



UGC Recognised

Apeejay Stya University

India's 1st Industry-Centric Technology & Liberal Arts
University focused on Research & Innovation™





WHAT I NEED IS A PAIR OF WINGS

WINGS OF INSPIRATION


WINGS OF ENCOURAGEMENT

WINGS OF AMBITION

WINGS OF IDEAS

WINGS OF KNOWLEDGE





FREEDOM TO CHOOSE YOUR OWN MAJORS & MINORS

Carrying forth the Apeejay Stya legacy of over 50 years of excellence in education

WE VALUE

Commitment to Research

ASU provides research opportunities across all levels including real-time industry-led research.

Freedom to Realign Educational Goals

A student can choose to change his/her degree or major even in later semesters and re-apply credits already gained.

Freedom to Graduate at One's Pace

ASU allows students to graduate at their own pace (early or late) by choosing their own customized path.

Trans-Disciplinary Approach

There is strong focus on a trans-disciplinary approach and research across all programmes & disciplines, to solve complex problems and generate new knowledge.

WE PROVIDE

Innovative Academic System

Based on the best practices of the Ivy League universities of USA.

Dynamic Evaluation Procedure

Continuous and dynamic evaluation system is provided, including field projects, group discussions, research credits and take-home papers.

Unique Technology Driven Teaching Methodology

Students and teachers at ASU discover knowledge and skills together. Small classes & well-equipped labs, combined with best ICT practices promise a rich and personalised teaching-learning experience.

Course Choice and Scheduling Flexibility

ASU allows students the flexibility to take any course being offered by the university and customise their schedule in a semester to accomplish personal learning milestones.

Liberal Arts Approach

Broad, well-defined path to develop critical thinking and analytical skills, with a Liberal Arts approach implemented through a 'Core' set of wide-ranging subjects and domains. Students have the freedom to choose their own majors & minors.

WE FOCUS ON

Relevant Curriculum & Syllabus

The focus is on well-designed curriculum that engages students and promotes critical thinking, creativity and achievement at all levels. Each course is carefully selected & vetted, and is revisited regularly in sync with the changing market dynamics based on a 'mark-to-market' approach.

Flexible Academic Load

With a flexible credit system, students can choose to take between 12 to 18 credits per semester and are permitted to take a range of advanced classes.

Excellence in Research & Innovation

ASU is a robust seat of innovation and research in Applied Science & Technology, including support for research in emerging technologies, Biosciences, Clinical Research, Pharmaceutical Sciences and Electronics. State-of-the-art research and technology incubation facilities are available to students and researchers.

Strong Industry Interface

ASU has multiple associations with industries across the globe through its synergy with various Chambers of Commerce & organisations such as CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICI Institute, World Brand Congress and CMO Asia. ASU nurtures the concept of entrepreneurship through an E-Cell and also has a unique Incubation Centre supported by leading industries in different fields.



THE VISIONARIES



Dr. Stya Paul

(October 4, 1919 - June 7, 2010)
Founder Chancellor
Apeejay Stya University

Dr. Stya Paul, eminent industrialist, educationist, philanthropist and freedom fighter provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as trusted symbols of quality and excellence in the country's industrial and educational landscape.

A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India and was a leading architect of the country's emergence as a self-reliant industrial superpower. As Chairman Emeritus, he guided the Apeejay Stya Group, a privately and closely-held leading Indian Industrial and Investment House, to become one of the major corporate houses of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called Sethji, recognised the great role that industry could play in providing quality education. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career-building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1968, all the schools and institutions of higher learning established by him over five decades under the aegis of the Apeejay Education Society have flowered to become symbols of excellence in their various disciplines, moulding the lives and careers of future generations of the country.

The year 2010 also saw the realization of Dr. Stya Paul's lifetime dream of setting up the Apeejay Stya University – a seat of global learning established to bring about transformation of society through value-based education, man-making and nation-building. His vision of excellence for the University is being carried forward by his daughter and only child, Mrs. Sushma Paul Berlia, the Co-Founder and Chancellor of the Apeejay Stya University, Chairman, Apeejay Education Society and President, Apeejay Stya & Svrán Group.

During his long and illustrious career, Dr. Stya Paul was actively associated with several social, cultural and professional bodies and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial assistance and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous awards and accolades were bestowed upon him, in a life richly lived and full of sharing & caring.

A true Karmayogi, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he departed from this world peacefully on June 7, 2010 while preparing to leave for office. But his life's work and achievements, and the lasting legacy of excellence that he has left behind, will continue to inspire & guide us in all our endeavours.





Mrs. Sushma Paul Berlia

Co-Founder & Chancellor
Apeejay Stya University

“At Apeejay Stya University, we have set for ourselves a high benchmark, not just in terms of academic standards, but also in transparency, accountability and governance. We offer our students a wealth of learning opportunities in a vibrant campus that would serve as an essential stepping stone to a fulfilling life & career.”

Mrs. Sushma Paul Berlia is a leading woman entrepreneur and educationist who has made outstanding contribution to industry, women empowerment and education. She is the Co-Promoter & President of Apeejay Stya & Svrân Group - a major industrial & business house with diversified interests in India and abroad, and the Chairman of the Apeejay Education Society that runs 24 educational institutions across India. She is the daughter and only child of Dr. Stya Paul - eminent industrialist, educationist and freedom fighter.

Mrs. Berlia became the first-ever woman to head a multi-state apex chamber in India when she took over as the President of the PHDCCI in 2005-06. She is a Governing Body Member of the NBA for Technical Education, Member - Managing Committee of the PHDCCI, ASSOCHAM & ICC-India, Member - National Executive Committee of FICCI & Honorary Advisor - FICCI Higher Education Committee. She is one of the Independent Directors with Institute of Company Secretaries of India, Insolvency Professionals Agency (ICSI, IPA), a front line regulator for insolvency professionals. Over the years, she has played a leading role in formulating policies in educational reform & industry. As Founder Chairperson of the Education Committee of FICCI in 2004, she was instrumental in initiating & organising the First Global Conference on Higher Education in collaboration with UGC. She has represented India at the UN World Social Summit in 1995 and delivered a keynote address on the 'Role of Women at the Workplace'. Mrs. Berlia has also presented the business perspective of 'The Impact & Challenges of the Global Economic Crisis on Investment & Employment in India/South Asia' at the DFID, London in 2009, and was part of the official delegation to the United States for the US-India Higher Education Summit in October 2011.

Mrs. Sushma Paul Berlia has many awards to her credit, including the 'Outstanding Businesswomen Award 2008' of the PHDCCI, the 'International Lifetime Achievement Award 2009' of the 'International Congress of Women' in collaboration with the Govt. of India, and a Special Honour by the Punjab Technical University in 2005 for her contributions in the field of Biotechnology, Life Sciences and Research. She was felicitated by the Confederation of Indian Industry for her outstanding contribution to academia and industry at the AICTE-CII University-Industry Congress 2012. She was conferred the 'Exemplary Leader Award for Outstanding Contribution to Industry and Academia' by the Asian Confederation of Business & CMO Asia 2013. She was felicitated by the Federation of Indian Chambers of Commerce & Industry (FICCI) for 'Outstanding Contribution to Academia and Industry' in 2013, with a similar honour conferred by the Confederation of Indian Industry (CII) in 2012. She has also been conferred the 'Outstanding Global Leader in the Field of Higher Education and Industry' by CII in 2015. Mrs. Berlia is also one of the four members from India on the Executive Committee of Women's Federation for World Peace, South Asia.

Mrs. Sushma Paul Berlia has also been felicitated by the Skill Tree Knowledge Consortium at the House of Commons, London, in June 2014 & 2017, for her contribution to Indian Education and Industry. She was also conferred the 'Education Leader of the Year' by the Worldwide Achievers Asia Education Summit & Awards 2016 and 'Woman Persona of the Decade for Education & Industry' at India's Women Enterprise Awards - 2nd in WENA Awards 2017. Mrs. Berlia has also been conferred the prestigious 'Lokmat Women at Work Leadership Award' 2017 at the Lokmat Corporate Excellence Awards, Mumbai and the prestigious 'Hall of Fame Award' at the 9th BBC Knowledge & DNA Innovative Leadership Awards 2017.



Mr Nishant V. Berlia

Pro-Chancellor
Apeejay Stya University

Mr. Nishant V. Berlia, Pro-Chancellor of the Apeejay Stya University & Member, Management Board of the Apeejay Stya and Svrán Group, is a young entrepreneur and educationist. He is also the General Secretary of the Apeejay Education Society.

Mr. Berlia has worked with the Group's operations in India, Europe and the Middle East and is actively involved with the group's Pharmaceutical Vertical.

An alumnus of Stanford University, USA (Bachelors in Economics with minor in Computer Science & Biological Sciences), Mr Berlia is the eldest grandson of Dr. Stya Paul and son of Mrs. Sushma Paul Berlia & Mr. Vijay Berlia.

Mr Berlia, presently, is also the Chairman, Education Committee and Former Chairman, Health Committee of the PHD Chamber of Commerce and Industry (PHDCCI), Member of Managing and Working Committees, PHDCCI, Member Pharma Committee & Life Sciences Council of the Federation of Indian Chambers of Commerce and Industry (FICCI) and Member Intellectual Property Rights Committee, FICCI.



Mr. Aditya V. Berlia

Co-Founder & Pro-Chancellor
Apeejay Stya University

Mr. Aditya V. Berlia, Pro-Chancellor of the Apeejay Stya University (ASU) & Member, Management Board of the Apeejay Stya & Svrán Group, is a young entrepreneur and educationist of the country who balances his role in the corporate world along with his philanthropic dedication to education. A graduate of Stanford University & an MBA from the Harvard Business School, Mr. Berlia has to his credit several innovative industrial, entrepreneurial & educational initiatives both in India and abroad. As part of the Management Board of the Group, he directs strategic projects & executes key entrepreneurial projects while holding direct operational roles in a number of Group companies. He is also well-known for his dedication to education & research and has been instrumental in developing the broad vision of the ASU. He is also the Founder of the Apeejay Stya Education Research Foundation that is dedicated to improving education in India through research and policy initiatives.

Mr. Berlia has been a champion of Design Think and Innovation. He serves on the board of the Apeejay Institute of Design, one of India's oldest design schools and is the Founder of the Svrán Open Design Foundation. He is also a member of the CII National Committee on Design. He is the Founder of the Svrán Apeejay Journalism Foundation which supports quality journalism.

Mr. Berlia is a prolific writer, having authored a wide range of books and articles on Education & Technology. He is also the author of a National Bestseller fiction, named 'Tantra by Adi'.

Mr. Berlia was conferred the 'Edupreneur 2013 Award' for 'Transforming Engineering Education in India' by Engineering Watch, and the 'Outstanding Educational Entrepreneur' award at the World Education Congress Global Awards 2013. He received 'Educlusion Award' in Singapore for including best global practices in higher technical education of ASU at the Reengineering India Event 2014 organised by Engineering Watch. Mr. Berlia has recently been awarded the 'Edupreneur Award' by Digital Learning at Elets 10th Education Summit 2017. He has also been recently bestowed with the 'AsiaOne 40 Most Influential Indians under 40 award' at 'Celebrating 70: Pride of Nation Series', marking the seventieth Independence year of India.





Dr. S. K. Salwan

Vice - Chancellor
Apeejay Stya University

Dr. S.K. Salwan is serving his second term as Vice-Chancellor of ASU. He was the first VC of ASU in 2010. He is also the Principal Advisor to the Chairman of Apeejay Education Society. A distinguished scientist, Dr. Salwan has also served as VC of Punjab Technical University, Jalandhar (2003-2008).

