



ST. XAVIER'S UNIVERSITY, KOLKATA



XAVIER BUSINESS SCHOOL

Placement Brochure



PLACEMENT BROCHURE

2019 - 21

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MESSAGE FROM THE VICE CHANCELLOR

**“Education is the most powerful weapon with which you can transform the world.”
~ Nelson Mandela**

I have had the pleasure and privilege of introducing the first batch of aspiring managers of Xavier Business School (XBS) of St. Xavier’s University, Kolkata. The first batch graduated with flying colors and achieved 94% placement record and now the second batch has come in and looks forward to grow and achieve their dreams. The aim of the AICTE – approved Xavier Business School is not just to produce managers; but to endeavor to create future leaders of industry and the country; leaders who believe they can and thus they begin to see opportunities all around.

Xavier Business School, equipped with all the facilities available in the best business schools in the country, is offering a two-year residential programme in Business Administration with

specializations in Finance, Marketing and Human Resource. The second batch have completed their one year of study and are doing 2-month internships in leading private and public sector companies.

We are hopeful that the XBS students will get good opportunities to start off their career in esteemed Organizations, which will, in the real sense, boost their career ahead. I wish the students all success.

I also extend my heartfelt gratitude to all the organizations who shall be a part of our campus placement program and extend their support to our promising batch of candidates to start their life’s journey into the corporate world. My whole-hearted good wishes for them.

God bless all of us. Nihil Ultra!

Rev. Dr. John Felix Raj, S.J.

Vice-Chancellor
St. Xavier’s University, Kolkata



MESSAGE FROM THE DEAN

XBS aims to incorporate a holistic approach to management education through its residential MBA program. The business school has three core specialisations on offer, which include, Finance, Marketing, Human Resources. Through rigorous grooming within the classroom and an application-based curriculum, Xavier Business School intends to contribute to the Indian economy by producing graduates who are adept to take up challenges in the corporate sphere.

Rapid globalisation and digitalisation has thrown business schools across the globe, the challenge and the opportunity to educate, train and prepare the upcoming generation for thriving world, which intends to be data driven and technologically advanced.

Owing to the expertise of our experienced faculty members and our associations in the industry, we at Xavier Business School have successfully integrated the purview of analytics

and business intelligence within the scope of our pedagogy.

Having commenced its journey in 2018, XBS has grown in leaps and bounds. The first batch of XBS achieved 94% placement and our graduates were absorbed by multinational companies, start-ups, agencies belonging to a wide array of industries.

I take this opportunity to invite the recruiting managers and hiring supervisors of the corporate world to give the students of Xavier Business School an opportunity to prove their mettle and exhibit their readiness to take on the challenges of the corporate world.

Dr. Manodip Ray Chaudhuri

Associate Professor and Dean
St. Xavier’s University, Kolkata



I INTRODUCTION

Xavier Business School (XBS) of St. Xavier's University, Kolkata (SXUK) is a Xavier Brand Management School which offers a two year full-time residential MBA Degree programme. It started its journey from 7 August 2018, with specialization possibilities in four areas – Human Resource Management, Financial Management, Marketing Management, Business Analytics and Systems and Operations Management.

St Xavier's University, Kolkata, – established in January 2017, with the approval of the State Government of West Bengal (West Bengal Act XII of 2016) and recognized by UGC, announces a new Department of Management Studies – Xavier Business School – to launch the MBA Programme in August 2018. This is a two-year, full-time, residential programme with state-of-the-art infrastructural facilities available in the campus – including smart class rooms, separate

hostels for men and women, with full board and lodge facilities. Experienced and qualified faculty members will be handling the various subjects and courses.

Being a Jesuit University, it takes inspiration from St. Ignatius of Loyola, who founded the Society of Jesus (Jesuits) about 500 years ago. The Ignatian Pedagogy is a well-known educational methodology, which is followed in several Jesuit Universities and Centres of Higher Learning. Xavier Business School will also be inspired and guided by this Pedagogy and Methodology.

Xavier Business School, at St Xavier's University, Kolkata, is a member of XAMI (Xavier Association of Management Institutes), which consists primarily of Jesuit Management Institute, such as, XLRI (Jamshedpur), XIMB (Bhubaneshwar), LIBA (Chennai), XISS (Ranchi), etc.

