it comes to advancing your career by specializing in the core subjects. You will be better prepared for an industry as compared to a student with B.Tech. / B.E. degree or equivalent graduation.

Choice of Specializations: You can choose M.Tech. from Faculty of Engineering with the following specialization -

#### **Computer Science & Engineering:**

**Cyber Security** 

#### **Electrical Engineering:**

Power Systems

#### **Civil Engineering:**

**Environmental Engineering** 

#### **Mechanical Engineering**

**Production Engineering** 

#### **Eligibility Criteria:**

A candidate seeking admission to M.Tech., first semester must have passed B.E. / B.Tech. or equivalent examination from recognized university and a GATE score card.

At the time of admission, the candidates shall have to produce the original certificate of having passed / mark sheet of the final year of the degree examination. To understand the criteria in detail, kindly check the table below:

Name of the Branch	Eligibility Criterion
Computer Science &	B.E. / B.Tech. in CSE/IT or
Engineering	Equivalent or MCA/ M.Sc.
	(Mathematics) or equivalent
Electrical Engineering	B.E / B.Tech. in Electrical
	Engineering or equivalent
Civil Engineering	B.E / B.Tech. in Civil
	Engineering or equivalent
Mechanical Engineering	B.E / B.Tech. in Mechanical
	Engineering or equivalent

## **ENGINEERING PLACEMENTS**

ITM - Group of Institutions truly believes that a diverse participants profile ensured by our admission process provides a wealthy talent-pool for companies to recruit from. The number of PPOs (Pre Placement Offers) and quality of various projects, our students take up with industry, is a benchmark for others to follow.

ITM strongly believes in inclusive economic growth of the country and the driver of that growth is entrepreneurship, hence we have established incubators for start-ups at campus level and provide them all support required to make their dream come true.

Final Placement is the one event that every student looks forward to. With hundreds of India's best companies coming on campus with a variety of job profiles, the placement process at ITM gives students a world of opportunities to make their career in the widest range of industries.

At ITM, Career Services is integrated into overall program, exposing you to workshops which focus on topics such as:

- Self Assessment
- · CV and the writing of a cover letter
- · Career Strategies
- · Competency based mock interviews
- · Time Management
- · Salary Negotiation
- Personalized Coaching
- Networking

The ITM Career Services team, the alumni and the faculty are a networking resource to assist you in gathering the necessary information to develop your career focus. First Batch (2008) of Engineering students at Coastal Institute of Technology and Management, Vizag, Graduated in 2012 have achieved 95% placement!

## RECRUITERS LIST





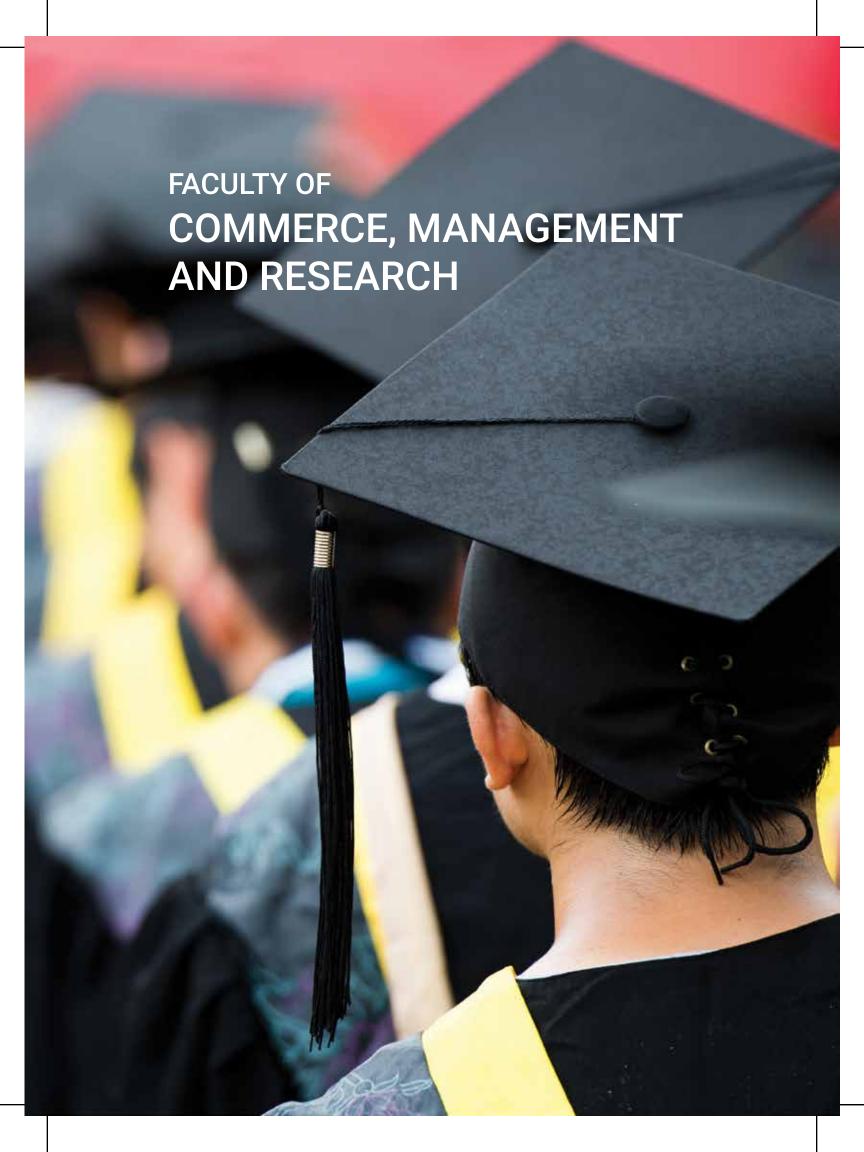












## **Bachelor in Business Administration (BBA)**

Faculty of Management offers a 3 years Full time Bachelor of Business Administration (BBA) Program under the aegis of ITM University. 10+2 students from any backgrounds can pursue the BBA course. As part of the BBA program, students would study Marketing, Management, Business Operations and so on. The course helps an individual to gain essential knowledge about the corporate world and also the fundamentals of business administration.

#### About the BBA program

It is Bachelors degree program of three years duration. The degree is designed to give a broad knowledge of the functional aspects of a company and their interconnection. The degree develops the student's practical managerial skills, communication skills and business decision-making capability.

#### Scope after BBA program

On completion of the BBA course, you can enter the Masters' program in Business Administration. The course structure of the BBA program is designed in such a manner that it acts as a foundation for the MBA program. The BBA curriculum prepares aspirants to perform their fullest levels in their post graduation program. In order to stand with the competitive world outside, aspirants should have a sound base in graduation level education. This course helps an aspirant to study about the economic trends, fiscal policies and also the different administrative and commerce oriented techniques to deal with the various operations and transactions in the commercial world.

# At ITM University we follow modern pedagogy with an aim to build managers of the future. The Teaching Pedagogy includes:

- Lectures and Role Plays
- Case Study Analysis
- Industrial Visits
- Seminars
- Corporate Talks and Guest Lecture Series
- Co-curricular activities
- · Projects and Presentation
- · Live Industry Projects
- Research
- Group Discussion
- Management Games

#### **Teaching Aids includes:**

- Presentations
- · Over Head Projector
- Reference Materials
- Internet
- · LCD Projectors
- Bulletin & Journals
- Magazines
- Bank Data
- Reports of Audit Firms
- Charts

#### **Career Opportunities**

Other than higher studies, BBA graduates can opt for a wide range of careers also. They can seek out for employments in share trading, business corporations, industries, print media, and so on. They can also work in Government sector or in IT industries. The main advantage of the BBA program is that aspirants can pursue the MBA program after completing the same. They can specialize in their desired disciplines while pursuing the MBA program. The different specializations in the MBA program include Systems, Finance, Human Resource, Marketing and so on.

#### **ADMISSION PROCEDURE**

**Bachelor of Business Administration** 

The BBA program is a 3 years full-time program under the aegis of ITM University.

#### **Admission Process**

#### **Eligibility**

10+2 or any equivalent Examination from a recognized Board.

#### **Lateral entry**

Any candidate having successfully completed diploma / Equivalent certificate program in relevant faculty is eligible to be admitted to 2nd year / 3rd semester of the program.

#### **How to Apply**

Candidate desirous of seeking admission to the BBA programs are requested to submit the application in the prescribed format. Application Forms are available at the Admissions Office or you can complete online application form.

#### **Selection Process**

Based on percentage or Marks in 10+2 examination, Personal Interviews will conducted and Reservation will be provided to SC / ST / OBC candidates as per the policy of the State Government from time to time. Scholarship will be offered for meritorious candidates. The students have to abide by the rules and regulations of the University as prescribed from time to time. The medium of instruction at ITM University is English only.

## Master of Business Administration (MBA)

Faculty of Management offers a 2 years Full Time Master of Business Administration (MBA) Program where in you can specialise in:

□ Finance □ Marketing □ Human Resources

The Institute has a different approach towards offering its Masters Program in Management that are Industry Relevant. ITM University is a part of ITM Group of Institutions which has been imparting quality education in Management Studies since 1991. Pursuing MBA from our institute equips you to face the worlds modern day challenges by tapping potential with the help of:

#### **Career Development Workshops**

- Top-notch core faculty with rich industry experiences & insights
- NGO-CSR Internships
- 8 weeks of summer Internship Project
- OB Lab
- · Live Industrial Projects
- Research Activities & Co-curricular Activities

#### Managerial Skills

Knowledge imparted in MBA program extends out in developing managerial skills for candidates. These skills provide the essentials for dealing with real-time situations pertaining to management and resolution of problems.