An expert of strategic defence and defence technologies, Dr. Salwan has been director of three national-level laboratories and establishments of Defence Research. He has been Advisor (Strategic Projects), DRDO, Ministry of Defence and was appointed Emeritus Scientist DRDO in 2003. He held the DRDO Nagchowdhary Chair, Distinguished Professor and DRDO Fellow (2011-2013). Dr. Salwan has been the founder member of Integrated Guided Missile Development Programme of Defence Research under the leadership of Dr. APJ Abdul Kalam. Dr. Salwan was awarded Scientist of the Year (Engineering) in 1992. In 2009, he was awarded Lifetime Achievement Award by DRDO for invaluable contribution in Defence Technologies and Strategic Defence. In 2016, Dr Salwan received India's Eminent Vice Chancellor Award by All India Council of Human Rights, Liberties & Social Justice.

Dr. Salwan holds a PhD in Mechanical Engineering from IIT, Mumbai.

Dr. Salwan has been the Founder Member of Integrated Guided Missile Development Programme of Defence Research under the leadership of Dr. APJ Abdul Kalam. Dr. Salwan was awarded Lifetime Achievement Award by DRDO in 2009.

ADVISORY BOARD

INTERNATIONAL



Baroness Tessa Blackstone

Prof. Blackstone was the Minister of State for the Department of Culture, Media, Arts and Sport (2001-2003) in the UK. Besides working on several parliamentary committees as a member, Baroness Blackstone also served as Vice Chancellor, University of Greenwich (2004-2011). She headed Birkbeck College, University of London, for a decade as Master (from 1987 to 1997) until her appointment to the new Labour Government in 1997. She has been on the Board of Trustees of The Architecture Foundation.

Prof. John Etchemendy

Prof. Etchemendy has been a Provost of Stanford University since September 1, 2000. Prof. Etchemendy has been a Faculty Member in the Department of Philosophy since 1983 and Symbolic Systems Program. He is a Senior Researcher of Center for the Study of Language and Information. He served as Senior Associate Dean in the School of Humanities and Sciences from 1993 to 1997. He chaired the Commission on Technology in Teaching and Learning.



Dr. Roop. L. Mahajan

Dr. Mahajan is Lewis E. Hester Chair Professor and Director of the Institute for Critical Technology and Applied Science at Virginia Tech where he also concurrently holds a joint appointment as tenured professor in the departments of Mechanical Engineering and Engineering Science Mechanics. He has more than 35 years of experience working as an interdisciplinary scientist and leader within both the private and educational sectors.

Dr. Salim Shah

Dr. Shah serves as the Chief Scientist at the Office of Enterprise Development for the Georgetown University Medical Center. In his administrative role, Dr. Shah oversees inter-institutional relationships that include among others Oak Ridge National Laboratory, Lawrence Livermore National Laboratory, George Mason University, and Virginia Tech collaborations. He is also involved in international efforts, specifically with India and China.



NATIONAL

Mr. B. S. Baswan

Mr. Baswan recently made his mark as the Director of Indian Institute of Planning and Administration. He worked as Secretary of the Department of Secondary and Higher Education, MHRD Govt. of India. A highly acclaimed academician, Mr. Baswan is an alumnus of Eaton House Preparatory School, London, The Doon School, Dehradun, St. Stephen's College, Delhi and Elphinstone College, Mumbai. Mr. Baswan joined the Indian Administrative Service in 1967 in Madhya Pradesh Cadre. He holds a Master's Degree in English and Economics.

Mr. K. N. Memani

Mr. Memani is a Chartered Accountant by profession. He was the Chairman and Country Managing Partner at Ernst & Young, India until 31st March 2004. He was also member of Ernst & Young Global Council. Mr. Memani specializes in Business and Corporate Advisory, Foreign Taxation, Financial Consultancy, etc. and is consulted on the corporate matters by several domestic and foreign companies. He is also member of the National Advisory Committee on Accounting Standards (NACAS) and member of Accounting Standard Board of the Institute of Chartered Accountants of India.

Mrs. Komal Anand

Mrs. Anand has worked as a senior bureaucrat in the Government of India, including as Secretary, Ministry of Company Affairs. An alumnus of Lady Shri Ram College, Mrs. Komal Anand also worked as Director General of Archeological Survey of India from 2001 to 2003 in the Ministry of Culture and implemented important heritage projects in the country. As Health Secretary in the Haryana Government, she effectively implemented many new schemes for women and children in the neglected areas of the state of Haryana.

Dr. M.C. Gupta

Mr. Gupta from Indian Administrative Service is a Former Chief Secretary of India's northern state of Haryana. He has a vast experience of administration in the government of India. He worked as Secretary in the Ministry of Industries was Member Secretary of the 10th Finance Commission.

A Honorary Fellow of University of Birmingham, he received Officer of the National Order of Merit by the President of France.

Mr. M Damodaran

Mr. Damodaran from Indian Administrative Service is a top business executive and former government official. Working as Advisor and Chief Representative in India for the ING Group of Netherlands, Mr. Damodaran served as the Chairman of the Securities and Exchange Board of India (SEBI), India's financial markets regulator, from February 2005 to February 2008. Prior to this, he served as the Head of IDBI, a development finance institution which he converted to a bank. He was also Chairman of Unit Trust of India, then India's largest mutual fund, from July 2001 to December 2004.

Dr. Moinuddin

Prof. Moinuddin, Dean, Faculty of Engineering & Technology, Jamia Hamdard, is an educationist of eminence. A member of several advisory committees, he advises on Science and Technology related pedagogy. Prof. Moinuddin has also worked as Director, Dr. B R Ambedkar National Institute of Technology, Jalandhar, Punjab.

Dr. Rajiv Kumar

Dr. Kumar is an economist and the author of several books on the Indian economy and India's national security. Dr. Kumar is also Chancellor of the Gokhale Institute of Economics and Politics in Pune. He was Secretary General of the Federation of Indian Chambers of Commerce and Industry (FICCI). He has also served as Director & Chief Executive of the Indian Council for Research on International Economic Relations (ICRIER) and Chief Economist of the Confederation of Indian Industries (CII), as well as in positions with the Asian Development Bank, the Indian Ministry of Industries, and the Ministry of Finance. He has been appointed as the Vice-Chairman of NITI Aayog by the Government of India.

Dr. R. Sreedher

Dr. Sreedher is known as one of the pioneers in introducing Community Radio Stations in India. He has over 40 years of experience in Radio & Television and has also been the Director, Commonwealth Educational Media Centre for Asia. Dr. Sreedher worked as Director, Electronic Media Production Centre, IGNOU. Earlier, he worked in senior positions at the state-owned television Doordarshan & All India Radio.

Dr. Triloki Nath Kapoor

Dr. Kapoor, a PhD in Commerce, has been the Dean and Vice-Chancellor of Punjab University in Chandigarh. He is a management educationist and has a long standing of more than 50 years in the areas of administration, education and corporate. Dr. Kapoor has been associated with some of the best educational institutions in India.

Dr. Y. S. Rajan

Dr. Rajan is a leading scientist. As Scientific Secretary, Indian Space Research Organisation (ISRO), he was responsible for a combination of scientific, technical, administrative, planning, policy and international cooperation matters. His contributions in shaping ISRO from its initial experimental phases into a major service delivery organisation have been remarkable. In the process, he has also been a creator of many institutions and sustainable mechanisms between ISRO and its end-users. He has worked with Massachusetts Institute of Technology (MIT), USA and NASA for about three years.

SCHOOL OF ENGINEERING & TECHNOLOGY

Mr. Anil Kumar

Deputy Director General,
Institution of Engineers, Kolkata
(Former Director, AICTE)

Mr. Kirti Kashyap

Operations Manager, TCS, Pune

Dr. Moinuddin

Dean, Dept. of IT and Management,
Jamia Hamdard University
Former Director, NIT, Jalandhar,
Pro VC, Delhi Technical University

Mr. Sunil Goyal

CEO, Sopra India, Noida

SCHOOL OF DESIGN & VISUAL ARTS

Mr. Anuj Prasad

Founder and CEO, Desmania Design Pvt. Ltd.

Prof. Lalit Kumar Das

Head-I.D.D. Centre, I.I.T., New Delhi

Mrs. Lipika Sud

Director, Dimension Designers Pvt. Ltd.

Prof. S. Balaram

Dean, D.J. Academy of Design, Designer &
Former Chairman, Education - NID

Mr. Sugato Sen

Deputy Director General, Society of Indian
Automobile Manufacturers

Prof. Vivek Sabharwal

Director, Apeejay School of Architecture
& Planning

SCHOOL OF JOURNALISM & MASS COMMUNICATION

Dr. J.S. Yadav

Communication Expert & Former Director,
Indian Institute of Mass Communication

Dr. Manasvini Yogi

OSD & Associate Professor, Delhi School of
Journalism, University of Delhi

Mr. Nikhil Dey

President, Genesis Burson-Marsteller

Prof. Pervaiz Alam

Renowned Broadcast Journalist

Mr. Sandeep Goel

Noted Advertising Professional

Mr. Sanjoy Majumder

India Correspondent, British Broadcasting
Corporation

SCHOOL OF BIOSCIENCES

Padmashri Prof. Ramesh Bamezai

Director, National Centre of Applied Human
Genetics, School of Life Sciences,
Jawaharlal Nehru University, Delhi

Prof. Ambrish Mittal

HOD-Endocrinology & Diabetes, Medanta,
The Medicity, Gurugram

Dr. Bibhu Ranjan Das

President, Research and Development Centre
of Excellence in Molecular Pathology Clinical
Research Services, SRL Ltd., Mumbai

Prof. Graham R. Ball

HOD-Bioinformatics, Director-CompanDX,
Cancer Research Centre, Nottingham Trent
University, United Kingdom

Prof. S.K. Jain

Hamdard Institute of Medical Sciences
& Research, Jamia Hamdard University, New Delhi
(Former HOD-Biotechnology, J M U)

Dr. Shashi Wadhwa

Prof. & HOD-Anatomy, NDMC Medical College
& HRH Hospital, New Delhi
(Former Dean-AIIMS, New Delhi)

Dr. T Madan Mohan

Advisor, Dept. of Biotechnology,
Govt. of India, New Delhi

SCHOOL OF PHARMACEUTICAL SCIENCES

Dr. A.K. Purohit

Former Director, Ranbaxy Laboratories, Gurugram

Dr. Arvind Bansal

Professor and Head,
Dept. of Pharmaceutical Sciences,
NIPER, Mohali-Chandigarh

Prof. D.K. Majumdar

Former Professor & HOD,
Delhi Institute of Pharmaceutical
Sciences and Research (DIPSAR),
New Delhi

Prof. Ravi Kochchar

Associate Vice-President,
Product Development and Research,
R&D, Sun Pharmaceutical Industries
Limited, Gurugram

Prof. Roop K.Khar

Professor & Principal,
B.S. Anangpuria Institute of Pharmacy,
(Pt. B.D. Sharma University of Health
Sciences)

SCHOOL OF MANAGEMENT SCIENCES

Prof. Abad Ahmed

Former PVC - University of Delhi (Academician)

Prof. Madhu Vij

FMS, University of Delhi (Finance)

Dr. M.C. Gupta

Former Chief Secretary, Haryana

Dr. Raghupati Singhanian

Industrialist

Prof. R.S. Dhankar

Former Dean, FMS, University of Delhi
CEO - Higher Education,
Apeejay Education Society

Mr. Vivek Kumar

Senior Vice-President and Head-HR
(India & Sri Lanka), Aegis Technologies

SCHOOL OF LEGAL STUDIES

Prof. (Dr.) Manoj Kumar Sinha

Director, Indian Law Institute (ILI),
New Delhi

Mr. Pawan Duggal

Eminent Cyber Law Expert & Advocate,
Supreme Court of India

Prof. S.P. Singh

Professor Emeritus, Former Professor of Law,
University of Delhi, Former Vice-Chancellor,
Lucknow University

SCHOOL OF EDUCATION

Prof. A.K. Sharma

Former Director, NCERT

Prof. J.S. Rajput

Former Director, NCERT

Shri. J. Veeraraghavan

Former Secretary, MHRD and Culture,
Govt. of India, Former Director,
Bhartiya Vidya Bhawan

Prof. K. Sudha Rao

Member Secretary, Karnataka Knowledge
Commission, Former Vice-Chancellor,
Karnataka State Open University

Prof. Sudhanshu Bhushan

Head, Dept. of Higher Education, NUEPA

Prof. Vimla Veeraraghavan

Professor Emeritus, IGNOU



ABOUT THE UNIVERSITY

Apeejay Stya University (ASU) is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines. It aims to bring about transformation of society through value-based education, man-making and nation-building by blending the dual identities of a technology and research-based university with a Liberal Arts institution. ASU is recognised by the University Grants Commission (UGC).