I JESUIT EDUCATION

Perhaps the best-known education in India is imparted by the Jesuits for several decades. They conduct not less than 52 university colleges, 17 Institutes of Business Administration and 220 high schools, spread throughout the country, almost all of them among the most reputed ones (for example: St. Xavier's College, Kolkata, St. Xavier's College, Mumbai, St. Xavier's College, Ranchi; Loyola College, Chennai, Andhra Loyola College, Vijayawada; St. Joseph's College, Trichy, St. Joseph's College, Bangalore). Among the

Business Schools run by the Jesuits, the most well-known ones are: XLRI (Jamshedpur), XIMB (Bhubaneshwar), LIBA (Chennai), XISS (Ranchi). In these Institutions, more than 360,000 students belonging to every religious, linguistic and socio-economic group, receive their education year after year.

St. Ignatius of Loyola, out of his firm determination to serve God and His people, founded the Jesuit Order, called the "Society of Jesus". Pope Paul III

approved it as a Religious Order in 1540. From the time of its inception as a religious order, the Jesuits have come to be particularly known for their educational work and have acquired the reputation of being among the world's best educators. In fact, in every country a Jesuit school or a college is synonymous with quality secular education given in an atmosphere conducive to character formation with emphasis laid on spiritual and moral values and the development of an integrated human personality. No Jesuit education is complete without attention to the development of the moral and intellectual qualities of leadership, love for the country, integrity, human relations, understanding, hard work, organizational ability, cooperation and teamwork, and the power of expression in speech and writing.

A Jesuit school or a college aims at forming "men and women for others" who will be agents of the needed social change in their respective locality and in the country as a whole. The Jesuits view their work as "the service of faith in God and the promotion of Justice in the world". In line with the option for justice, the Jesuits give special and preferential treatment to economically poor students in terms of financial and academic support.

Jesuit Higher Education In India:

As stated already, the Jesuits run no less than 52 university colleges, 17 institutes of business administration. Here are some of the leading Jesuit Institutions of higher learning:

NAME OF THE INSTITUTES	PLACE	FOUNDED IN	WEBSITE
JESUIT UNIVERSITIES			
Xavier University	Bhubaneswar	2015	www.xub.edu.in
St. Xavier's University	Kolkata	2017	www.sxuk.edu.in
JESUIT COLLEGES			
St. Joseph's College	Trichy	1844	www.sjctni.edu
St. Xavier's College	Kolkata	1860	www.sxccal.edu
St. Xavier's College	Mumbai	1869	www.xaviers.edu
St. Aloysius College	Mangalore	1880	www.stalloysiuscollege.co.in
St. Joseph's College	Bangalore	1882	www.sjc.ac.in
St. Joseph's College	Darjeeling	1888	www.sjcdarjeeling.edu.in
St. Xavier's College	Palayamkottai	1923	www.stxavierstn.edu.in
Loyola College	Chennai	1925	www.loyolacollege.edu
St. Xavier's College	Ranchi	1944	www.sxcran.org
Loyola College	Kunkuri	1949	www.lck.edu.in
St. Joseph's College of Commerce	Bengaluru	1949	www.sjcc.edu.in
Andhra Loyola College	Vijayawada	1954	www.andhraloyolacollege.ac.in
St Xavier's College	Ahmedabad	1955	www.sxca.edu.in
Loyola College of Social Sciences	Trivandrum	1963	www.loyolacollegekerala.edu.in
St. Xavier's College	Thumba	1964	www.stxavierstumba.org
Arul Anandar College	Karumathur	1970	www.aactni.edu.in
St. Joseph's Evening College	Bengaluru	1972	www.sjec.edu.in
Loyola Academy, North Bengal	Secunderabad	1976	www.loyolaacademyugpg.ac.in
St. Xavier's College	Rajganj	2007	www.nbxc.org
St Xavier's College	Patna	2009	www.xaviercollegepatna.org
Loyola College	Vettavalam	2009	www.lcv.edu.in
St. Xavier's College	Jaipur	2010	www.stxaviersjaipur.org
St. Xavier's College	Burdwan	2015	www.sxc-bwn.ac.in
JESUIT MANAGEMENT INSTITUTES			
Xavier Labour Relations Institute (XLRI)	Jamshedpur	1949	www.xlri.ac.in
Xavier Institute of Social Service (XISS)	Ranchi	1973	www.xiss.ac.in
Loyola Institute of Business Administration (LIBA)	Chennai	1979	www.liba.edu
Xavier Institute of Management (XIMB)	Bhubaneshwar	1987	www.ximb.edu.in
Xavier Business School (XBS)	Kolkata	2018	www.sxuk.edu.in

OUR VISION

Rooted in and inspired by the Ignatian charism of forming men and women for others, St. Xavier's University, Kolkata, as a Centre of Excellence, strives to promote a society based on love, freedom, liberty, justice, equality and fraternity.