#### Teaching Pedagogy

- Book Reviews
- Business Quiz
- · Management / Leadership
- · Lessons & Industry Exposure
- Personality Grooming & Business etiquettes
- Spoken & Written English
- Debates & Group Discussions
- Professional Skill / Habits
- · Guest Lectures & Seminars
- · Outbound Teaching & Learning

#### **Admission Procedure**

Master of Business Administration (MBA) is a 2 years full-time program offered under the aegis of ITM University.

#### **Specializations**

- Finance
- Marketing
- Human Resources

#### Eligibility

Graduation in any Discipline, with minimum 50% marks aggregate from any AlU recognized University

#### **Lateral Entry**

Any candidate having successfully completed PG Diploma of 12 months or more duration in relevant faculty or allied is eligible to be admitted to 2nd year/ 3rd semester.

#### **Admission Process**

#### **How to Apply**

Candidate desirous of seeking admission to the MBA offered are requested to submit the application in the format prescribed by ITM University. Application Forms are available at the Admissions Office or you can submit the application online available on the ITM University website. Final Selection process by ITM University. Scholarship shall be offered to meritorious students. The students have to abide by the rules and regulations of the University as prescribed from to time. The medium of instruction at ITM University is English only.

#### **Final Admission**

- · Based on percentage of Marks in qualifying examination
- Marks scored in the Entrance test such as CAT, XAT, MAT, GMAT or State CET
- Final Selection process by ITM University

#### **Developing Business Expertise**

MBA provides an added advantage for students from non-business backgrounds. By earning an MBA degree, you increase your practical knowledge in the field of business administration. Most of the Business Schools recognize MBA both as a Professional and Academic degree.

#### **Career Advancement**

An MBA degree helps you in quickly climbing up the corporate ladder with a handsome salary package alongside a respectable designation. According to a recent survey, high performing successful MBAs are more likely to reach top management levels of Fortune 500 companies and other corporate areas. MBAs with specialized skills are commonly selected to lead start-up companies.

#### **Recession Proof Degree / Job Security**

An MBA degree provides a combination of elective and specialized courses wherein by training candidates to handle complex business situations. Thus, having an MBA degree assures sustainability of your job in the organization. The demand for MBAs rides high even during global economic recession.

#### **Starting Your Own Business**

An ideal MBA program helps you in becoming business savvy. The skill-set taught in MBA provides you with the hands-on training for dealing with real work business problems. Eventually, you can branch out as an independent entrepreneur: running your very own successful business.

## **Bachelor of Commerce (Hons)**

#### About the B.Com (Hons) program

Bachelor of Commerce (B.Com) is a three-year under-graduate course modeled to offer the student with a number of management skills and at the same time also building in them proficiently in a specific area. The Bachelor of Commerce is a career-oriented degree, which provides a foundation in all aspects of commerce. Studying General Commerce prepares graduates for a wide range of care ers in the business world. B.Com at School of Management & Research, ITM University is designed to provide the student with a wide range of managerial skills while at the same time building competence in a particular area.

#### Scope after B.Com (Hons) program

The program at School of Management & Research, ITM University prepares the individual for the modern financial and accounting field. Some of the career options include business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, portfolio management in the private and public sectors.

# At ITM University we follow modern pedagogy with an aim to build managers of the future. The Teaching Pedagogy includes:

- · Lectures and Role Plays
- · Case Study Analysis
- Industrial Visits
- Seminars
- · Corporate Talks and Guest Lecture Series
- · Co-curricular activities
- · Projects and Presentation
- Live Industry Projects
- Research
- Group Discussion
- · Management Games Teaching Aids includes:
- Presentations
- Over Head Projector
- Reference Materials
- Internet
- LCD Projectors
- Bulletin & Journals
- Magazines
- Bank Data
- Reports of Audit Firms
- Charts

#### **Career Opportunities**

After the completion of the B.Com course, an individual can pursue a career in the following fields:

- Banking
- Economist
- Investments
- · Equity Research Analyst
- · Financial Accounting & Auditing
- Auditing & Cost Accounting
- · Company Secretarial Practice
- Foreign Trade Practice & Procedures Student, who wants to pursue their further studies after the completion of B.Com, can opt for following courses:
- Masters in Commerce (M.Com)
- · MBA (Master of Business Administration)
- · Chartered Financial Analyst
- · Master of Chartered Accountants
- · Securities law
- · Certified Management Accountant (CMA)
- Certified Financial Planner (CFP)

#### **ADMISSION PROCEDURE**

- The B.Com (Hons.) program is a 3 years full-time program under the aegis of ITM University.
- · Admission Process Eligibility
- 10+2 or any equivalent Examination from a recognized Board.

#### Lateral entry

Any candidate having successfully completed diploma / Equivalent certificate program in relevant faculty is eligible to be admitted to 2nd year / 3rd semester of the program.

#### How to Apply

Candidate desirous of seeking admission to the B.Com (Hons.) programs are requested to submit the application in the prescribed format. Application Forms are available at the Admissions Office or you can complete online application form.

#### **Selection Process**

Based on percentage or Marks in 10+2 Examination. Personal Interviews and Reservation will be provided to SC / ST / OBC candidates as per the policy of the State Government from time to time. Scholarship will be offered for meritorious candidates. The students have to abide by the rules and regulations of the University as prescribed from time to time. The medium of instruction at ITM University is English only.



## **Executive MBA**

#### **Course Overview:**

The Indian higher Education Statistics of the year 2012-2013 reports that out of ,20 million students only 12% have enrolled in post graduation courses .Many of the Under Graduates due to their occupational or professional commitments ,though interested are unable to pursue full time post graduation especially Management programs.

To accommodate this, the executive programs of ITM are designed and offered to fulfill the professional qualification requirements of these working executives. For such professionals, these programs provide the platform with industry adopted and competitive curriculum designed by industry experts.

Founded in 1992, the Program offers part-time MBA programs for working professionals. In the past 24 years, the Centre's program offerings have evolved, with a greater emphasis on preparing executives for everyday business challenges and developing the insights and knowledge for strategic decision - making and career advancement. The programs have received tremendous acceptance and recognition across the industry, with an alumni network holding senior positions in every conceivable sector. Thousands of business professionals, entrepreneurs and high-level executives have advanced their careers, started new businesses and raised the performance bar for themselves and their companies, having completed our programs.

#### **Part Time MBA Program**

This two years part time MBA program provides a comprehensive coverage of business and management skills, including a specialization, chosen by the student to suit his professional requirement. The program begins with a foundation Term, consisting of 4 courses that help to bring the graduates from different faculties of Arts, Commerce, Science or any other to a common platform taking up the remaining part of the program. The 12 core subjects are taught over three terms followed by two terms wherein specialization subjects.

**Duration:** 24 months

Eligibility: Graduate in any Discipline

**Preference:** Work experience of minimum 2 years



## Recruiters list











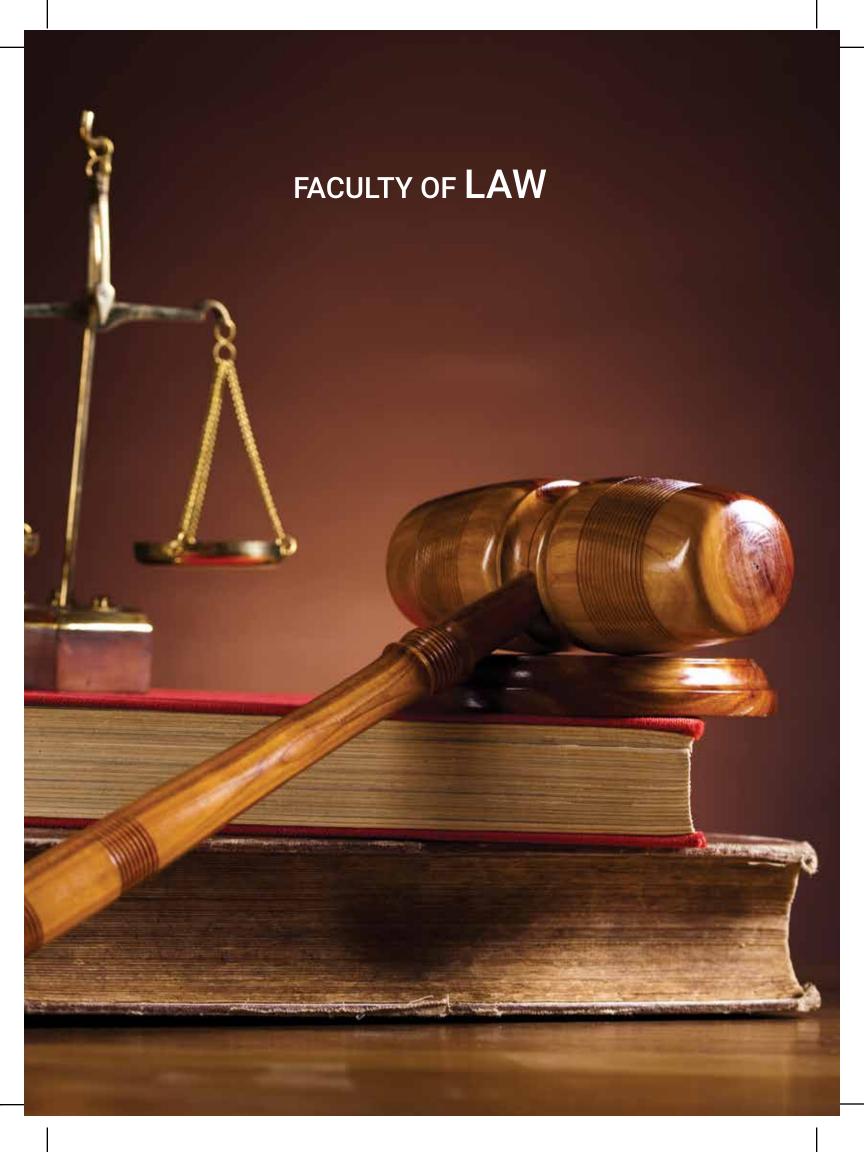












## BBA. LL.B (5 yrs) Integrated Course

To gain the legal knowledge and develop the key skills one requires to advance their career in legal profession.