Established by the Apeejay Stya Education Foundation in the state of Haryana [under Act No. 10 of the Haryana Private Universities (Amendment) Act 2010], ASU provides students not only 'education for living and livelihood' but also 'education for life' and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

Situated amidst a sprawling, picturesque campus with state-of-the-art infrastructure on the Sohna-Palwal Road in the Gurugram district of Haryana, ASU offers a wide range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay Stya institutions of higher learning in all disciplines being offered by the University.



APEEJAY STYA LEGACY

OUR FOUNDATION

The University has been set up under the vision and untiring stewardship of Dr. Stya Paul, who spearheaded the cause of education for over four decades as the Founder Chairman of the Apeejay Education Society (AES). His legacy of excellence is being carried forward by his daughter & only child, Mrs. Sushma Paul Berlia, who is also the Co-Founder of the Apeejay Stya University.

OUR ROOTS

AES is a social commitment of the Apeejay Stya & Svrán Group - a highly diversified industrial conglomerate known for its innovative approach to teaching-learning, research and reaching out to the community.

OUR INTELLECTUAL WEALTH

Apeejay Stya higher education programmes span across leading colleges and professional institutes that offer over 85 programmes at the graduate and postgraduate levels.

OUR STRENGTH

All the programmes offered by ASU meet rigorous quality standards and stipulations of curriculum, teaching-learning & research set by the various certifications and accreditation bodies under the University Grants Commission (UGC).

THE APEEJAY STYA ADVANTAGE

India's **1st** Industry-Centric
Technology & Liberal Arts University

24 educational institutions across
the country

50+ years of excellence in education

Excellent placement record

More than **85 programmes** to
choose from

Quality education from pre-
nursery to doctoral level

60,000 strong alumni network

Over 40,000 students and 2,200
teachers



OUR AWARDS

- Apeejay Stya University has been conferred the 'CSR Excellence in Education Award 2018' by Competition Success Review.
- Centre for Education Growth and Research has recognised Apeejay Stya University with 'Best University in North India for Industry Interface 2018'.
- 'Best Research University (North)' Award by EdTechReview in 2018
- Apeejay Stya University awarded as the 'Most Innovative Private University' at the 9th BBC Knowledge & DNA Innovative Education Leadership Awards in February 2017, at Mumbai, recognising the talent and leadership amongst the educational institutes across India. The award is in recognition of leadership, development, innovation and industry interface of the Institute.
- Chancellor of Apeejay Stya University, Mrs. Sushma Paul Berlia has been conferred the 'Hall of Fame Award' at the 9th BBC Knowledge & DNA Innovative Education Leadership Awards, Feb. 2017
- School of Management Sciences, Apeejay Stya University, has been ranked 'No. 1 in Emerging BBA Institutes (All India)' by Times of India - B Schools Survey 2017
- Skill Tree Knowledge Consortium, India's first syndicate of private universities and colleges, profiled few of India's top educational institutions. The aim was to position Indian colleges and universities as proven leaders on a global platform. As part of the initiative, Apeejay Stya University was recognised and certified as a 'Great Place to Study in India at a glittering event at the House of Commons, London, held in February 2017. The Award was received by Mrs. Sushma Paul Berlia, Chancellor, ASU.

RECOGNISED BY UNIVERSITY GRANTS COMMISSION

The Apeejay Stya University has been established under Haryana Act No. 10 of 2010 of the Haryana Private Universities (Amendment) Act, 2010 vide Haryana Government Gazette (Extra), April 26, 2010. University Grants Commission has empowered Apeejay Stya University to award degrees under section 2 (f) of UGC Act 1956.



LEADERSHIP AWARDS



Mrs. Sushma Paul Berlia, Co-Promoter & President, Apeejay Stya & Svrán Group and Chairman, Apeejay Education Society, has been felicitated by the Skill Tree Knowledge Consortium at the House of Commons, London, in June 2014 & 2017, for her contribution to Indian Education and Industry.



Mrs. Sushma Paul Berlia, Co-Founder & Chancellor of ASU received the prestigious 'Outstanding Global Leader in the Field of Higher Education and Industry' award by CII in 2015.



Mrs. Sushma Paul Berlia, Co-Founder & Chancellor of ASU was conferred the 'Education Leader of the Year' award by the Worldwide Achievers Asia Education Summit & Awards 2016.

ASU GLOBAL EDGE

Apeejay Stya University has put in place MoUs with many international institutions and universities to extend global exposure to its students and faculty. Apart from identifying and developing collaborative research projects, the MoUs entail student and faculty exchange programmes and designing of other mutually beneficial potential academic modules.

ASU's faculty has to their credit numerous publications in journals of national & international repute. The students are exposed to a number of guest lectures by international faculty and undertake joint research projects throughout the year.

ASU GLOBAL COLLABORATIONS



and many more...



Penn State Great Valley

Recognition from Penn State Great Valley (the Post Graduate Campus of the Pennsylvania State University) that ASU's BBA, B.Com, and B.Tech CSE curricula meet the standards for admission to the Penn State MBA, M Eng in Systems Eng, Master of Data Analytics, MS in Information Science, Master of Software Eng. or Master of Eng. Management programs which are offered on the Great Valley Campus depending on their respective ASU degree. All admitted students can compete for PSGV Chancellor's Scholarships which pay up to approximately 50% for first year's tuition.



University of Toledo's College of Business and Innovation (COBI)

A 2+2 MOU with the University of Toledo's College of Business and Innovation (COBI) which provides that ASU students who successfully complete the first two years of our BBA (Honours) may transfer to COBI and receive its AACSB accredited BBA in two years of study there.

All accepted ASU students will receive scholarships from the University amounting to approximately 50% of tuition and fees normally charged to international students for both years of their stay at COBI. They may also earn the COBI MBA in one year instead of the usual two years post-graduation.

A 1+1 MOU with COBI allows students graduating from ASU's BBA (Honours) program may be admitted to COBI's MBA program, the first year of which will be taught at ASU. Students will then move to University of Toledo to complete their MBA in one additional year. Students will receive scholarships from the University amounting to approximately 50% of tuition and fees normally charged to international post graduate students.



Ecole Superieure des Arts Appliqués de Troyes

An MOU with the Ecole Superieure des Arts Appliqués de Troyes provides for faculty and student exchanges in Design.



University of Central Florida

An MOU with the University of Central Florida promotes the exchange of graduate and undergraduate students; exchange of academic personnel; cooperative research and development activities; cooperative design of courses, conferences, symposia or academic programs; exchange of academic or scientific materials and publications of common interest; or any other mutually agreed activity that would benefit both parties.



St. Joost Academy of Fine Arts of Avans University of Applied Sciences, Breda, and the Willem de Kooning Academy of Rotterdam University of Applied Sciences



A Letter of Intent with AKV St Joost Academy of Fine Arts of Avans University of Applied Sciences, Breda, and the Willem de Kooning Academy of Rotterdam University of Applied Sciences provides for both short-term & long-term student and faculty exchanges in the field of Design.



Chengdu Textile College, P. R. China

An MOU with Chengdu Textile College, P. R. China, promotes mutual visits and exchanges of students and faculty in the field of Design.



Tianjin Foreign Studies University, P.R. China

An MOU with Tianjin Foreign Studies University, P. R. China, supports mutual visits and exchanges in all fields of study.



St. Joseph's University's (Philadelphia)

A 2+2 Bachelor's Degree Program Agreement with Saint Joseph's University's (Philadelphia) Haub School of Business - BBA or College of Arts and Sciences, Communications, Film Studies, or English/Journalism allow ASU students who successfully complete the first two years of their BBA or SJMC majors to graduate from Saint Joseph's in two years. There are generous scholarship program awards up to approximately one half of annual tuition which are renewable, based on performance.



INDIA'S 1ST TECHNOLOGY & LIBERAL ARTS UNIVERSITY

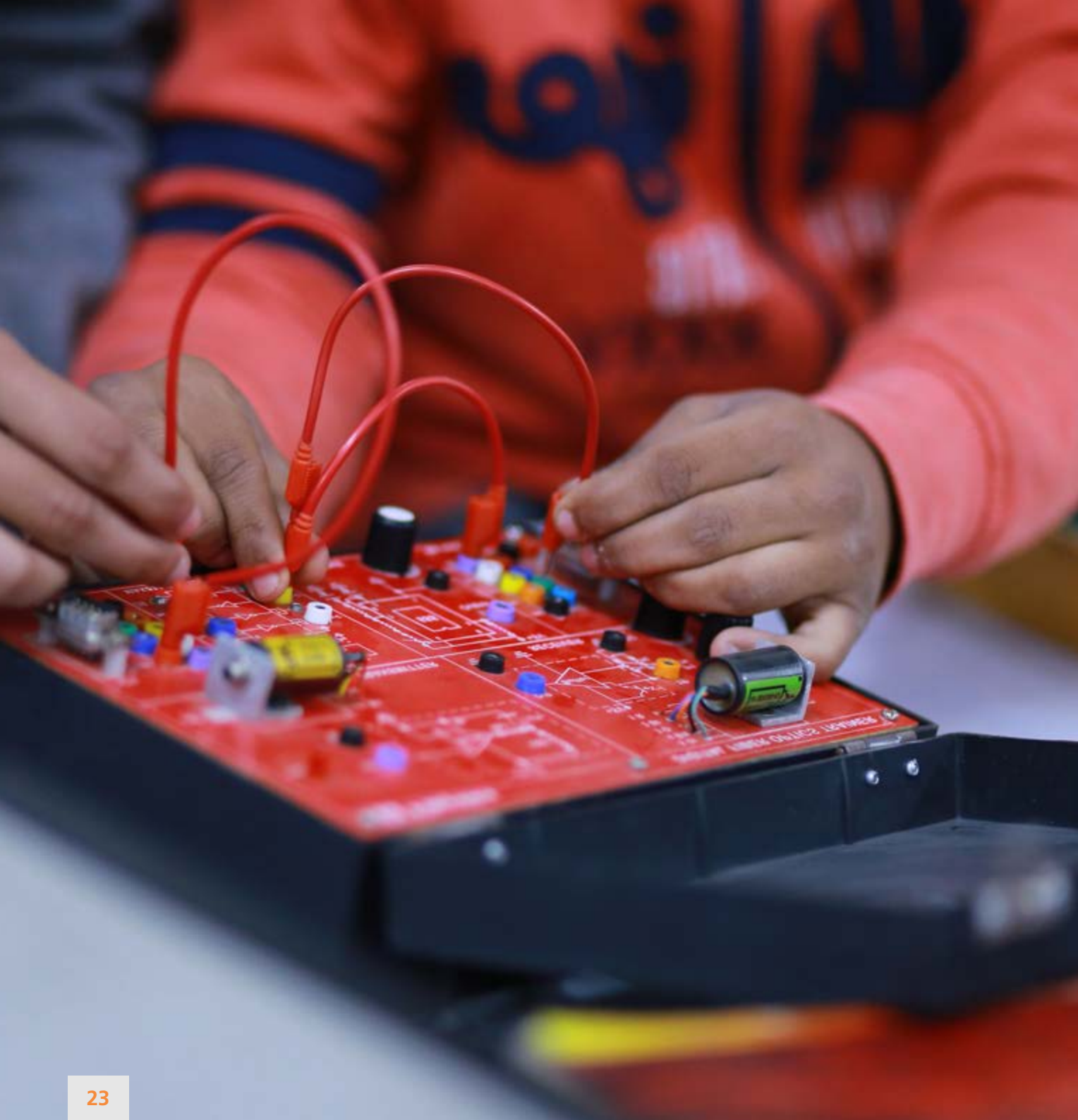
ASU is the first industry-centric technology & Liberal Arts University in India. The academic programmes at ASU are unique, based on the Ivy League models. It looks at knowledge in a way that is holistic and global rather than narrow and overly scholastic.