OUR MISSION

To set an international standard for Arts, Science, Commerce, Management and Education contemporary and relevant to the 21st Century.

To provide all students of St. Xavier's University a unique and exceptional education that will be a transforming experience intellectually, culturally, socially and personally.

To excel in all areas of teaching-learning, research, outreach and consultancy;

To contribute to the creation of knowledge and to search for the meaning of life;

To bridge the rural-urban divide, taking the benefits of education to the poor and the marginalized, aiming at their empowerment;

To ensure access to and equity in higher educational opportunity to all deserving and meritorious students with a preferential option for the poor and marginalized, irrespective of caste and creed;

To inspire and challenge all segments of the college to raise the realm of good from great to greater, through continuous quality assessment;

To offer subjects for competence building, and to motivate/animate a work force imbued with human values;

To become a Centre of culture and to consciously promote communal harmony and cultural integration so as to create an atmosphere of dialogue in the campus;

To promote academic exchange and academia- industry interfacing, making use of the latest technology;

To develop application-oriented courses, with the mandatory view on values, to produce holistic development of persons;

To form young men and women of competence, commitment, conscience and compassion;

To contribute to the well-being of the nation without counting the cost; in the spirit of NIHIL ULTRA (Nothing Beyond), the motto of St. Xavier's;

Value Framework to Accomplish Our Mission

Fostering passionate pursuit for academic and intellectual excellence;

Promoting social concern leading to action;

Cultivating uncompromising commitment towards enhancing the quality of life both at the organizational and societal level;

Instilling in the students the values of integrity, perseverance and transparency;

Facilitating creativity and innovativeness in all endeavours;

Enabling leadership to become agents of social change and shape a better future.

Encouraging discipline, teamwork and the culture of collaboration;

Providing education with a human face and furthering the cause of human virtues;

SPONSORING TRUST

In May 2005, the Founder Body initiated the registration of a new Society, in the style and name of St. Xavier's College Kolkata Educational Trust. The administration and management of St. Xavier's University is brought under this Trust with effect from 16th January 2017, and the day-to-day administration is vested with the Governing Board. St. Xavier's College Kolkata Educational Trust is the sponsoring trust of the University.

GOVERNING BOARD

1.	Rev. Raphael J Hyde, S.J., President, St. Xavier's College Kolkata, Educational Trust	Chancellor
2.	Rev. Dr. John Felix Raj, S.J	Vice-Chancellor
3.	Rev. Dr. Sebastia L. Raj, S.J.	Pro - Vice-Chancellor
4.	Prof. Asish Mitra	Registrar
5.	Rev. Arul Raj, S.J.	Finance Officer
6.	Rev. Dr. Dominic Savio, S.J., Rector & Principal, St. Xavier's College, Kolkata	Member
7.	Prof. Kaushik Gupta, University of Calcutta	Member
8.	The Secretary, Department of Higher Education	Member
9.	Prof. Suranjan Das, Vice Chancellor, Jadavpur University, Kolkata	Member
10.	Prof. Basab Chowdhuri, Vice Chancellor, West Bengal State University Barasat	Member
11.	Rev. Anil Gomes, S.J., St. Xavier's College, Kolkata	Member
12.	Rev. Peter Arockiam, S.J., St. Xavier's College, Kolkata	Member
13.	Rev. Dr. Xavier Savarimuthu, S.J., St. Xavier's College, Kolkata	Member
14.	Rev. M.S. Arockiasamy, St. Xavier's College, Kolkata	Member
15.	Rev. Dr. Shaju Sacaria Joseph, S.J., St. Xavier's College, Kolkata	Member
16.	Rev. Johnson Padiyara, S.J., St. Xavier's College, Kolkata	Member
17.	Rev. Dr. G. Paul Arockiam, S.J., St. Xavier's College, Kolkata,	Member
18.	Rev. Dr. Paul Fernandes, S.J., St. Xavier's College, Kolkata	Member
19.	Rev. Dr. E. Abraham, S.J., Director, XLRI, Jamshedpur	Member
20.	Rev. Dr. Nicholas Tete, S.J., St. Xavier's College, Kolkata	Member
21.	Rev. Dr. James Santhanam, S.J., Director, XIDAS/ XMJ, Jadabpur	Member
22.	Rev. Dr. Joseph Victor, S.J., Principal, North Bengal St. Xavier's College, Kolkata, Rajganj	Member
23.	Rev. Dr. K. S. Casmir, S.J., Principal, Loyola Academy, Secunderabad	Member
24.	Rev. Dr. Donatus Kujur, S.J., Principal, St. Joseph's College, Darjeeling	Member
25.	Rev. Dr. M. Arockiasamy Xavier, S.J., Principal, Loyola College, Chennai	Member
26.	Mr. Sanjib Koner, Hony. Secretary, St. Xavier's College, Kolkata, Alumni Association	Member
27.	Dr. Soma Sur, Teacher Representative, St. Xavier's University, Kolkata	Member
28.	Rev. Dr. Soosai Nayagam, S.J., Teacher Representative, St. Xavier's University, Kolkata	Member
29.	Mr. R. N. Jhunjhunwala, Attorney-at-Law, Advocate & Notary Patent & Trade Mark Attorney, Khaitan & Company, Kolkata	Member
30.	Mr. Sanjib Goenka, Chairman, R.P. Sanjiv Goenka Group, Cesc Limited, Kolkata	Member
31.	Mr. Sanjoy Budhia, Managing Director, Patton International Limited	Member
32.	Mr. Santanu Basu, I.A.S., Chairman & Managing Director, The West Bengal Power Development Corporation Limited	Member
33.	UGC Nominee	Member
34.	Teacher Nominee	Member
35.	Non-Teaching Staff Representative	Member