## ITM University offers innovative and flexible legal education. The pedagogy imbibed with

- Learning by Doing Methodology
- · Case study based teaching methodology
- Moot courts and practice
- Teaching by practicing advocates
- · Sessions by practitioner
- Video conference sessions
- Court visits
- Concurrent internships

## Apart from regular classes Co-curricular activities includes:

- Debates
- Research and Publications
- Inter college competitions
- Legal Aid Centers
- Social awareness camps

ITM with the academic Exchange/Association with International academic partners privileged to conduct BBA.LL.B in India. On successful completion of mandatory theory and practicals of first two years in BBA.LL.B proceed to Malaysia pathway program of UK to join the following consortium partners via lateral entry to continue the remaining program

- 1. University of Wales College of Cardiff, UK
- 2. University of Liverpool, UK
- 3. Hull University, UK
- 4. Northhumbria University, UK
- 5. Brickfields Asia College, Malaysia

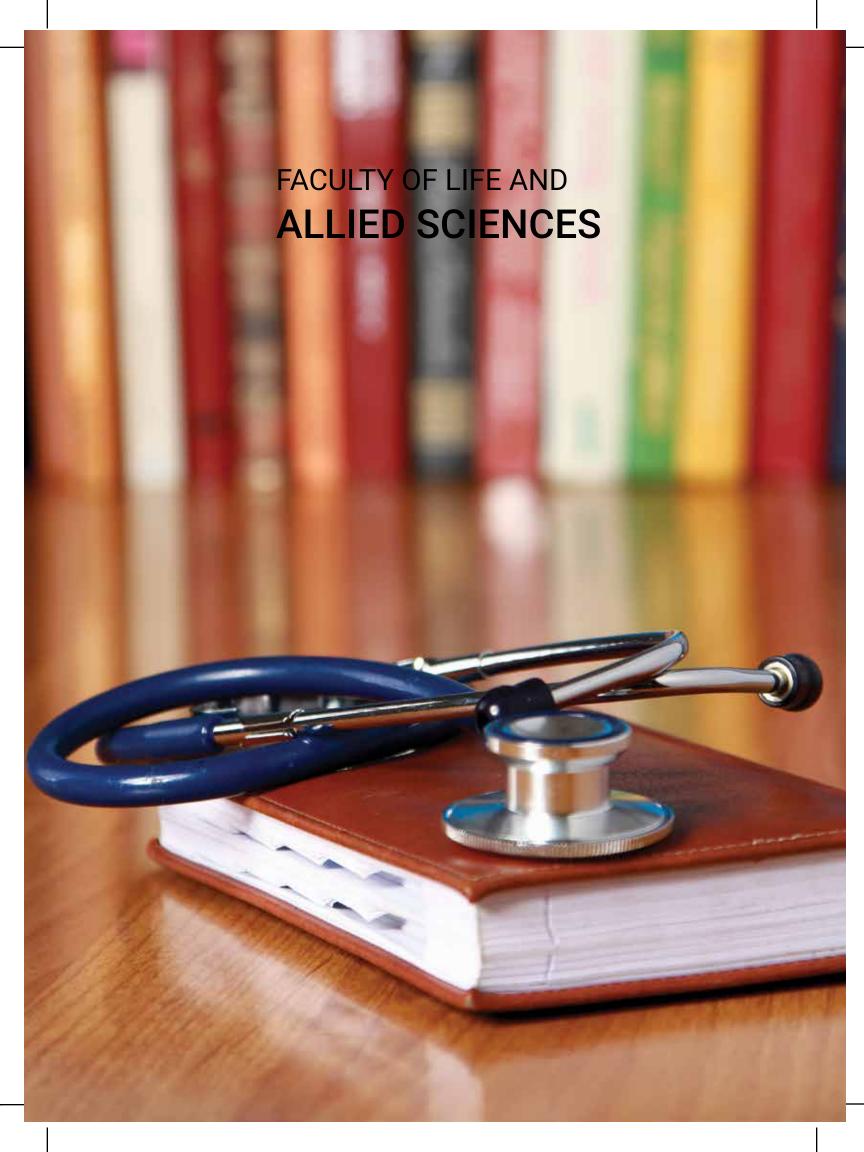
On successful completion the candidate will be awarded BCI approved BBA.LL.B and are eligible to appear before Indian courts after clearing All India Bar Examination and on completion of the UK transfer program shall be eligible to appear in UK Courts after clearing The Certified Licensing Professionals (CLP) or Bar Professional Training Course (BPTC) exams. This unique course has been developed for the Law aspirants, to verse with main areas of Indian laws, foreign law including commercial law, property law, public law and family law etc. The course will also help the candidate to develop the key skills in areas such as research, analysis, presenting and writing which paves way to Indian students compete at international level.

## Bachelor of Business Administration with Bachelor of Law (BBA.LL.B):

The objective of 5yrs Integrated BBA.LL.B program is to create a diversified/capable corporate lawyer with the ability to deal with the intricacies of business and regulatory/ statutory affairs and norms. It provides the insights in the relevant business, managerial studies that along with legal interpretation, corporate governance and other allied laws. It also equips the students with the essential facts and envelops a vast domain of the current areas of managerial relevance. Students learning BBA.LL.B at ITM University gets the opportunity to focus on strategies, to manage business in global environments, with entrepreneurship emphasis, the impact of technology on commerce, managing the emerging markets and other global issues. Study of this program will enable the students to develop a competitive edge and help in taking them to the peak of their career. These graduates can find vocation as lawyers, legal advisors, law reporters, legal assistants, etc depending on their skills and experience in addition to practicing law in Indian & international courts.

#### **Duration: 5 years**

Eligibility: Higher Secondary (10+2) in any stream



## **B.Optometry**

#### **B.Optometry**

Optometry is an independent profession in eye care. Its practice includes a complete examination of the visual system required for the estimation of refractive errors. It also covers the Fitting, manufacturing and supplying of spectacles, contact lenses and all other optical aids.

#### **Optometrist**

An optometrist is a primary health care professional who is institutionally educated and clinically trained in the art and science of optometry. Optometry practice includes a complete examination of the visual system required for the estimation of refractive errors. It also covers the Fitting, manufacturing and supplying of spectacles, contact lenses and all other optical aids.

#### **Eligibility**

Students should complete standard XII Science with minimum 50% marks in Physics, Chemistry, Biology and/or Mathematics.

#### **Career Opportunity**

- · Chain of franchised superstores (Retail Optical Stores)
- Independent Private Practice
- · Partnership or Group Practice
- · Community Health Centers
- Home Maintenance Organizations (HMOs)
- Hospitals (Private and Public)
- Manufacturers of Ophthalmic Products
- Insurance Companies and Industrial Safety Programmes (Consultants)
- · Academia & Research
- World Health Organization and other related organizations



## **B.Sc. Medical Lab Technology**

#### **B.Sc. MLT (Medical laboratory Technology)**

The Medical Laboratory Technologist is often the first-line medical professional in the battle for better health. Medical Laboratory Technology / Clinical Laboratory Science is an allied health profession concerned with the diagnosis, treatment & prevention of disease through the use clinical laboratory tests.

#### Five major areas of a clinical laboratory

- Blood banking
- Clinical Chemistry (chemical analysis of body fluids)
- · Hematology (study of immune system) and,
- Immunology (study of bacteria and other disease organisms)
- Microbiology (study of bacteria and other disease Organisms)

#### **Career Opportunity**

Candidates with this degree can deal with new advances in instrumentation, methodology or standardization, Management of Laboratories, Standard Protocols and use of technology as relates to Laboratory Investigations. They also work in the areas of cytotechnology (study of human tissue), phlebotomy, urinalysis, coagulation, parasitology and serology. Phlebotomists draw and test blood where as Blood bank technologists determine correct blood types for transfusions.

#### **Admission Process**

These programs are 3 years full-time programs under the aegis of ITM University, Raipur.

#### **Eligibility**

10+2 or any equivalent Examination from a recognized Board with Biology or Chemistry or allied subjects.

#### **How to Apply**

Candidate desirous of seeking admission to these programs is requested to submit the application in the prescribed format. Application Forms are available at the Admissions Office or you can complete online application form.

#### **Selection Process**

Based on percentage or Marks in 10+2 Examination. Personal Interviews and Reservation will be provided to SC / ST / OBC candidates as per the policy of the State Government from time to time. Scholarship will be offered to meritorious candidates. The students have to abide by the rules and regulations of the University as prescribed from to time. The medium of instruction at ITM University is English only.



## **B.Sc. Biochemistry**

#### What is Biochemistry:

All living organism are made out of different lifeless biomolecules, these molecules interact with each other and forms a functional living organism. The study of chemical process occurring in a living organism is called as Biochemistry.