ASU follows a trans-disciplinary approach. Its distinct structure enables a student, irrespective of her/his degree/disciplinary orientation, to pursue her/his interests in other knowledge areas and skill domains without compromising her/his core degree/discipline. The objective is to provide a broad spectrum of knowledge and skills.

Following the inter-disciplinary approach at ASU, a core curriculum, together with a system of choosing one's own majors and minors, ensures that ASU graduates master a breadth and depth of knowledge. This further gives them the flexibility not only to adapt to, but to flourish in the ever-changing world of the 21st Century.

Indeed, by ensuring that every course in the curriculum includes this approach to learning, ASU graduates will possess those multifaceted qualities that employers look for and those that shape them up as world class leaders.





The Engineering curriculum at ASU instills the techniques and skills of Problem Analysing, Solving and Engineering Design through the study of basic and advanced Engineering Science. These are integrated with practical experience, which addresses both technical and non-technical aspects of Engineering. The students get exposed to equipment and laboratory facilities designed in sync with the curriculum and various emerging fields like Cloud Computing, Big Data, Internet of Things & Robotics. ASU inculcates in its students the acumen to identify, analyse and solve complex engineering and business application-related problems. They get hands-on experience in co-specialising, drones and satellites technologies and mining (through collaboration with ECU, Australia). School of Engineering & Technology, ASU was recognised as the 'Most Promising Engineering Institute in India' by Jagran Josh in 2017 & 2018. Ministry of Communication & Information Technology, in collaboration with the United Nations, has selected ASU's School of Engineering and Technology as the 'E-Gov. Campus of Gurugram District, Haryana'. ASU's School of Engineering & Technology has been rated in AAA+ category in Haryana by Digital Learning Magazine (Top Engineering Institutes Ranking 2018).



PROGRAMMES OFFERED

Bachelor of Technology (B Tech)

Duration: 4 yrs.

- Computer Science and Engineering
- Cloud Computing
- Electronics & Communication Engineering

Ph.D

- Computer Science & Engineering

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: 10+2 with English as a core subject. Candidates must have studied Physics and Mathematics in their Class 12. They must have studied at least one of the below as optimal subjects: Chemistry, Biology, Computer Science and Bio-Technology. They must have scored aggregate of 50%.

Ph.D

Eligibility

M Tech (with 1st division) and Entrance Test

PROGRAMME FEATURES

Dynamic Curriculum

Adaptive and progressive curriculum to keep pace with emerging trends in technologies and best teaching-learning practices by leading universities of the world like Stanford, MIT & Virginia Tech.

Students can learn more by doing projects, extensive workshops & hands-on activities and getting exposed to trans-disciplinary domains, integration of engineering processes and technologies that make you a better engineer & technologist.

Build a Career, not just a Job

Pick up essential career skills in project management, cost-effectiveness, quality assurance, communication and decision making to enhance your employability and entrepreneurship skills.

Cutting-edge Infrastructure

A professional infrastructure combined with ergonomically-designed classrooms, engineering labs/workshops, conference rooms and seminar rooms, which provide an affable learning environment. The Wi-Fi enabled campus has the latest engineering/IT software, educational aids and equipment to facilitate the teaching-learning process.

LABORATORIES AND WORKSHOP FACILITIES

Department of Computer Science & Engineering

Computer Fundamentals and Hardware Lab, Relational Database Systems Lab, Operating Systems Lab, Open-Source Lab, DOT Net Technologies Lab, Software Development and Testing Lab (IBM Rational Suite), Multimedia & Animation Lab, Artificial Intelligence Lab and Cloud Computing Lab, among others.

Department of Electrical, Electronics and Communication Engineering

Analog Electronics Lab, Microwave & Satellite Communication Lab, Optical & Mobile Communication Lab, Microprocessor & Embedded System Lab, Digital Signal Processing Lab, PCB design & Fabrication Labs, Embedded System Control Lab, Fuzzy Control Lab, Electrical Measurement & Instrumentation Lab, PLC & Advanced Control Lab, Electrical Technology Lab, Electromechanical Energy Conversion Lab, Mat Lab, Orcad Lab and Robotics & Drones, among others.

Design and Innovation Centre (DICE)

The School has established Design and Innovation Centre (DICE) for the university's faculty and students to undertake innovations and research in various areas of excellence. It uses industry standard software & hardware tools for simulation, optimisation and evolving quality designs.

DR. SK SALWAN

*Honorary Professor
Emeritus*

Dr. Salwan holds a PhD in Mechanical Engineering from IIT, Mumbai. A distinguished scientist, Dr. Salwan has also served as VC of Punjab Technical University, Jalandhar (2003-2008). An expert of strategic defence and defence technologies, Dr. Salwan has been director of three national-level laboratories and establishments of Defence Research. Dr. Salwan has been the founder member of Integrated Guided Missile Development Programme of Defence Research under the leadership of Dr. APJ Abdul Kalam.



DR. SUDHAKAR RANJAN

Coordinator

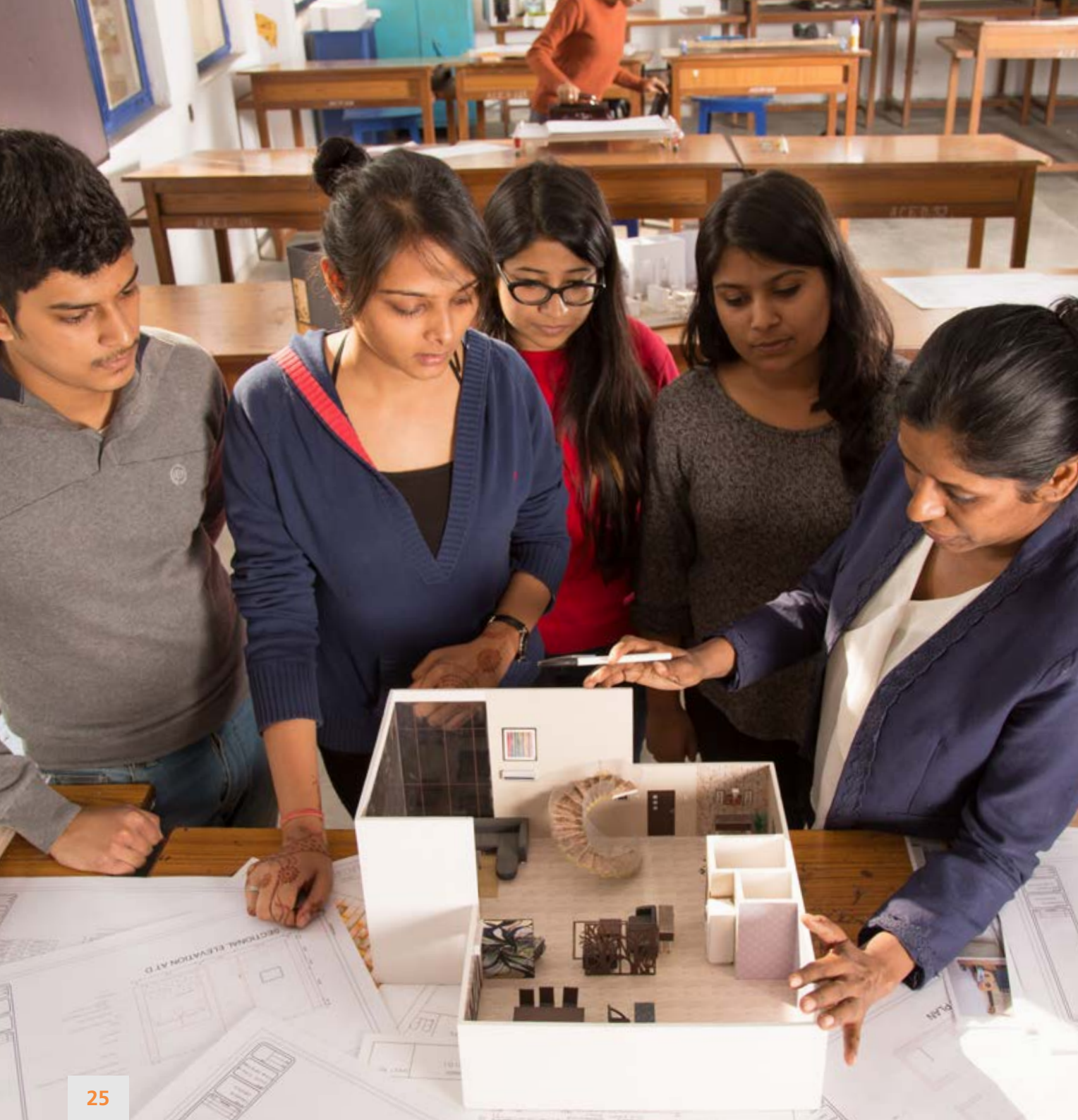
Dr. Sudhakar Ranjan completed his Ph.D from YMCAUST, Faridabad 'A' Grade Accredited NAAC State Government University of Haryana. He did his M.Tech with distinction from YMCAIE, Faridabad. He has vast experience of 20 years in academia and industry. He is a professional in emerging technologies like Big Data, Hadoop & Cloud Computing. His areas of research are in Hidden Web, Information Retrieval and Databases. He has also published various research papers in international journals and national conferences. Dr. Ranjan has organised national conferences / workshops / seminars in the capacity of convener / member of organising committees and coordinator on various areas of Computer Science to enhance the skill set of faculties as well as students. He is also the reviewer and editorial / advisory board member of the International Journal of R&D in Engineering Science and Technology.



PROF. (DR.) MOINUDDIN

Distinguished Professor

Prof. Moinuddin is Former Pro-VC, Delhi Technical University; Former Dean, Faculty of Engineering & Technology, Jamia Hamdard. A member of several advisory committees, he advises on Science and Technology related pedagogy. Prof. Moinuddin was also Director, Dr B R Ambedkar National Institute of Technology (NIT), Jalandhar, Punjab.