I COURSE STRUCTURE

Semester-I

Code	Titles	Code	Titles
MBR1010T	Management Principles and CSR	MBR2010T	Indian Economy & Policy
MBR1020T	Basics of Accounting for Managers	MBR2020T	Financial Management
MBR1030T	Business Communication	MBR2030T	Marketing Management
MBR1040T	Business Statistics	MBR2040T	Human Resource Management
MBR1050T	Managerial Economics	MBR2050T	Production & Operations Management
MBR1060T	Cost Management	MBR2060T	Quantitative Techniques and Research Methodology
MBR1070T	Computer Applications in Business and MIS	MBR2070T	Strategic Management
MBR1080T	Organizational Behaviour	MBR2080T	Business Analytics
MBR1090T	Business Ethics and Legal Environment	MBR2090V	Comprehensive Viva - I

Semester-II

Semester-III

Management Related Subjects

MBR3190T	Entrepreneurship & New Venture Creation
MBR3200T	Organisational Development and Change Management
MBR3210J	Project Work
MBR3210V	Project Viva

I ELECTIVE PAPERS (SPECIALIZATIONS)

(Students have to select any 4 of their choice)

FINANCE SPECIALIZATION PAPERS

Paper Code	Titles	Paper Code	Titles
MBR3011T	Advanced Cost and Management Accounting	MBR3012T	Integrated Marketing Communications
MBR3021T	Banking and Insurance	MBR3022T	Consumer Behaviour
MBR3031T	Investment Analysis and Portfolio Management	MBR3032T	Sales and Distribution Management
MBR3041T	Taxation	MBR3042T	Product and Brand Management
MBR3051T	Financial Institutions and Markets	MBR3052T	Service Marketing
MBR3061T	Financial Statement Analysis and Reporting	MBR3062T	Business to Business Marketing

MARKETING SPECIALIZATION PAPERS

HUMAN RESOURCE SPECIALIZATION PAPERS

Paper Code	Titles
MBR3013T	Manpower Planning, Recruitment and Selection
MBR3023T	Leadership and Team Dynamics
MBR3033T	Industrial Relations
MBR3043T	Training and Development
MBR3053T	Performance Management System
MBR3063T	Compensation and Benefits Management

Semester-IV

Management Related Subjects

MBR4220T	International Business
MBR4230T	Dissertation
MBR4240V	Comprehensive Viva - II

I ELECTIVE PAPERS (SPECIALIZATIONS)

(Students have to select any 4 of their choice)

FINANCE SPECIALIZATION PAPERS

Paper Code	Titles	Paper Code	Titles
MBR4011T	Financial Derivatives and Risk Management	MBR4012T	Marketing Analysis
MBR4021T	Strategic Financial Management	MBR4022T	Customer Relationship Management
MBR4031T	Project Appraisal and Finance	MBR4032T	Retail Management
MBR4041T	Corporate Restructuring and Valuation	MBR4042T	Digital and Social Media Marketing
MBR4051T	International Finance	MBR4052T	Rural Marketing
MBR4061T	Behavioural Finance	MBR4062T	International Marketing

MARKETING SPECIALIZATION PAPERS

HUMAN RESOURCE SPECIALIZATION PAPERS

Paper Code	Titles
MBR4013T	Labor Laws
MBR4023T	Strategic HRM
MBR4033T	HRIS and HR Analytics
MBR4043T	International HRM
MBR4053T	HR Accounting and Audit
MBR4063T	Talent Management

I FACULTY MEMBERS

The faculty is a judicious mix of researchers, academicians, behavioural scientists, practitioners from varied disciplines and consultants of industries. The Core Faculty is supplemented by Associate Faculty members and Guest or Visiting Faculty members from reputed academic institutions and professional organizations, both national and international.