#### Scope of Biochemistry:

There are many places where a Biochemistry graduate can WOrk: 1. Diagnostic company 2. Food and Drug Industry 3. Research Labs 4. Clinical Labs 5. Hospitals

#### Why our program is Unique:

We have strong tie up with some of the renowned private diagnostic labs across India with world-class infrastructure, like Thyrocare, SRL diagnostics, Stem Rx, IPCA lab, etc.

#### **Training and Dissertation work:**

Our graduates can under go training at any of the above-mentioned labs, during the course of their studies.

For the Postgraduates the pattern is theory and dissertation (T&D), first year there will be theory and particles and in second year, Students have go to any of the mentioned lab for their dissertation work.

#### **Eligibility:**

10+2 or any equivalent examination from recognized board with biology or chemistry or allied subject for bachelors and for Masters course bachelors in relevant stream

#### Lateral entry

Any candidate having successfully completed diploma / Equivalent certificate program in relevant faculty is eligible to be admitted to 2nd year / 3rd semester of the program.

## M.Sc. Biochemistry

#### Training and Dissertation work:

Our graduates can undergo training at any of the above - mentioned labs, during the course of their studies.

For the Postgraduates the pattern is theory and dissertation (T&D), first year there will be theory and particles and in second year, students have go to any of the mentioned lab for their dissertation work.

#### **Eligibility:**

10+2 or any equivalent examination from recognized board with biology or chemistry or allied subject for bachelors and for Masters course bachelors in relevant stream

## **B.Sc. Microbiology**

#### What is Microbiology:

It is the study of microorganism which are not seen by naked eye and in many ways these microorganism are useful and harmful. They also have many industrial applications as well. Scope of Microbiology: There are many places where a Microbiology graduate can work -

- 1. Diagnostic company 2. Food and Drug Industry 3. Research Labs
- 4. Clinical Labs 5. Hospitals

#### Why our program is Unique:

We have strong tie up with some of the renowned private diagnostic labs across India with world-class infrastructure, like Thyrocare, SRL diagnostics, Stem Rx, IPCA lab, etc.

#### Training and Dissertation work:

Our graduates can under go training at any of the above - mentioned labs, during the course of their studies. For the Postgraduates the pattern is theory and dissertation (T&D), first year there will be theory and particles and in second year, Students have go to any of the mentioned lab for their dissertation work.

#### **Eliaibility:**

10+2 or any equivalent examination from recognized board with biology or chemistry or allied subject for bachelors and for Masters course bachelors in relevant stream

#### **Lateral entry**

Any candidate having successfully completed diploma / Equivalent certificate program in relevant faculty is eligible to be admitted to 2nd year / 3rd semester of the program.

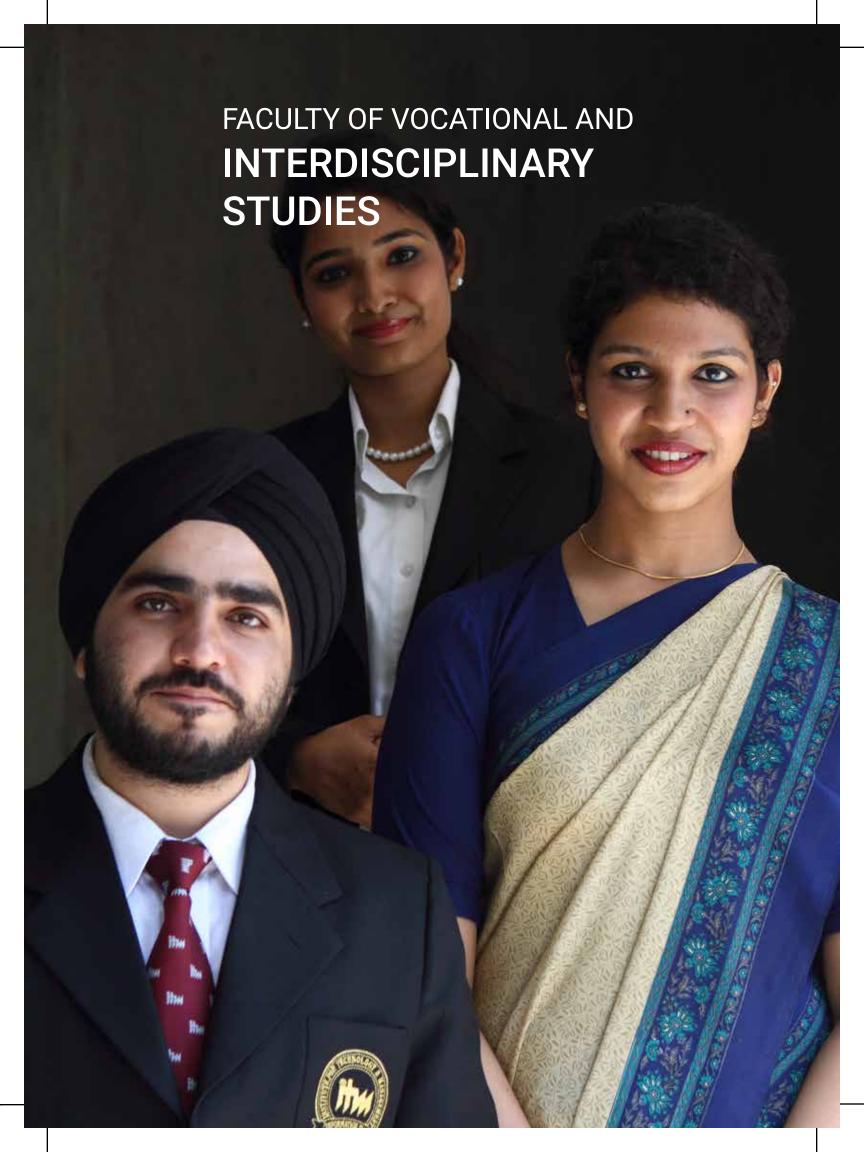
## M.Sc. Microbiology

#### Training and Dissertation work:

Our post graduates can undergo training at any of the above-mentioned labs, during the course of their studies. For the Postgraduates the pattern is theory and dissertation (T&D), first year there will be theory and particles and in second year, Students have go to any of the mentioned lab for their dissertation work.

#### **Eligibility:**

Bachelors degree in relevant stream (Microbiology, Biochemistry, Botany, Zoology, Biotechnology, Life science)



# B.A. International Hospitality and Tourism Management (BA-IHTM)

#### **Course Overview: BA-IHTM**

The program provides business management skills relevant in the modern workplace. It provides a global degree that may take you anywhere. BA-IHTM graduates are highly sought after by international hospitality and tourism organisations.

#### Aims and Objectives of the Program:

- To prepare and develop graduates for a management career in the Hospitality and/or Tourism industry.
- To develop understanding and knowledge of the nature of hospitality, and the organisations, management and impacts associated with the provision and consumption of hospitality & tourism in a contemporary global environment.
- To develop students' intellectual capabilities of analysis and interpretation, critical evaluation; selection and synthesis; reasoned argument; research and problem solving.
- · To develop graduates who can demonstrate effective management, technical, IT, numerical, communication and research skills.
- To produce graduates who have a range of generic transferable attributes enabling them to communicate effectively, work individually and
  in teams to deadlines, be innovative and adaptable to change, to be entrepreneurial in their approach, to manage and reflect on their own
  learning; and who can contribute and respond effectively to the demands of their chosen profession.
- To provide the student with a range of both 'hard' and 'soft' skills that encapsulates the requirements of 21st century customer care and to demonstrate these with confidence and integrity.
- To provide understanding of progressive sustainability concepts, environmental impacts and awareness and ethical issues for the hospitality industry.
- To impart to graduates an international perspective of the hospitality & Tourism industries, turning them into truly global citizens.

#### **Duration: 3 years Fulltime**

#### **Eligibility:**

- Candidates who are 10+2 pass, with a minimum of 50% aggregate marks
- · Aptitude for the Hospitality / Service industry as demonstrated through a personal interview
- · Written and spoken fluency in English.

## B.A. in International Culinary Arts (BA-ICA)

#### **Course Overview: BA-ICA**

BA-ICA, 3 Year Fulltime International Degree Program through Queen Margaret University, UK and UGC approved University

#### Aims and Objectives of the Program:

- · Provide a high quality learning experience that develops in learners a systematic understanding of knowledge related to Culinary Arts.
- Give students a long-term perspective with regard to kitchen management, debating, and decision-making, so when they graduate they will
  have an excellent portfolio of practical and academic culinary arts kitchen management skills.
- Provide a progressive learning environment which supports and empowers independence in academic and professional skills relevant to the needs of employers by engaging with employers nationally and internationally.
- Further the links with industry professionals, associations and organisers to provide the students.

#### **Duration: 3 years Fulltime**

#### **Eligibility:**

- Candidates who are 10+2 pass, with a minimum of 50% aggregate marks
- Aptitude for the Hospitality / Service industry as demonstrated through a personal interview
- · Written and spoken fluency in English

#### **Transfer options:**

Student of these programs may opt to transfer, in the second year, to ITM - Institute of Hotel Management in Mumbai with further study abroad options.

# **B.A.** Interior Design

#### **Course Overview**

Interior Design The course considers the range of factors which affect spatial development - such as psychology, technology and tactility. You'll be exposed to a combination of different design techniques including drawing and model-making skills, concept modeling, computer simulation and experimentation using the latest digital techniques.