SDVA
SCHOOL OF DESIGN
& VISUAL ARTS

The programmes of the School of Design & Visual Arts have been framed to produce professional designers, artists, and design entrepreneurs who are capable of setting new trends, are dedicated to raising people's standards of living and wish to make the world a more beautiful place to be.

Ms Jyoti Manral

Dean, School of Design and Visual Arts



Ms Jyoti Manral, an alumna of the National Institute of Design (1997), is a Master of Design. She has worked in various leadership roles and academic capacities in India, Canada and UAE. Ms Manral's expertise ranges from product launches, product & market development, set-up & management of business operations, to strategic alliances, revenue & profit generation, business expansion and growth.

She has presented papers on 'Design Thinking' in well recognised forums and has presented her research work in conference of commendable repute. She has been a trainer for the 'New Age Faculty in the 21st Century' across various schools in India, focusing on 'Design Thinking' as an essential tool of learning for K-12 schools.

PROGRAMMES OFFERED

Bachelor of Design

Duration: 4 yrs.

- Fashion Design
- Interior Design
- Graphic Design
- Animation & Multimedia

MA in Design

Duration: 2 yrs.

- Fashion Design
- Interior Design
- Graphic Design
- Animation & Multimedia

ADMISSION CRITERIA

Bachelor in Design

Educational Qualifications: 10+2/ equivalent with minimum 50% in aggregate from any recognised board. A qualification from any foreign board needs an equivalency certificate. Admission Note: Students appearing/ to appear in 10+2 examination are eligible to apply.

Masters in Design

Educational Qualifications: 10+2+3 from any stream with min. 50% in aggregate from any recognised board/university.



PROGRAMME FEATURES

- The School of Design and Visual Arts carries forth the legacy of over two decades built by the Apeejay Institute of Design (AID), New Delhi
- Curriculum designed and developed in sync with the changing dynamics of the industry, wherein research forms one of the key thrust areas
- Discover and align your course with your individual interests in other disciplines
- Design solutions which are conceptualised and fabricated at the campus itself, in its studios & labs
- MoUs & collaborations with leading foreign institutions/universities for students and faculty exchange along with curriculum/research support

LABORATORIES AND WORKSHOP FACILITIES

- All creative ideas and concepts are frozen in well-equipped design studios with facilities like spot lighting, full scale boards for freedom to sketch & illustrate, and custom-designed furniture to set the right mood for students of design.
- The students have access to state-of-the-art computer labs and latest graphics/ design software to shape their ideas into reality.
- Each specific area of design studio is attached to a specific workshop. Fashion Design, for instance, is attached to a Fabrication Lab, wherein, all design concepts are actually fabricated into garments with the help of latest machines.
- Similarly, visual concepts are carried out in the Photography Lab and all design concepts of the interiors are fabricated in the Carpentry Workshop aided with the latest equipment.

There are several well-equipped labs in this School that are necessary for the fullest development of creative growth in students. They are discussed below:

Fashion Design Lab

This Lab is allocated for apparel construction, visual & technical drawing, illustration, research work, and for imparting the historical and technical knowledge of the subject.

Digital Media Lab and Animation Studio

This Lab and Studio are allocated for creating layout design, art work, illustrations, character design, character animation, research work and for imparting the historical and technical knowledge of the subject.

Interior Design Lab

This Lab is allocated for interior design, its visual and technical drawing, model-making, research work and for imparting the historical and technical knowledge of the subject.

Carpentry (Workshop Area)

This Lab offers the students the practical know-how of handling tools and materials.

Photography Lab & Audio-Video studio

This Lab and Studio are allocated for advertising photography, portrait photography, video recording, video editing and chroma shooting.

CAD Lab

This Lab is meant for developing the software skills of students and enhances them with technical and software awareness.



SJMC
SCHOOL OF JOURNALISM
& MASS COMMUNICATION

The programmes at the School of Journalism & Mass Communication (SJMC) are specially designed to train students in the emerging fields of media and entertainment industry.

Courses have been structured to equip aspiring students for various platforms such as Television, Radio/FM, Advertising, Public Relations, Corporate Communications, Event Management, Newspaper/Magazine and Digital Media.

Students are trained in content writing, anchoring, news broadcast, photography, print journalism & online journalism. SJMC has bagged the 'Best RJ Link for EV-AIR' award for their programme CYBER ABUSE-STOP IT! (a campaign aimed at digital safety of children) at the UNICEF Radio4child Awards.



PROGRAMMES OFFERED

BA (Honours) in Journalism & Mass Communication

Duration: 4 yrs.

*There is an exit provision after 3 years in which case the student would get BA degree instead of an Honours degree.

MA in Journalism & Mass Communication

Duration: 2 yrs.

PhD in Journalism & Mass Communication

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: 10+2 from CBSE or equivalent, with minimum aggregate of 50%

Other Criteria: Entrance test & interview.

MASTERS

Educational Qualifications: Bachelor's degree from a recognised university.

Other Criteria: Entrance test & interview.

DOCTORAL

Academic Qualifications: 55% aggregate in Master's Degree.

Other Criteria: Entrance test, submission of research proposal, presentation.

PROGRAMME FEATURES

- Industry-Centric Curriculum
- Hands-On Training
- Exciting Internships/Placements
- International Exposure
- Creating a Portfolio
- Training in Media Houses' Studios
- Lectures from Media Professionals

LABORATORIES AND WORKSHOP FACILITIES

Television Studio

The acoustically-treated TV Studio for recording news shows, quiz shows, plays and serials.

Video Editing

Lab equipped with latest editing units (Avid Xpress HD and Power MAC G4 with Apple Final Cut Pro & Adobe Production Premium) to offer purposeful training to aspiring students.

Internet Radio - STYAVANI

The School operates an internet radio, providing students an opportunity to broadcast their own programmes. Also called the 'Voice of the Apeejay Styava University', Styavani can be accessed through the link: <http://university.apeejay.edu/styavani>.

Computer Centre

The School has fully air-conditioned computer laboratories which are equipped with the latest computer systems in LAN environment, with high speed internet facility, multimedia and media application software.

Cameras

The School has acquired the latest digital cameras for both studio production and outdoor recording; digital cameras for still photography and for practical training in camera aesthetics & operations.

PROF. ASHOK OGRA

Hon. Advisor

Mr. Ashok Ogra is Director of Apeejay Institute of Mass Communication. He is also 'Honorary Advisor' of School of Journalism & Mass Communication (SJMC), Apeejay Styava University, Sohna, Gurugram. Mr. Ogra is a noted management & media professional and educator with over 40 years of work experience across media platforms including Radio, Television and Print. He started his career with The Tribune in 1977 and later joined Doordarshan as Producer (News & Current Affairs). He became Director of Doordarshan in 1988 and worked as Controller of Sales during 1993-95. Mr. Ogra was senior member of the start-up team that launched Discovery Channel in 1995 and Animal Planet in 1998 where he worked as Vice President (In-charge of the entire South Asia region). He has also served as a Jury Member of various film festivals including the prestigious Indian National Film Awards, ENBA 2015 'News Broadcasting Awards' and also Chairman of the UNESCO-CEMCA Jury for Video Competition on 'Community Radio'. He is regular invitees at both national and international forums. He also taught at the reputed Film & TV Institute, Pune (1982-1985). He is also a member of the Indian Advisory group of the UKIERI (UK) funded project to support Research and Innovation in Media Institutions in India and UK.



PROF. SANJAY AHIRWAL

Dean

Prof. Sanjay Ahirwal has over 25 years of experience in Broadcast Journalism. A political reporter who carved a niche in reporting from areas of conflict, including Iraq, Afghanistan, Lebanon, Kargil, the Central Indian Maoists affected areas and the North Eastern States. Before becoming the Editorial Head of NDTV India, the Hindi News Channel of NDTV, Sanjay was the Chief of Bureau and the National Political Bureau Chief of NDTV. In 2012, he moved to NDTV Worldwide as its Managing Editor. He has conducted workshops for broadcast journalists in Malaysia, Kenya, Tanzania, Bangladesh and in several states of India. He has been teaching students of Broadcast Journalism for more than 6 years. Sanjay has devised and implemented modules on 'One Newsroom' and 'Art of Storytelling' both for professionals and students. He holds a Master's Degree in English Literature from Delhi University and did B.A. (H) in English Literature from St. Stephen's College, Delhi University. He has also done the War Correspondents' course conducted by the Ministry of Defence, GOI.





SBS
SCHOOL OF
BIOSCIENCES

The School of Biosciences brings leading scientists of the country and eminent industrialists based in bio-businesses on the same platform to jointly generate quality manpower with skill sets to match the requirements of the industry. With industry associates, Martin & Harris Pvt. Ltd., Walter Bushnell Healthcare Foundation and ASG Biochem Pvt. Ltd, high profile multi-tiered programmes have been designed to cater to different levels of the Biotech, Bio-Pharma and Healthcare sector. Cutting edge researches by faculty on Healthcare, Ecophysiology and Ornithology have placed the country on the world map.

Dr Vyas M Shingatgeri



Dean

Dr Vyas M Shingatgeri – MVSC, PhD, DICVP, Fellow of Society of Toxicology (SOTX), Member of SOT, STP & STPI – has a vast experience in the field of pathologic basis of the disease and has worked on areas of Oncology and Immuno-Toxicological Pathology during his postgraduate and doctoral research projects.

He started his professional career as Toxicologic Pathologist at Hindustan Ciba-Geigy Research Centre, Mumbai (till December 1984). Thereafter, he worked as a Research Fellow, pursuing his doctoral programme at the Cancer Research Center, Tata Memorial Center. He has been in academics for almost 12 years, teaching undergraduates, post-graduates and doctoral programme students at the Bombay Veterinary College. He is a qualified Laboratory Assessor for NABL Accreditation of Labs for testing and calibrations (ISO 17025). He has various publications to his credit.

PROGRAMMES OFFERED

Integrated (BTech + MTech) Biotechnology

Duration: 5 yrs.

**There is an exit provision after 4 years in which case the student would get BTech degree instead of an Integrated degree.*

Integrated (BTech + MBA) Biotechnology

Duration: 5 yrs.

**There is an exit provision after 4 years in which case the student would get BTech degree instead of an Integrated degree.*

MSc Biotechnology

Duration: 2 yrs.

MSc Clinical Research

Duration: 2 yrs.

PG Diploma in Clinical Research & Data Management

Duration: 1 yr.

PhD

in Biotechnology/Biomedical Sciences/Bioinformatics.

ADMISSION CRITERIA

BACHELORS/INTEGRATED PROGRAMMES

Educational Qualifications: 10+2 in Science with 50% minimum marks.

Criteria: Academic merit, entrance test & interview.

MASTERS

Educational Qualifications: B.Sc. Bio stream/ B.Tech. Biotech/ B. Tech. / B.Pharma. / MBBS/ BDS/ BAMS/ BHMS with minimum 55% marks.

Criteria: Consistent academic record & interview.

DOCTORAL

Eligibility: 60% at M.Sc. level in relevant area with consistent good academic record

Other Criteria: Entrance test, presentation & interview.

DIPLOMA

(Custom designed for in-service personnel): All undergraduates and post graduates in Biostreams & IT

PROGRAMME FEATURES

- Back to back internship for 2 semesters
- 100% placement record in top Pharma & Biotech companies, Healthcare Industry and institutions
- The programmes hone your skills for Biotech, Bio-IT, Pharma, Healthcare sector and academics
- International internships, live research projects with premier institutions and Industry
- Research-oriented, well-qualified and internationally renowned faculty
- Global Recognition: Cutting edge researches published in top 3-10% Science journals of the world. Faculty /students regularly present papers in international conferences abroad
- World class exposure for a distinct competitive edge
- Joint internship programme with Institute of Education & Research, Medanta-The Medicity
- Industry Associates: Martin & Harris Pvt Ltd, Walter & Bushnell Pvt. Ltd. and ASG Biochem Pvt. Ltd.

KEY RECRUITERS

Biocon, Mylan, Medanta-The Medicity, Pfizer, Max Healthcare, Fortis Healthcare, Asian Hospital, Vanta Biosciences, Sun Pharmaceuticals, Bioinnovate Research Service Pvt Ltd., Abott. and Dr Lal PathLabs.

LABORATORIES AND WORKSHOP FACILITIES

The School provides technical expertise & state-of-the-art instrumentation. Separate labs have been set up for Molecular Diagnostics, Immunodiagnostics, Microbiology & Culture Techniques, Biochemistry, Analytical Techniques & Enzymology and Bioinformatics & Drug designing. The sophisticated equipment includes: BioRAD Thermal Cycler; BioRAD Gel-Documentation System; BioRAD Immunoassay Work Station (ELISA); High Speed Refrigerated Centrifuge (Sorvall); Electrophoresis Apparatus; Laminar Flow; Spectrophotometer; HPLC and LC-MS, among others.

THE KEY PROJECTS INCLUDE:

- Thyroid homeostasis during pregnancy and Iodine deficiency
- Nutrition and iodine deficiency disorders
- Early detection of Cervical Cancer using molecular markers
- Molecular phylogeny & genetic diversity of birds
- Photoperiodism, Eco physiology of reproduction and Circannual clock
- Bioinformatics & BIG Data Science: Biodiversity, Population Specific Disease Database, Drug designing & Clinical Data Management
- Epidemiology and molecular basis of disease
- Development of non-invasive technology: Hormones & DNA in Urine, Feather and Dry Blood Spot
- Peptides in cardio-vascular disorders
- Development of Enzyme Biosensors
- Conservation Genetics & environmental Sustainability



SPS
SCHOOL OF
PHARMACEUTICAL
SCIENCES

The programmes at the School of Pharmaceutical Sciences have been designed in collaboration with pharmaceutical organizations of repute. R&D center for the pharmaceutical research ensures holistic and experiential learning for the students. The students at the School would be familiarised with the knowledge of formulation development from basic drug designing to the final stages of clinical trials.

**PROF. (DR.)
ANUPAMA
DIWAN**



Dean

Prof. (Dr.) Anupama Diwan comes with a research and teaching experience of over 20 years. Before joining ASU, she has served at senior positions in leading companies like Modi-Mundi Pharma Ltd., Parivar Sewa Sanstha and Wings Pharmaceuticals. Dr. Diwan has carried out research in areas of pharmaceuticals, drug delivery systems, pharmacokinetics, quality assurance, drug design and NDDS. She has applied patents, supervised over 35 M.Pharm. students and 10 PhD scholars and has authored six books and published over 100 research, reviews and posters in various national & international journals. Dr. Diwan has carried joint researches with pharma industries of repute like Piramal Health, Arbro Pharma, ProMed Pharma and Pfizer, among others.

PROGRAMMES OFFERED

B Pharmacy (PCI Approved)

Duration: 4 yrs.

Diploma in Pharmacy (PCI Approved)

Duration: 2 yrs.

M Pharm in Pharmaceutics / DRA (PCI Approved)

Duration: 2 yrs.

PG / Executive Diploma

Duration: 1 yr.

- Drug Regulatory Affairs
- Intellectual Property Rights
- Pharmacovigilance
- Pharmacoeconomics
- Pharma Sales Management

PhD

Pharmaceutical Sciences

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: Candidate shall have passed 10+2 examination conducted by the respective state/central government authorities recognised as equivalent to 10+2 examination by the Association of Indian Universities (AIU) with English as one of the subjects and Physics, Chemistry, Mathematics/ Biology as optional subjects individually.

DIPLOMA IN PHARMACY

Educational Qualifications: Candidate shall have passed 10+2 examination conducted by the respective state/central government authorities recognised as equivalent to 10+2 examination by the Association of Indian Universities (AIU) with English as one of the subjects and Physics, Chemistry, Mathematics/ Biology as

optional subjects individually

MASTERS

Educational Qualifications: B.Pharm. or equivalent with minimum 55% aggregate.

Other Criteria: Written assessment and interview

DOCTORAL

Educational Qualifications: Masters in Pharmacy (M.Pharm.) or equivalent with first division.

Other Criteria: Written assessment and interview

PG DIPLOMA

Educational Qualifications: B.Pharm./ M.Pharm./ M.Sc. Biochemistry/M.Sc. Biotechnology/BAMS/BHMS or equivalent (with min. 50% aggregate)

PROGRAMME FEATURES

- Industry experienced faculty with avant-garde research
- Cutting edge research labs with sophisticated and latest instruments
- Industry-centric curriculum
- Research opportunities at all levels
- Hands-on training and placement in varied Pharma sectors
- Strong industry-academia linkages
- International library with free access to indexed journals

LABORATORIES AND WORKSHOP FACILITIES

The School of Pharmaceutical Sciences offers highly advanced lab infrastructure with sophisticated instrumentation for pharmaceuticals, novel drug delivery,

pharmaceutical chemistry, analytical techniques and pilot plants.

THE SCHOOL HAS TWO CENTRES OF EXCELLENCE

Centre for NDDS

It caters to research in area of nanotechnology and formulating Novel Drug Delivery Systems (NDDS) for targeted delivery. The center trains students to formulate & analyse drug delivery systems from inception to final delivery route and gives them an opportunity to work on pilot projects.

Centre for Formulation Development & Analysis

This Centre is designed to expose students to various formulation development stages of diverse formulations from oral to trans-dermal to parental routes and their evaluation using analytical tools like UV, HPLC, LC-MS & FTIR, among others, on pilot projects.





SOMS
SCHOOL OF MANAGEMENT
SCIENCES

Mission of the School of Management Sciences is 'to engage in the creation of new knowledge and to apply this knowledge to various business problems'.

The School strives to provide opportunities for learning & developing skills and study different courses of various streams under ASU's Liberal Arts philosophy.

It inspires a desire for self-learning in students and encourages individual growth, team building, extra-curricular activities, industry interaction and a multi-disciplinary study culture.

School of Management Sciences has been ranked 'No. 2 among Private Management Colleges of Haryana' in Dialogue India Academic Awards 2017.

PROF. (DR.) RAJ S.DHANKAR

Mentor

An educationist and administrator with rich experience of over three decades, Professor Dhankar has been Vice-Chancellor of Amity, Ansal and Maharshi Dayanand University, and has also been the Dean, Faculty of Management Studies, University of Delhi.



PROGRAMMES OFFERED

B.Com (Honours) Accounting & Finance*

{In collaboration with Association of Chartered Certified Accountants (ACCA) and Oxford Brookes University (OBU), UK}

BBA (Honours) Financial Markets*

(In collaboration with National Stock Exchange (NSE))

*The above programmes are of 4 years. duration, however, there is an exit option after 3 years.

Master of Business Administration (MBA)

Duration: 2 yrs.

MBA (Finance & Marketing)

PhD in Management

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: 10+2 from CBSE or equivalent with minimum 50% as aggregate.

MASTERS

Educational Qualifications: MBA Graduate with 50%; preferably valid score in MAT/CAT/ XAT/GMAT/ CMAT (entry level tests)

Other Criteria: GD & Interview.

DOCTORAL

Educational Qualifications: Minimum 55% marks in aggregate in Master's Degree or equivalent in Management / allied disciplines.

Other Criteria: Written test and research proposal presentation.

PROGRAMME FEATURES

International Exposure

Students have the ability to complete their BBA degree at selected US. universities after completing their 1st two years of study at ASU. BBA students may apply to be nominated for semester of studies at Normandy Business School, France. Short term exchanges may also be arranged. Students who graduate from ASU may be admitted to select US universities for their MBA.

Extensive Industry Exposure

Students in recent batches have got placed in reputed companies such as Wipro, HDFC, ICICI Prudential, India Bulls, Citi Bank, ASSOCHAM, Zomato, etc. Our students have completed their internship successfully in companies such as Coca Cola, ONGC, Reliance Retail, IDBI Federal, Tommy Hilfiger, etc.

Beyond Theory

Our faculty trained from premier institutions, has both corporate and academic experience and is able to provide customised attention to students. Their teaching methodology is a mixture of lectures, case study methods, role-plays, and assignments with added focus on self-learning and practice.

Synergy

There are multiple associations with industries across the globe through its synergy with the various Chambers of Commerce and other organisations such as FICCI, ASSOCHAM, PHDCCI, AIMA, NHRD, World Brand Congress, Tie, NEN, etc.

Dynamic 'Mark-to-Market' Curriculum

The curriculum is continuously enhanced to keep pace with the emerging trends in the corporate world and best teaching & learning practices.



DR. ALOK SAKLANI

Hon. Advisor

Prof. Saklani has been engaged in Management Education for over three decades. With prior training from both IIM (A) and FRNM, USA, he is an

active researcher, with a number of papers published.





SLS
SCHOOL OF LEGAL STUDIES

The School of Legal Studies imparts a rigorous and trans-disciplinary legal education with a view to produce world-class legal professionals, scholars and public servants. Research centres at the School have been established to inject new ideas into cutting edge issues of law and policy ranging from women's rights to international trade. With a high quality education bolstered by unique work experiences, the graduating students will be equipped with the skills they need to succeed in a diverse set of fields at a global level. School of Legal Studies has been listed among the top private Law colleges in North India.



PROGRAMMES OFFERED

BA-LLB (Honours)*:

Duration: 5 yrs. (Integrated)

BBA-LLB (Honours)*:

Duration: 5 yrs. (Integrated)

LLB

Duration: 3 yrs.

*Specialisation in Constitutional Law & Business Laws

ADMISSION CRITERIA

Educational Qualifications: 10+2 from CBSE or equivalent with minimum 45% as aggregate.

Max. Age: *As per BCI Norms*

Admission Procedure: Law Entrance Exam & Interview

LABORATORIES AND WORKSHOP FACILITIES

The School of Legal Studies offers a robust infrastructure to support its teaching-learning processes. Some of these include state-of-the-art computer labs and modern classrooms equipped with LCD projection

systems. The School has well-equipped library with latest books, journals & digital resources like Ebrary, DELNET, Manupatra & Westlaw. To encourage research and data-based learning, the School provides various tools and software & corporate databases. The School possesses an adequate number of well-furnished halls for conducting academic activities like EDPs, seminars & conferences, clinical laboratories and state-of-the-art moot court.



PROGRAMME FEATURES

Recognition

The programmes offered by the School of Legal Studies are fully recognised by the Bar Council of India.

Extensive Industry Exposure

Built-in industry linkages and internships, enable not only promising placement opportunities but also great career growth.

Beyond Theory

Emphasis on projects, group discussions, regular moot court and clinical studies in all areas of law.