You will be supported by experienced tutors who combine their expertise in practice, research and design techniques. By immersing yourself in different design techniques, you gain invaluable skills in drawing, model-making and concept modeling, both studio based and workshop centered. Computer simulation through CAD software from Photoshop, Google Sketch Up, AutoCAD and 3DS Max and experimentation using the latest digital techniques also plays an important role.

#### **Eligibility**

- 10+2 in any discipline with min 50% aggregate marks
- · Aptitude for Design as demonstrated through personal Interview
- Design portfolio (if any)
- · Written and spoken fluency in English

#### **Transfer options**

Student of these programs may opt to transfer, in the third year, to ITM Institute of Fashion, Design and Technology in Mumbai with further study abroad options.

#### **Duration: 3 years**

#### **Course Curriculum**

#### Year 1

#### **Objectives - Fundamentals essential to everyone**

- Design Methods & Visualisation
- Design Evolution
- Design Roots
- · Form, Function & Feeling
- Global Trends
- Material Technologies

#### Year 2

#### **Objectives - Advanced Study**

- Design Communication
- Design Ethics
- User Needs & Experience
- Design Principles & Processes

#### Voor 3

#### **Objectives - Apprenticeship / Professional Training**

- Competition & Collaboration
- · Signature Project (Contextual Research & Analysis)
- · Signature Project



# 3 Years B.A. Fashion Design

#### **Course Overview - Fashion Design**

The fashion program is about creating an environment in which you can build on your individuality and strengths, to realize your full potential and to create a breed of highly skilled designers who are attuned to the needs and understanding of design and its interaction with the society we live in.

The program is designed to reflect and respond to contemporary practice in the fashion industry. With this in mind we encourage to develop a professional, enquiring attitude and an ability to be self-motivated, both of which are paramount in preparation for employment in this demanding field. This pathway is ideal if you intend to pursue a creative career in fashion design, styling, illustration, trend and predictions, promotions or fashion journalism.

#### **Eligibility:**

- Candidates who are 10+2 pass, with a minimum of 50% aggregate marks
- Aptitude for the Hospitality / Service industry as demonstrated through a personal interview
- · Written and spoken fluency in English

#### **Transfer options:**

Student of these programs may opt to transfer, in the second year, to ITM - Institute of Hotel Management in Mumbai with further study abroad options

#### **Course Curriculum**

#### Year 1

#### Objectives - Fundamentals essential to everyone

- · Fashion Practice and Theory
- Fashion Materials and Form
- Fashion Design Practice
- Personal Development

#### Voor 2

#### **Objectives - Advanced Study**

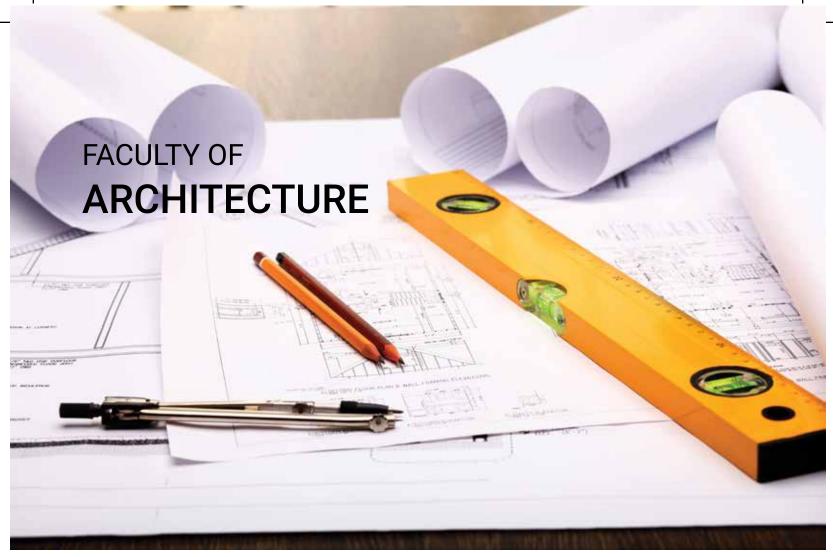
- · Business and Entrepreneurship
- Options Portfolio
- · Work Placement or External Brief
- Advanced Skills

#### Vaar 3

#### **Objectives - Apprenticeship / Professional Training**

- · Design Major Project
- Fashion Dissertation
- Research and Creative development
- · Graduate portfolio





## **Bachelor of Architecture**

#### **Course Overview**

B. Arch is a 5 year full time graduate program inclusive of 1 year (2 semester) internship in the fifth year.

#### **Course Curriculum**

The course seeks the students having skills like drawing, writing, exploration of the given topic, practical and managerial ability in identifying and solving problems and architectural presentation etc. The subjects for the Bachelor of Architecture include Mathematics, CADD, Building Design & Drawing, Structural Engineering, Urban Economics and Sociology History of Architecture and Interior Design

#### **Benefits**

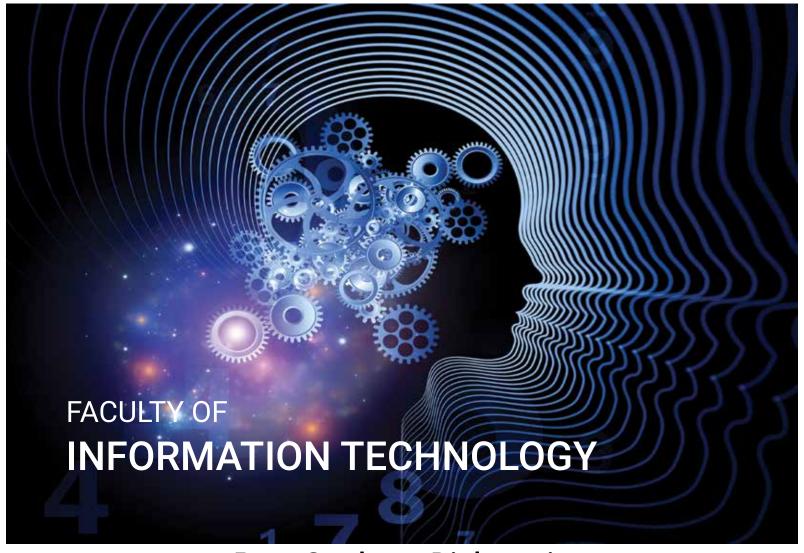
- Architecture is a profession for the people who have talents in artistic and aesthetic.
- There is always a demand for good architects so as to utilize the entire construction space in building projects.
- In the present scenario, architects are essential to plan and carry out building projects and to find solution for the problems related to this field.
- Building projects and real estate is one of the largest sectors of investment in our economy; hence the profession is also getting recognitions and further career opportunities.

#### Eliaibility

- The student should have passed in 10+2 from any recognized state or central board with Physics, Chemistry, Mathematics and English as Subject of Examination.
- 2. Minimum of 50% marks in aggregate.
- 3. The aspirant should have appeared any of the following entrance test -
  - \* National aptitude test in architecture (NATA)
  - \* JEE Mains for B.Architecture

#### **Admission Procedure**

- On the basis of marks obtained in Class 12th and qualifying entrance exam score. Reasons why you should study Architecture, at ITM University, Raipur (C.G.):
- Collaboration with leading International Universities.
- Exposure to diversified pedagogy
- Industry expert interaction.
- · Incredible variety of options within the profession.
- · Artistic freedom and personal expression.
- · Learning and doing.



# Post-Graduate Diploma in Computer Applications (PGDCA)

#### **Course Overview**

It is a one-year course spread over two semesters. It starts in July every year. In ITM University, Naya Raipur, PGDCA is running under Faculty of Engineering. The main aim of the course is to prepare the graduate to handle computers in large industries. Students who are pursuing PGDCA will be trained in the latest trends of Application Development, Programming Languages and Database Management. Faculty of Engineering equips students with skills required for highend applications in Information Technology.

#### **Course Curriculum**

#### Semester 1

- · Introduction to Information Technology
- Object Oriented Programming using C++
- Operating System
- Principles of Management
- Statistics and Numerical Methods
- · Communication Skills
- Object oriented Programming using C++ Lab.
- Communication Skills Lab.
- Project Work, Seminar and Viva-Voce I

#### Semester 2

- DBMS and Oracle
- Computer Networks and Data Communication
- Data Structure and Algorithms
- · Java Programming

- · Visual Basic Programming
- Elective
- · DBMS and Oracle Lab.
- Java and VB Programming Lab
- Project Work, Seminar and Viva-Voce II

#### **Elective**

- · System Analysis Design and Management Information System
- E-Commerce

#### Note

- Choice of elective once made for an examination cannot be changed in future examinations.
- Examination Duration of all Theory papers will be of THREE hours.

#### **Duration**

- · Minimum Duration: One year (Two Semesters)
- · Maximum Duration: Two years

#### Eligibility: Graduate in any discipline

#### **Examination**

· University will conduct examination at the end of every semester.

# **Career Management Service**

ITM Group of Institutions truly believes that a diverse participants profile ensured by our admission process provides a wealthy talent-pool for companies to recruit from. The number of PPOs (Pre Placement Offers) and quality of various projects, our students take up with industry, is a benchmark for others to follow.

ITM strongly believes in inclusive economic growth of the country and the driver of that growth is entrepreneurship, hence we have established incubators for start-ups at Campus level and provide them all support required to make their dream come true.

The ITM Career Services team, the alumni and the faculty are a networking resource to assist you in gathering the necessary

- Self Assessment CV and the writing of a cover letter Competency based mock interviews Salary Negotiation
- Personalized Coaching Networking







# **Recruiters Speak**

"ITM is a professionally managed B School and the interactions have always been relevant year on year."