DR. SHOBHNA JEET

Coordinator

Dr. Shobhna Jeet is a qualified law professional, completed her Ph.D. on the topic – 'Law Relating to Cyber Terrorism a Comparative Study of Existing Laws at National and International Level' from Mody University of Science & Technology. Shobhna is also UGC NET qualified. She completed her LLM from the University of Bikaner and LLB from Maharishi Dayanand University, Rajasthan. Dr. Shobhna over the years has presented, published more than 18 research papers in renowned journals and periodicals. She is member of the Editorial Board Online Law Journal Law Mantra. Additionally, she has also presented more than 10 papers on various contemporary legal issues in national and international conferences and seminars. Shobhna has also supervised 6 LLM students in their dissertation while she was working with the Central University of Haryana. Dr. Shobhna has also handled various administration assignments. Showcasing her versatile and multifaceted personality, Dr. Shobhna has directed various plays on multiple occasions and has contributed to various social activities.





SOE
SCHOOL OF
EDUCATION

The School of Education endeavours to provide quality education to meet the global challenges of school education and to prepare teachers as instruments of social change, in order to achieve high ideals of social justice and a democratic society. A significant feature of the School of Education is its extensive education programmes. The School organises workshops and in-service training programmes for school teachers to update their knowledge and skills.

Life Institutional Member of All India Association of Educational Research (AIAER) and Indian Association of Teacher Educators (IATE)

PROF. V.S. GARG

Hon. Advisor

Prof. V. S. Garg is a noted educationist who has been actively involved in educational innovation and research for over four decades. He has served as the Chief Examiner, A/L, at the University of London, and has worked as Professor & Head at NIE, Bhutan. A Chartered Physicist from the Institute of Physics, UK, and a trained teacher-educator from the College of Education, Edinburgh & the Institute of International Studies, Columbia University, Prof. Garg has served in the United Nations and the US Peace Corps as a Teacher-Educator for over 17 years. He was conferred the 'UN Award for Exceptional Contribution in the field of Science Education'. Prof. Garg was awarded the UGC Research Fellowship while working at IIT, Kanpur. He is also a recipient of the Commonwealth Foundation Award in Education (UK). Prof. Garg is presently working as Educational Advisor, Apeejay Education Society, for the past 22 years.



PROGRAMMES OFFERED

Bachelor of Education (B.Ed.) (NCTE Approved)

Duration: 2 yrs.

B.A. B.Ed / B.Sc. B.Ed (NCTE approval awaited)

Duration: 4 yr. integrated

PhD in Education

ADMISSION CRITERIA

B.Ed*

Educational Qualifications: Bachelors or Master's degree in Sciences, Social Sciences, Humanities or Commerce with 50% marks, or Bachelor's degree in Engineering or Technology with specialisation in Science and Mathematics with 55% marks.

B.A. B.Ed / B.Sc B.Ed*

At least 50% marks in Senior Secondary or +2 examination or its equivalent.

* *Relaxation in Eligibility as per Govt. of India/Haryana guidelines.*

DOCTORAL

Educational Qualifications: Post-graduation in

Education or a relevant allied discipline with 55% marks.

Other Criteria: Aptitude test and interview.

PROGRAMME FEATURES

Education for Life

The School offers a balanced mix of theoretical and practical training, which enables students to apply the learning to solve real-time problems being faced by the current academic structure.

Growth Oriented

Enhances students' ability to judge, analyse, design alternate modules and spearhead the implementation process, thereby, paving a gradual yet steady path to varied leadership positions in respective verticals.

Know and Network

The School provides students an opportunity to learn and share a professional platform with a number of academicians from varied backgrounds and institutions from all over the country.

Internship & Placement

Teaching internship for all B.Ed students and placement in Apeejay Schools for deserving graduates.

LABORATORIES AND WORKSHOP FACILITIES

Psychology Resource Centre

Equipped with a variety of psychological tests and instruments with multiple sets, portraits of leading psychologists, computer terminals and conducive sitting arrangement for doing experiments.

ICT Resource Centre

Equipped with latest computers having internet facility, language learning software, cameras, audio-visual players, projectors and dish antenna.

Science Laboratories

Separate labs for Physics, Chemistry and Biology subjects.

Curriculum Laboratory

Equipped with visual aids and models for teaching mathematics and social sciences, textbooks of classes VI-XII of CBSE and Haryana School Board, national curriculum frameworks for school education and teacher education, education policies, curriculum of select universities, distance learning materials, programmed learning materials, catalogues of reputed publishers.

Art and Craft Resource Centre

Equipped with materials related to making of visual aids, clay work, models, puppetry and masks. It has also Performing Arts' equipment like harmonium, tabla, manjira, digital music system and costume kits.

Physical and Health Education Resource Center

Equipped with all types of indoor and outdoor games, materials for athletics and yoga practices and a modern gymnasium.

Studio

Students have the opportunity to record their micro-teaching and peer-teaching lessons in the university studio and participate in radio programmes.

DR. JOEL M. RODNEY

Dean, Academics

Dr. Joel M. Rodney earned a BA in History, cum laude, from Brandeis University in 1959 and a Ph.D in the History of England from Cornell University in 1965. Dr. Rodney taught at Washington State University from 1963 to 1969 and has held various positions in different universities and colleges of USA. He was Associate Professor of History and Campus Executive Officer and Dean of the University of Wisconsin-Washington County, from 1990 to 2003. In 2003 he was appointed as CEO of Penn State York and was promoted to Chancellor in 2005. In 2007 he added the Chair of the Penn State Commonwealth College's India Initiative to his responsibilities. He retired from Penn State in 2011. He is founding editor of the journal, ALBION, and a published scholar in the field of British Studies. In 1971, he was awarded a 'Summer Fulbright' grant to India and has been involved in Indian/US joint ventures with Elmira and Rockford Colleges as well as with the University of Wisconsin and the Pennsylvania State University.







SVRÁN OPEN DESIGN FOUNDATION

Apeejay Stya University launched the Svrán Open Design Foundation (SODF) at the 13th CII Design Summit 2013 in the presence of the best Indian and international design thinkers, practitioners & supporters, as well as industry leaders. SODF plans to provide 10,000 students with a Design Tools Pack that has basic design tools and tutorials to get them access to industry standard materials. It plans to train 1,000 school teachers in basic design principles indirectly impacting about 200,000 students.

The Foundation has also appealed to Indian organisations to join its cause, so as to greatly amplify its impact. Organisations could contribute by way of time of their employees to hold workshops for students in schools and colleges, monetary contribution towards specific projects, or through donations in kind such as computers and DVDs.

The Foundation believes that everyone is a Designer, and that everything and anything can be designed! It believes that design thinking and design principles can fundamentally help us shape our world and that everyone should have free access to the knowledge and tools of Design.

Over 100 schools across 17 states and leading organisations across different industries with almost 50,000 employees have already become members of this revolutionary initiative even before the formal launch. Mr. Aditya Berlia, Pro-Chancellor, Apeejay Stya University, is the Founder of SODF.



PROGRAMME FEES & SCHOLARSHIPS

APEEJAY STYA UNIVERSITY – A social commitment of the Apeejay Styá & Svrán Group – is offering a Foundation Years Scholarship on the standard tuition fee for all its undergraduate and postgraduate programmes. The Scholarship is in commemoration of the foundation years of the Apeejay Styá University – starting from 2010 (the year of its establishment) to 2018 (the year when the Apeejay Education Society completes 50 years of its legacy of educational excellence in the country). For all scholarships and fees details, please visit the website university.apeejay.edu.

Note: There is a non-refundable seat blocking amount.

FINANCIAL AID

ASU understands that pursuing quality education can be an expensive proposition. However, limited financial means should not bar meritorious students from receiving an Apeejay Styá education. Admission counsellors at ASU can assist you in exploring a variety of options suited to your individual circumstances and financial needs. Some of these include:

Merit Scholarships:

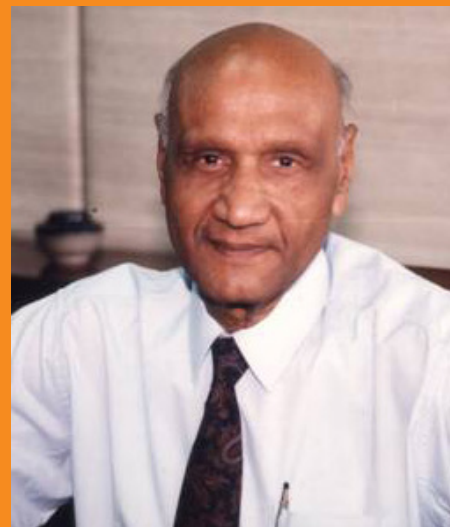
ASU offers several scholarships and financial aid programmes on merit-cum-means basis to students. These are available to students who have achieved certain minimum performance standards in competitive examinations (or qualifying examinations) or to students who are genuinely unable to meet their higher education expenses. The admission committee and financial aid committee evaluates each candidate on a case-by-case basis.

Financial aid is available on a merit-cum means basis. Those who wish to apply for financial aid must fill the requisite application along with the admission form. Financial aid is also discussed with the student during the admission process. For those who prefer other options, we also coordinate with banking institutions to provide lower interest loans.

Grants and Fellowships:

Students applying for Masters and Doctoral programmes are eligible for a number of research grants and teaching fellowships which range from teaching courses to acting as faculty and research assistants in on-going projects and academic programmes.

DR. STYA PAUL MEMORIAL SCHOLARSHIP



In remembrance of Dr. Styá Paul, the great visionary, philanthropist and freedom-fighter, Apeejay Styá University offers the 'Dr. Styá Paul Memorial Scholarship'.

Under this prestigious scholarship, the university offers 100 best scholastic achievers of the country the opportunity to pursue their studies and achieve their dreams at the Apeejay Styá University. These meritorious students are given 90% scholarship on the tuition fee on all Bachelor programmes, and they only have to contribute a total of Rs. 20,000 per year on the tuition fee for each year of their degree.

WHO IS ELIGIBLE

- All students who have appeared for their 10+2 examinations at the CBSE Board (or equivalent Board recognised by ASU) and have secured 93% and above aggregate
- Those who are awaiting their Board results this year (but have scored 93% aggregate in their Pre-Boards) can also apply. The scholarship will be subject to the final Board Exam results.

HOW TO APPLY

Interested candidates are required to fill up the Scholarship Application Form along with the regular University Application Form. Both these forms can be filled online on the University's website, or obtained from the University, or Admissions Offices.

Those who are awaiting their Board results and have applied for the scholarship and admission based on pre-board marks will be offered provisional admission. In case a student fails to gain 93% aggregate in the Board examination, the Scholarship will be cancelled and the admission would be transferred to the general admission category.

Commitment To Research

Apeejay Stya University promotes academic autonomy & empowerment, risk-taking, and maintains a commitment to exploratory research across disciplines among its faculty and students. The University encourages aspiring researchers and scholars to pursue their research ambitions, aligned to the vision & the mission of the University and to emerging trends in the global market.