- Avinash Krishnamurthy (Campus Lead - Talent Acquisition),

Tata Consultancy Services Limited.



"ITM students has a good technical competence , good attire and generally the communication from them was very good."

- Tanmay Panda (Head HR), National Payment Corporation of India



"I am very much impressed with the Managerial skills of the ITM students."

- Padma Gupta (Director HR), Hafele India



"Students are backed with good education & training and have great potential." Ashish Rathi (AVP Sales), Info Edge India Ltd



"Students are very good at behavioral attributes with superior team orientation." Vivek Bajaj (Business Head CDS), Kotak Securities



"It was great to come across bright young minds from ITM Institute. I am sure the students selected, will have great insights to share with us and it will be a mutually beneficial association in the times that we work together."



Ms. Reji (Team HR), J.K. Helene Curtis Ltd - Raymonds

# **Life at Campus**

Over the last two years, we have worked towards developing a high standard of facilities and technology to each of our ITM campuses. Each campus, while unique to itself- shares the same technology, teaching and learning resources as the other campuses in the ITM Group.

#### **Learning Resources**

At ITM Libraries and Reference Sections are fast losing out to digital archives and collaborative workspaces. ITM University is well equipped with a library having updated subscriptions of Newspapers, magazines and journals and other necessary knowledge materials. In addition, students from any ITM campus can access a wealth of proprietary digital content through our subscriptions to EBSCO, one of the world's largest online Knowledge repositories with over 200 journals and the Harvard Business Review Online Archive. Even more resources such as multimedia content and interactive training apps are available for reference.

#### **Fully equipped Classrooms**

Considering the number of hours students spend in them, ITM University has developed classrooms to be comfortable, climate controlled spaces, equipped with the whole range of electronic teaching aids. The classroom in ITM University provides Audio / Video equipment, LCD projectors, internet connectivity, PA systems and more. Equipped with modern furniture, these comfortable and spacious classrooms are the core of the learning experience at ITM University.

#### **Technology**

ITM has always been at the forefront of technology adoption in the education sector. All our campuses offers high-speed Wifi connectivity with dedicated broadband internet lines, allowing students to stay connected throughout their course of study. ITM is an early adopter of open source software, and we are proud to be have one of the largest academic deployments of Linux and OSS in the country. Students, faculty and staff run Linux and use robust open source software to accomplish their tasks, with greatly reduced down-time from system instabilities, virus and malware.

#### Labs

The University maintains various labs for operation and specific uses - Computer Lab, Engineering Mechanics Lab, Basic Civil Engg. Lab, Electrical and Electronics Lab, Physics Lab, Mechanical Engineering Lab and a Chemistry Lab used for conducting and providing access to a practical learning in its own field. A language lab to enhance the communication skills- both written & spoken.

#### **College Facilities**

Today at present we have Everything that a student Academically needs for a "HEALTHY MIND" and also everything that make our students have a "HEALTHY BODY." Right from Green Gardens to In-house Canteens, we present indoor Gymkhana, well trained and hand picked faculty members.

#### **Medical and Wellness Facilities**

ITM University takes health, safety and wellness of its students very seriously and works with the student body and the local community to improve the lives and lifestyles of all stakeholders. The university has a doctor available on - campus and at hostels during every day.

Incoming students are advised on health and safety concerns. ITM University also inculcates wellness habits in the student body through yoga, meditation and spiritual development. Mentors and counselors are assigned to students to advise and guide them through their development as business professionals.

#### **Recreation and Sports**

ITM University provides student recreation opportunities including events are performed; spaces for guest lectures, workshops, exhibitions, competitions and cultural evenings. Organized sports routinely take place, with in-house and inter-collegiate competitions dotting the academic calendar.

#### **Transport Facility**

ITM University Raipur has an excellent transport facility for its students. Also, multiple pick & drop is an added benefit for the students to commute easily to the campus.

















# ITM UNIVERSITY MEGA EVENTS

#### **Ad-Review Competition.**

ITM University, Naya Raipur organized a one-day Ad-Review competition under the auspices of its Utkarsh Committee on January 9, 2016. This event enhanced the management skill of students organizing the event and eventually, helped to improve the analytical skill related to advertisement for the participants, thus helping them as future managers. It was conducted by the students of B. Com-II Semester and participants were from the students of BBA-II, IV & VI Semester. Students understood how to participate in groups. Understanding the role as an individual in a group and also improvised on the details regarding advertisements and its utility in today's scenario, through creative analysis of messages in the ads.

#### **Endeavour 2016**

Faculty of Commerce, Management and Research of ITM University Raipur has organized National Level Management Fest Endeavour 2016 on February 19 & 20, 2016. The Management Fest Endeavour witnessed a huge participation from Chhattisgarh, Jharkhand, Maharashtra and other state. Organized solely by the students the festival brought 16 events, namely Chankaya, Launch Pad, Me 2 We, Eloquent Vision, Finaaza, Ad-Zap, Imaginica, Finaholix, Does Gray Matter, Creative Corner, HUDO, Meri Tail MeriZubani, Potli Mai Kahani, Tricky Track, AajaNachle& War of Band, in which participant enthusiastically participated and learned various dimension of management and enjoyed the events. Juries on various parameters judged all 16 events and the winners and runner up were awarded with cash prize and trophies in the Valedictory Function.

#### **Summer Fest**

Faculty of Commerce, Management and Research of ITM University Raipur organized Summer Fest 2016, an Intra University competition for students to showcase the best of their creative skills in fashion and culinary.

Contests like Summer Fashion House and Summer Master Chef in the field of Fashion and Food was the highlight of the event. Summer Fashion House was apparel and accessories designing competition in which students designed Apparels in 2 categories namely, Western Wear and Ethnic Wear along with accessories to suit the apparels. Students collaborated with Two Major Fashion Houses of Raipur Silhouette & Prachi Designs for Judgment, guidance in designing the wardrobe and availing merchandise & accessories. Also, Summer Master Chef was a competition in which teams served their summer drinks and summer foods to a panel of judges.

#### **Business Plan competition for MBA**

Faculty of Commerce, Management and Research of ITM University Raipur organizes an Entrepreneurial competition for MBA I and III semester to provoke in them the spirit of entrepreneurship and to start their own venture. The 1001 ka Funda ,a business plan competition was organized with an objective to provide a unique platform for the students of MBA to showcase their creative business idea and to utilize best of their strength towards economic development of society and nation. This business Plan competition is a unique competition that enabled the student to critically evaluate the attractiveness of the industry along with selection of product and services that will give long term capital gain and stays for a longer time in the competitive market.

#### **Alumni Meet**

ITM University organized its first Alumni Meet for Management students of batch 2012 and 2013. The momentous day started with arrival of alumni at campus where they were astounded to see each other after a long time. The ceremonial function started with worshipping Goddess Sarawati by Air Commodore, Dr Sanjay Kumar (VSM),Vice Chancellor ITM University and Dr Monika Sethi, Professor and Head at School of Commerce , Management and Research followed by lamp lightning. All the alumni were given a warm welcome by School of Commerce, Management and Research. The objective of alumni meet is to foster a spirit of loyalty and to promote the general welfare of organization. Alumni Associations exist to support the parent organization's goals, and to strengthen the ties between alumni, the community, and the parent organization.

#### **Youth and Technology Fest for Junior College**

Faculty of Commerce, Management and Research of ITM University Raipur in association with Real Ispat and Power Ltd. Raipur organized a one day Junior College Drawing, Debate and Skit Competition on 26 July 2016. The objective to organize this event was to generate vivid ideas and foster creative talents among youth and promote their creative and artistic potential. The event was organized to generate ideas and present in front of congregation in the form of drawing, debate and skit meant for creating awareness. This momentous event was inaugurated by Air Commodore Dr Sanjay Kumar (VSM), Vice Chancellor, ITM University Raipur in presence of august gathering. Vice Chancellor in his address stated that it is imperative for university to nurture the intellect and surging talents of boys and girls from junior colleges. The university provides big forum for talented students to present their innovative views and creative ideas. Such events will instill tremendous confidence among youth and bring forth the untapped potential of students. Dr Sanjay Kumar further said that although corporate social responsibility is a corporate lexicon but it will be textured in university as a value system and will work for community and societal upliftment. He also added that with such type of events the individual will be motivated to work bring sustainable development by optimizing resources. Dr Sanjay Kumar in his motivational address said that its responsibility of teachers to encourage youth to come forward and work for changed society. He congratulated the organizer for putting this noble thought and concept open for discussions and presentation.

#### **International Youth Day**

ITM university has set another milestone in its academic journey by celebrating international youth day on "Youth and its Contribution Towards Society" which was organized by School of Commerce, Management and Research for their management students. This intra departmental activity is organized with an objective to encourage youth to perform in a activities to raise awareness about the most sensitive things happening around us which is to be given a due importance by every member of the society. The International Youth Day is focused on the myriad issues confronting youth in our society and provides a spotlight on young people's energy, innovations, imagination and initiatives and their potential to drive change. For celebrating the International youth day various intra departmental competition is organized which is raised through voices and acts.