RESEARCH PROGRAMMES

- At the PG level, one is encouraged to participate in enquiry-based real-life case studies and the ongoing research programmes on campus at various departments across healthcare, nutrition, management, design, basic & engineering sciences & education
- At ASU, research begins at the graduate level itself, both for process and product, which is extended to the postgraduate and doctoral programmes
- One gets introduced to an environment of knowledge-sharing and collaborative opportunities to participate in research
- One is encouraged to pursue his/her research interests with state-of-the-art equipment purchased from niche companies across the world
- One can avail attractive fellowships even in areas that may not fall into the regular categories of core subjects, as the University aims to increase the diversity of research and to promote interdisciplinary research
- There are ample opportunities to work with students from other national institutions/ universities as ASU labs regularly host research projects of Summer Fellows selected by Indian Science Academies on an all-India basis
- One gets to refine his/her ability to articulate ideas, to learn from others and get an opportunity to effectively communicate and defend your own research ideas and conclusions

EXCELLENCE IN RESEARCH & GLOBAL RECOGNITION

- ASU faculty is engaged in cutting edge researches with publications in high impact top 5-10% global Science journals
- Faculty serves on international committees, and is invited to present papers and chair sessions in numerous international conferences
- The University faculty regularly publishes a large number of research journals, papers & books in areas as diverse as Management, Technology, Education, Design, Biotechnology and Pharmaceutical Sciences
- ASU has extensive tie-ups with Industry to encourage research that is applicable to real world situations

GRANTS

The University supports its students and faculty in obtaining grants for the pursuit of research that builds on the founding mission and vision of the University.

RESEARCH AT UNDERGRADUATE LEVEL

- Research commences at graduate level itself with short-term research projects. Research is an integral part of the ASU curricula.
- Enhance the learning experience with the 'learn-while-serve' outreach programmes involving the community, a crucial aspect of the ASU curricula.

LEARNING RESOURCE CENTRE

The ASU library has a rich collection of printed as well as electronic resources which includes books, journals, databases, CDs/DVDs, e-journals, project reports, etc.

The ASU library has a collection of over 60,000 books related to different fields like Engineering, Management, Biosciences, Pharmaceutical Sciences, Mass Communication, Design, Education and allied subjects.

The Library uses Libsys software package which is an integrated multi-user library management system that supports all in-house operations of the Library. The Libsys consists of modules on acquisition, cataloging, circulation, serials, barcoding, article indexing and OPAC.

Retrospective conversion of bibliographic records and bibliographic records of books available in the Library, can be accessed through the Libsys OPAC. The database of books available in the Library is being updated on day-to-day basis with details of recently acquired books.

All the books in the Library are bar-coded and which is used for issue/return of books. Records of all the Library patrons have also been created in the Libsys package for circulation of books.

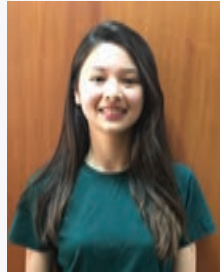
Centre For Entrepreneurship & Incubation

The Apeejay Stya University has established the 'Centre for Entrepreneurship & Incubation', duly approved by the Ministry of Micro, Small & Medium Enterprises, to provide the environment and opportunity to young minds in nurturing and fostering the development of entrepreneurial attitude. By forging a strong linkage between academics and industrial corporations, it helps to identify and address challenges of new business ventures, and aid entrepreneurs to effectively take their model/ ventures/ innovation forward and enhance their competitive edge in the international market. It provides a unique mix of business development support, technical expertise, infrastructure and operational assistance that will aid in the growth & success of budding and existing enterprises.

The Centre has state-of-the-art infrastructure, laboratories & Resource Centre available both in terms of technical & non-technical fields, including the expertise of faculty and industrial advisors in innovative practices across HR, marketing, branding strategies, technology and other research & development projects. It has collaboration with associations like National Entrepreneurship Network (NEN), The Indus Entrepreneurs (TiE) & Confederation of Indian Industry (CII) and others that aim to propagate industrial growth in the country. Further linkages are being established with knowledge generating sources including universities, national laboratories, research centres, technology transfer agencies, and skilled R&D personnel.



STUDENTS SPEAK



Aayushma Karmacharya

*B Pharmacy (2nd Year)
Country- Nepal*

The University has given me lots of exposure in terms of field exposure, industrial exposure, etc. It helps to bridge the gap between school atmosphere and Industry. We have proper updated laboratories for our course and we have all the privileges to use it any time. All in all, I'm very happy here and I really appreciate my faculty members for their great efforts for us.



Raswati Pant

*BTech BioTechnology (2nd Year)
Country- Nepal*

The best part of the University is my department. The course in biotechnology also has an option of a 5 years integrated programme which is not there in many universities. The symposiums are all hosted and handled by students and faculty members, encouraging maximum students participation for exposure.



Razeenah Kurreeman

*BA Hons Journalism and Mass Communication (4th Year)
Country- Mauritius*

Throughout my stay here, I've had a wonderful experience. The University has great infrastructure: a well-equipped studio, video editing room, language room and Internet Radio. The focus is more on practical exposure and less on theoretical classroom learning. Liberal Arts approach has allowed me to expand boundaries and take up courses from other departments, making learning more customized rather than traditional. Visits to the studios, news paper agencies and workshops conducted by media experts helps in enhancing industrial knowledge.



Therese Ntamvutsa

*B.Pharmacy (3rd Year)
Country- Rwanda*

I like the interaction between faculty members and students here. Faculty members are really supportive. We have got industry exposure because of industrial visits that we've done so far and we have also attended different conferences. The University has updated books and labs for my course, which I'm really happy about.

Yukti Kaseria

*M.A. in Design (2016-2018)
Guwahati*

"I found the course very useful and fulfilling. The faculty is really helpful and friendly which helped a lot in academics as well as personality enhancement. The ambience is sociable and the endeavors shall be cherished throughout my life."

Rupa Barua

*Bachelor in Journalism & Mass Communication (2015-2018)
Manipur*

"Apart from the lush green campus, studying in Apeejay Stya University (ASU) gave me a lead with a lifelong career excellence. The hands-on nature of the programmes makes learning very accessible and I particularly enjoyed the small class sizes."

LIFE AT ASU



ASU has a truly global campus. Students come from Bangladesh, Nepal, Bhutan, UAE, Uganda, Congo, Angola, Nigeria, Zambia, Mauritius, Turkey, Oman, Tanzania, Afghanistan, Kazakhstan and Mongolia. Languages spoken on campus include Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic.



A TRULY INTERNATIONAL CAMPUS

Campus life at Apeejay exudes a cultural vibrancy and a great sense of community, thanks to the unique confluence of students from diverse nationalities, states and backgrounds, all of which leads to a rich exchange of knowledge and experiences between students, making them more enlightened, sensitive and appreciative of world cultures.

ASU has a truly global campus with students from over 15 countries, including Bangladesh, Nepal, Bhutan, UAE, Uganda, Congo, Angola, Nigeria, Zambia, France, Turkey, Oman, Tanzania, Afghanistan, Kazakhstan and Mongolia. Their presence has brought a great confluence of cultures into the campus, especially in terms of languages spoken - Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic - lending a multi-cultural and multilingual ambience to the university.

ASU also organises International Student Associates Programmes at the University's hostel wherein the senior students act as the main support system to the international students. The University also regularly conducts country-specific cultural events in addition to other interactive activities & events. All the above have made ASU an ideal home away from home for its international students. We take great pride in our infrastructure and its aesthetic contribution to the learning process.

We have made tremendous investment in the development and layout of academic and social spaces, be it state-of-the-art ICT-enabled lecture rooms, conference halls, Computer and Science labs. The entire campus is Wi-Fi enabled including the hostels and library.

With its vast library, cafeteria, green areas and indoor/outdoor sports facilities (including gym), ASU campus provides a 360-degree solution to all the needs of its students.



HOSTELS

ASU provides affordable residential accommodation integrated within the campus to promote dialogue among students, their peers, and faculty members. Overlooking green manicured lawns, spacious hostels for girls and boys and even studio apartments for staff and faculty are available on campus. Hostels offer single or double occupancy rooms depending on availability, student seniority and merit. On demand, students can get single/double sharing rooms with / without AC.

The residential accommodations are coupled with:

- Well-furnished rooms
- Round-the-clock electricity
- Room coolers
- RO water supply
- Hot water supply
- Provision for indoor and outdoor games
- Extensive Wi-Fi connectivity across all rooms
- Special access to the library and computer labs after normal working hours
- Gym
- Recreation room

ASU has tied up with many agencies that provide well-furnished PG accommodation in and around Gurugram and Sohna. Another key feature of the campus is its strategic location of being physically close to Gurugram - one of the largest industrial hubs in Delhi-NCR. It is home to a number of MNCs, PSUs and other small and large-scale corporate houses, which facilitate an exhaustive industry dialogue for students.

FEATURED CLUBS

The ASU campus bustles with creative and innovative students who find their own unique voices and means of expression through the various clubs managed by the students.

These clubs cater to a wide range of interests, including music, dance, dramatics, fine arts, photography, literature, yoga, meditation, and many others. The clubs provide students an interactive platform through which they can engage with like-minded peers and evolve in the course of mutual learning.

The University encourages its students to explore, unleash and exhibit their innovative self. The Recreation Room in the campus is one such physical space that supports this ideology.

The clubs that are the centre of student life include: ZELE - The Literary Club, Management Club - ENLIGHT, PANACHE - Social & Cultural Club, Film Club, Drama Club, Rotaract Club and LEGENDS- Sports Club.



TRAINING AND PLACEMENT



*The list is illustrative and does not confirm placements made. No guarantee for placements

and many more...

CORPORATE RESOURCE CENTRE

Corporate Resource Centre (CRC) is a vital initiative designed to strengthen the concept of 'Mark-to-Market' of Apeejay Stya University. CRC provides a platform to ASU students to engage with the industry.

At ASU, Industry Advisor/Mentor is engaged from the beginning of the curriculum development. This association further develops through organising Industry training, workshops, joint research, joint project assignments, guest lectures, internships and finally moulding into final placements.

The mission of the CRC involves promoting academic entrepreneurship, supporting research related to new innovations & emerging technologies and coordinating strategic investments of the University. CRC supports innovative projects in collaboration with the business community, the public and private sectors and other institutions. It also has an 'E-Cell' in association with National Entrepreneurship Network to nurture entrepreneurship and is developing an 'Incubation Cell' in association with PHD Chamber of Commerce and Industry & various industry organisations. Its involvement with notable organisations like CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICI Institute, World Brand Congress and COM Asia encourages multiple associations with industries across the globe. The legacy of Apeejay attributes students' placements in reputed national and international brands like SIEMENS, HCL, TATA, Infosys, HSBC, ICICI Bank, HDFC, AXIS, ESPN, NDTV, Lintas, Marks & Spencer, CNN IBN, Northern Stella, Interglobe, Religare & many more. Furthermore, the alumni from Apeejay Stya institutions are placed in leading Indian business houses and MNCs at varied senior levels.

The industry holds the intellectual wealth drawn from Apeejay institutions in high esteem which makes our students a preferred choice.

INDUSTRY MENTORSHIP

ASU has initiated a special programme called 'Industry Mentorship' for its students. This programme engages prominent industry leaders as industry mentors for the students. Each school also has notable industry CEOs as part of their Advisory boards.

Corporate Resource Centre has initiated a drive to bridge the gap between Industry and Academia through an in-depth and extensive Training and Competency Building (TCB) Module that spans across the student's entire on-campus study years, i.e., seven semesters for undergraduate programmes and three semesters for postgraduate programmes. The TCB Module aims at equipping & grooming students to meet the demands & challenges of the corporate world, and to identify the right kind of companies that match a student's skills and competencies.



university.apeejay.edu
Toll Free: 1800 -103-7888

APEEJAY STYA UNIVERSITY CAMPUS

Sohna-Palwal Road, Sohna - 122103,
Gurugram, Haryana

ASU ADMISSIONS OFFICE (GURUGRAM)

Plot no. 23, Sector 32, Institutional
Area, Gurugram - 122001

ASU ADMISSIONS OFFICE (NEW DELHI)

Apeejay School Campus, Sheikh
Sarai-I, New Delhi - 110017