#### **Retail Labs for Management Students**

ITM University Raipur has set another milestone in the field of academics by providing an enriching learning experience and conducive environment to management students by setting retail laboratory. This laboratory is created with an objective to bridge the gap between class room teachings and practical learning. Here students can apply their ideas and concept to real world of retail business. The laboratory was inaugurated by Vice Chancellor of University Dr Sanjay Kumar where students can enhance their learning capacity and raise their confidence level and analytical skills. The installation of the retail lab into the university has clearly shown their priority and objective of not only training students on managerial fronts but also developing them to take entrepreneurial ventures so that they can hone their business and merchandising skills with new techniques of product placement and customer engagement. While inaugurating the laboratory Vice Chancellor of the university said









Inter College Cultural Fest -Trance 2016
ITM University Raipur today successfully organized a youthful event this saturday. The competition was an inter college dance competition for under graduates and post graduate students of Chhattisgarh. This mega event was organized with an objective to provide a platform to participants where they showcase their best of dancing talents in most creative and artistic way.











































## **Student Testimonials**



Suman Sardar B.Tech, ITM University

Our ITM University has a very friendly atmosphere... I enjoy every second that I spend in here, the teachers are very good and friendly in nature...in terms of quality, I would have to say that it is pretty good and certainly of a standard that one would expect from the ITM University.

I was so confused, to find my engineering college near to my hometown and one of my cousin suggested me ITM University Raipur. I enquired about the university and found that its one of the best university located in India and there are more than 10 Campuses across India. After being part of ITM University I could notice a refinery change in myself. Hearty thanks to ITM University...



Shreya Halwai B.Tech, ITM University



Surbhi Mishra MBA, ITM University

My first day in ITM University was most interesting day as the one week Induction Program was full of fun & adventurous, here I also got to know about the Facilities and Faculties of the college. It was good to know that I would be getting knowledge from highly experienced faculties. I found ITM University is to be an opportunity to enhance my knowledge and skills.

Our ITM University has a very friendly atmosphere... I enjoy every second that I spend in here, the teachers are very good and friendly in nature...in terms of quality, I would have to say that it is pretty good and certainly of a standard that one would expect from the ITM University.



Prakhar Sharma B. Tech, ITM University

## **Parent Testimonials**



Mr. R.K Mishra
Parent of Ayush Mishra

Hello! I Am R.K Mishra father of Ayush Mishra. Deciding which college after 12th is the most critical decision on a parent's part. As it is a turning point in a child's career & parent's guidance is the most crucial role to play. While we were taking decision for Ayush, we wanted to choose the best academy for him. So we consulted many, we went to many colleges, discussed with many people associated with education line & others also. We were about to go for the other renowned college but meanwhile we got the information about ITM University & from that point of time we started getting positive response about the institute from all over & we thought of checking it out. We checked out the courses & the college. We found out that it is a very good college & that's when we realised he will pursue his B.Tech course in this college.



Mr. Sunil Paretkar Parent of Sushant Paretkar

The dedication, support and motivation of each of the staff is remarkable for overall development of my son Sushant Paretkar and other students. The College values the individual student, encourages each one, makes them responsible for their own studies, makes them work very hard, but in a supportive manner that is conducive to their feeling engaged and positive about the learning experience. ITM University is a vigorous college, always improving and taking responsibility for students. It has a wide range of courses, friendly tutors and rich experiences in education.



Mr. SK Mishra
Parent of Surbhi Mishra

I should thank you all for giving my daughter Surbhi Mishra this unique opportunity to study and learn in a place where she is able to exploit her abilities with a big happy smile. I want to show my sincere gratitude to the ITM University faculty & staff members because what they have given her cannot be measured by any means and I trust this ITM University will definitely help my daughter for develop her Personality. I wish her to have a bright future.

# ITM UNIVERSITY IN NEWS

## '1001 Ka Funda' Business Plan Contest concludes at ITM University





A group of students presenting their business class before the Vice Chancellor Dr Sanjay Kumar.

#### HAIPUR, Sept 11

BAPFUR, Sept 11
BUSINESS Plan Competition '1001 Ka
Funda' concluded at ITM University
hore on Sanday. The competition was
conducted for management students
to ignife in them the spirit of becoming
entrepreneur and morbione them
towards entrepreneurship.
The objective behind this event was
to invite banishess ideas and their practiced and technical feasibility. The valudiction of the went was started by offering obeisance to good dees Surasswati followed by welforms note and folicitaring
the dignitaries and judges.
After imaging rating the valued that entreenous, Vice Charcellor Air Commondore
VSM Dr Snalpa Kannar said that entrepreneurs are those, who convert their
ideas into revenue and is pillar stone of

see class before the Vice Charcelor Dr Sanja society and contributes to economic development of nation. In his speech, he stressed upon to think out of the best and must developability to understand market dynamics and trends to enable the entrapreneur sustain in competition, and to understand when to diversify their enterprise. Dr Sanjay Kuman pro-serted before the participants the GDP contribution brought by entrepressus during last financial year and narrated the success steey of various legendaries who with small capital had made their organization, a beand organization by etiling oxample of Jio sinc und data card by Belhance Telecom basedsown an exam-ple. The presented before the audicince various techniques of increasing basi-neess performance and customer reter-tion. He also said that the young outre-preneurs and new application must remain updated with latest developments across

pronours and new aspirants must remain updated with latest developments across

ny Kumar,
the nation and must seek bushnessepportunities on both national and
international fronts.
Dr Moruka Sethl Professor and Hoad
at School of Commerce, Management
and Rosearch welcomed all four teams
and informed that the winners sell bodeclared on the basis of new profit which
they maximized after declacing all
expenses. The jury teemfores of competition were flend of the department
Dr Monika Sethl and Dr Sonali Malewur
Assistant Professor at School of
Commerce, Management and Besearch.
The business idea of Corn Bite was
declared as vetnore while business kha
af Jun Fisha's Boudos tanda flessorch.
The Justiness idea of Corn Bite was
declared as vetnore while business kha
af Jun Fisha's Boudos standa flaging and
Professor Shiky Verghese, Faculty at
School of Commerce, Management
and Rosearch.

### Youth and technology fest by ITM University

RAIDER, Joby 27

I'M University based School of
Commerce, Management and
Researchin association with Real
Ispat and Power Limited, Raipur
organized a one day Junior
College Drawing, Debate and Skit
Competition on July 26. The
objective to organise this event
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contro

Sanjay Kumar (VSM) inaugurated the fest.

In his address, the Vice Chancellor said that it is imperative for university to nurture the intellect and surging talents of boys and girls from junior colleges. The university provides big forum for talented students to present



their innovative views and cre-

ative ideas.

Dr Sanjay Kumar further said that although corporate social responsibility is a corporate lexicon but it will be textured in university as a value system and will work for community and socie-

tal upliftment. He also added that with such type of events the indi-vidual will be motivated to work for sustainable development by optimising resources. It is the responsibility of teachers to encourage youth to come for-ward and work for changed society, he added.
Head School of Commerce
Meangement and Research Dr
Head School and Headhers from varloss schools. She said that the
competition was designed to
leave long lasting impact in the
minds of audience.
The Junior College Drawing
Debate and Skit competition was
marked by participants from 11th
and 12th students from schools
of Raipur. They presented ideas
to "Youth and Technology,"
Sudents from NH Goel, Brighton,
Holy Cross (Rapa), St Xuviers,
Krishna Public School, Delhi
Public School, Holy Hearts, Ryan
International and Sant
Dyaneshwar School.
Dr Monika Sethi extended her
warm graftitude to principals.

## Business Plan competition for MBA students at IT

### # Staff Report RAPUR, Aug 31

12M University based School of Commerce, Management and Research organised an Entrepressourial Competition for MBA I and III semester students to provoke in them the spirit of entrepreneurship and to start their own venture

The 1001 ka Funda', a business plan competition was organised. with an objective to provide unique platform for the students of MBA to showcase their creative business ideas and to utilize best of their strength towards economic development of society and nation.

vice Chancellor of the varsity Air Commodere Dr Sanjay Kamar (VSM) inaugurated the competition by lighting lamp. He said that as long as the mind remains focused, hardships and challenges can hardly stop one from





Students conducting the Business Plan Competition. (R) Dignitaries, guests as

on ourselves and thinking post tive beyond one's adversities will help go extra mile in life.

Every new beginning takes a stepand courage, and those who takes initiative has ability to lead,

Dr Kumar stressed that one can only succeed in business, if he or she is disciplined and have the knindedge of resource manage-ment. In his concluding remarks, he congratulated the department entrepreneurial spirit and extended good luck to all competing teams.

Earlier, Professor and Head at Commerce Management and Research Dr Monika Sethinelcomed all teams. She said that this event will not only provide a hope to budding aspirants, but will also help them to start their work by considering the miniature aspect

# ITM University's first alumni meet organised



MBA students of batch 2013-15 of ITM University with the tablets dis

#### RAIPUR, Aug 11

ITM University organised its first alumni meet for management students of barch 2012 and 2013. The ceremonial function start-

de ceremonia function start-ed with worshipping Goddess Sarawati by Air Commodore, Dr Sanjay Kumar (VSM), Vice-Chancellor ITM University and Professor and Head at School of Commerce , Management and Research (SCMR) Dr Monika Sethi followed by large light for the con-

Commerce , Management and Research (SCMR) Dr Monika Sethi followed by lamp lightning. In his welcome address, Dr Sarjay Kumar said that the alumit are key person and hrand ambassador in the society for the institution from where they have graduated. The varsity is proud to make its students employable in various corporate under well designed curriculum and support system which is providing excellent academic environment and enriching culture for growing and learning, he added.

Dr Kumar said Big things often have small beginnings. This event is one such small initiative that wall mark the beginning of bringing together the vast alumning-time towards improving learners' experience, and today's event is a testimony to the same. Sudents should ignite unburned fuel

#### Big things often have small beginnings, tells Dr Kumar

tial to reach the zenith of success.' Professor and Head of SCMR Dr Monika Sethi welcomed all alumni of foundation batch and said that the alumni meet is a noble platform where the pass outs gets opportunity to reunite

said that the alumni meet is a noble platform where the pass outs gets opportunity to reunite and to refresh their memories they have cherished during their stay. She said, management education at ITM University is rapidly pacing with course ensuring employability of a student.

Dr Sethi congratulated K Shiv Kumar and Bhupesh Makhija for their entrepreneurial venture and honored them for bringing laurel to varsity. The pass out students shared their experiences and expressed their gratitude towards the faculties.

This auspicious day was marked by distributing tablets to MBA students of batch 2013-15 under State Government Scheme.

Dr Sanjay Kumar also expressed his deep gratitude and thanks to officials of State Government for providing tablets to MBA students of patch.

# कॉम्पीटिशन में दिखा जोश और कला का संगम

रायपुर 🍑 बीते दिनों यूथ एण्ड टेक्नोलॉजी थीम पर आईटीएम विश्वविद्यालय की ओर से जूनियर कॉलेज के स्टूडेंट्स के लिए ड्राइंग, डिबेट एण्ड स्किट कॉम्पीटिशन का आयोजन किया गया। इसमें रायपुर के अनेक स्कूलों से स्टूडेंट्स ने पार्टिसपेट किया। डिबेट कॉम्पीटिशन के साथ ही ड्राइंग व स्किट में पार्टिसिपेंट्स के बीच जोश और कला का संगम देखने को मिला। इस अवसर पर आईटीएम विवि के कलपति एयर कमोडोर डॉ. संजय कमार (वीपसपम्) ने छात्रों के सर्वांगीण विकास के लिए प्रयास की बात कही।



उत्कृष्ठ प्रदर्शन करने वाले स्टूडेंट्स को पुरस्कृत करते कुलपति डॉ. संजय कुमार।

patrika Sun, 31 July 2016 epaper.patrika.com/c/12160734

## आइटीएम यूनिवर्सिटी ने यातायात के प्रति लोगों को किया जागरूक



# आईटीएम विश्वविद्यालय में हुआ योग

नवा रायपुर स्थित स्कूल ऑफ मैनेजमेंट एंड रिसर्च (आईटीएम) यूनिवर्सिटी मे योग दिवस के तहत यूनिवर्सिटी के कुलपति एयर कमोडोर डॉ. संजय कुमार वीएसएम ने योग उत्सव का शुभारंभ किया। इस मौके पर संस्था के छात्र-छात्राओं ने योग



को विभिन्न मुद्राएं कर योग के फायरे और उनकी महत्ता को जाना। डॉ. संजय कमार ने छात्र-छात्राओं को संबोधित करते हुए कहा कि विश्व में भारत एक योग गुरु के रूप में जाना जाता है। भारतीय इतिहास में ऐसे कई महात्मा एवं संत है, जो योग की कला में निपुणता हासिल करके लोगों को इसकी महत्ता को समझाया। उन्होंने कहा कि भारतीय शास्त्रों में विशेष रूप में महर्षि पतंजित के महाकाव्य में योग साधना को जीवन निवांण का माध्यम बताया है।

#### MGM Eye Institute inks MoU with ITM Varsity



# आईटीएम यूनिवर्सिटी कर रही है ऑटोमेशन प्रशिक्षण कार्यक्रम आयोजित

अधिमेतन प्रोत्रक्षण का आयोजन प्रोत्रोक्षन करेगा, जे इंजीनवरिंग, बार सकेरी। इस तक के आयोजनी निद्धार्थियों को उनका कीचे पूर हो कर भी है। दो मतल का यह मेकेनिकल , और कोयूटर की ज़रूरत के विशय में दाने के बाद उद्योग के साथ बुद्ध प्रतिकार कार्यक्रम आईटीएम इंबोनियाँन में विशेषकत लामिल अर्थ्याच्या के बाईम बांगला ही। होने का बेहरतीन भीका देनी (

अहंटीयम रायपुर यूनिवर्षमंटी में को टेक, बन रहे हैं। इतिसम के दीतन 'टी, दवाका रह ने सहर, "हमारे पुनिवर्तिही राजपुर न्यूबेंट्स अध्ययन का एक हिस्सा है, जो 18 विद्यार्थियों को भीमान निरम्मा पर विद्यार्थियों को पैकिटकल हेरलपमेंट प्रोग्राम के जानीत नई सार्च से 20 सार्च 2015 के बीच हिंदूस और प्रतिशत्त दिया जाएगा औद्योगिक प्रीराजन और दिश्लीत कमीलन को याँ मीमाम क्रिट के अमोलिन होगा। आमोलिन किया और प्रोठकाण पूर ही बाने के चार डेक्सप्पर और मानवासिटों के प्राच हिंदुस और प्रोजनम गरेंट जाने बाना एकानेक कार्यक्रम विद्वार्थी का मुनिन और रोग्याद जार प्रमान का सन्दर्भ संर का रिकरनो देवलबर्येट के साथ इंटीरिलरिंग के विधारियों को अपने और्धरिय साधियों के साथ भीका देवर पर धूनियों मेरी

# आइटीएम यूनिवर्सिटी रायपुर का पुलेला एकेडमी से करार

दिखाया गया

गढबंधन से

राज्य को अच्छे

खिलाड़ी मिलेंगे

**हरिभूमि न्यूज.** रावपुर

आइटीएम ग्रुप ऑफ उच्च शिक्षा प्रदान करने वाला एक सर्वाधिक प्रतिष्ठित समूह है। इस 🔳 एकेडमी के साथ ग्रुप के सिल्वर जुबली सेलिब्रेशन के अवसर पर संस्थापक और निदेशक डॉ. पीवी रामना

गया। वीडियो में उन्होंने आइटीएम की सफलता का हिस्सा बनने के लिए में मदद मिलेगी। इस इवेंट के बाद प्रो. लोगों का शुक्रिया अदा किया।

चुंकि, आइटीएम का हमेशा से ही प्रतिस्पर्धी एवं पेशेवर शिक्षण और क्रिकेट जैसी विभिन्न नजरिया उपलब्ध कराने में विश्वास गतिविधियां आयोजित की गई।

रहा है, इसलिए आइटीएम यूनिवर्सिटी रायपुर ने शहर के

 बैडमिंटन खिलाडियों को इंस्टीट्यूशन्स देश में = संस्थापक रागाना के सहयोग देने के लिए संदेश का वीडियो गोपीचंद बैडमिंटन एकेडमी के साथ गठबंधन किया है। इसका उद्देश्य ऐसी शक्तियों एवं चुनौतियों की पेशकश करना है, जिससे उन्हें

निकट भविष्य में कुछ का एक वीडियो संदेश प्रसारित किया सर्वश्रेष्ठ उद्योगों के लिए प्रोफेशनल्स एवं लीडर्स के रूप में विकसित होने मिलिंद कुलकर्णी ने केक काटा। सभी कर्मचारियों के लिए म्यूजिकल चेयर्स

# आईटीएम ग्रुप द्वारा ऑनलाइन युनीवर्सिटी का लोकार्पण

रायपुर, 22 जुलाई (ए)।

इंस्टीट्यूशन्स, जो अनुमोदित अनुभव देने के लिए टेक्नोलॉजी विजनेस स्कलों के एक सबसे वडे ग्रुप के साथ भारत का एक वीडियो स्ट्रीमिंग, सोशल मीडिया सर्वाधिक सम्मानित निजी शिक्षा समूह है, ने आज आईटीएम टूल्स, और वरचुअल क्लासरूम यूनीवर्सिटी ऑनलाइन' का लोकार्पण करने की घोषणा की है। इस ई-लर्निंग प्लेटफॉर्म को आईटीएम के फ्लैगशिप एमबीए प्रोग्राम के साथ शुरु किया जा रहा है। आईटीएम अर्थव्यवस्थाओं मिलेगी। इन पाठ्यक्रमों को और समाज की कायाकल्प करने जानबूझकर लचीला रखा गया है के उद्देश्य से, नवीनतम शिक्षा ताकि छात्र अपनी द्सरी देक्लोलॉजी और एक आधुनिक प्रतिबद्धताओं, समग की पाठ्यक्रम इस्तेमाल करते हुए, युवा कामकाजी प्रोफेशनल्स के तंगियों के चलते अपनी गति से लिए अत्यावश्यक विजनेस एवं सीख सकें। कक्षाएं सितंबर 2014 मैनेजमेंट द्रेनिंग की जरूरत को में शुरु होंगी जिनके लिए प्रवेश 21 पूरा करने की संकल्पना करता है। जुलाई से प्रारंभ हो चुकी हैं।

पारम्परिक दूरस्थ शिक्षा पाठ्यऋमों के विपरीत, ऑनलाइन एमबीए आईटीएम ग्रप ऑफ एक मल्टी-चैनल विद्याप्राप्ति का लाभ उठाती है जिसमें ईबक्स, और ऑनलाइन कोलेबोरेटिव एक्सपीयरेंस को मिलाया गया है। बस इतना ही नहीं, ईलर्निंग के नुकसानों पर काबू पाने के लिए, छात्रों को उनके अध्ययन के दौरान संकाय-धर्ग तक अभूतपूर्वक पहुंच अनियमित उपलब्धता और अन्य

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