I CORE FACULTY MEMBERS

Dr. Manodip Ray Chaudhuri, M.Sc.(Economics), M.A. (International Development), PGDBM, Ph.D.

Dr. Soma Sur, MBA, M.Phil, Ph.D.

Dr. Shuvendu Chakraborty, M.Sc., MBA, Ph.D.

Dr. Saugat Ghosh, MBM, M.A. (English), Ph.D.

Dr. Monirul Islam, M.Sc., MBA, PGDRD, PGPBM, Ph.D.

Dr. Tanushree Biswas, M.Sc., Ph.D.

Dr. Ipsita C. Patranabis, M.Sc., MBA, M.Phil, Ph.D.

Dr. Ruchita Burman, PGDBA, Ph.D.

Rev. Dr. Murlin K SJ, MBA, Ph.D.

Dr. Chhavi Gupta, MBA, Ph.D.

Dr. Sitangshu Khatua, MBA, Ph.D., CFA(Level 1)

I VISITING FACULTY MEMBERS

Mr. Rahul Bose, PGDM

Mr. Vikash Goel, CA, CFA, MS Finance, MBA (HRM)

Mr. Arup Chaudhuri

Mr. Sudhanshu Singh, LLM

Mr. Parantap Chatterjee, MCA, MBA (Marketing)

Mr. Tuhin Utsab Paul, M.Sc, M.Tech, PhD

Mr. Jayanta Saha, Vice President, Marketing, Khadim's

Dr. Bhaskar Basu, Professor, MIS, XIMB, Bhubaneswar, Orissa

Dr. Sankarshan Basu, Professor, Indian Institute of Management Bangalore (IIMB)

Dr. Deepankar Sinha, Professor, Indian Institute of Foreign Trade, Kolkata

Prof. Jonathan Jakson, Professor of Business, Chicago State University, USA

Prof. Debasish Chakraborty, Central Michigan University, USA

Prof. Kala Seal, Professor, Loyola Marymount University, USA

Dr. Sumanta Bandyopadhyay

Mr. Kohinoor Chatterjee

Mr. Tanmoy Chakraborty, M.Tech



Manodeep Roy Chaudhuri



Soma Sur



Shuvendu Chakraborty



Saugat Ghosh



Monirul Islam



Tanushree Biswas



Ipsita C. Patranabis



Ruchita Burman



Rev. Dr. Murlin K, SJ



Chhavi Gupta



Sitangshu Khatua



I COMMITTEES/CLUBS



The marketing club, **MARQUEST**, propagates a culture that helps students of XBS understand and get a grasp of the latest marketing practices. Marquest also organises events which allows the students to have a glimpse into the challenges faced by marketers working in the real world.



Championing for social causes is an integral component of Xavier Business School's curriculum, which conforms to the motto of 'Creating Men and Women for Tomorrow'. The **XAVIER SOCIAL RESPONSIBILITY CELL** volunteers and organises events that would benefit the unprivileged. This committee has helped educate and train children in the neighbouring villages.



XAVIER'S ENTREPRENEURSHIP CELL(XEC) regularly organises events which helps cultivate an entrepreneurial spirit amongst the students of XBS. XEC encourages the students to contribute to the process of serving the needs of the community through their creativity and innovation.



MADEQ regularly organises management games, debates and quizzes in the campus so that the students of XBS are always prepared with utmost knowledge about all the happenings from the world of business and they can represent the department in various fests and events organised all over the country.



THE CULTURAL COMMITTEE OF XBS is proactive in organising events throughout the course of the year and the students get to exhibit their talent in singing, dancing, drama and fashion.



The Sports Affairs Committee, **XATHLETES**, promotes a healthy, competitive sporting culture in the campus. Students of XBS participate in various inter-university and intra-university tournaments and the sports Committee regulates and ensures that the skills of the students are polished by weekly practices and they are in the best shape to succeed in their respective choice of sport.



THE ADMISSION COMMITTEE of Xavier Business School ensures that the admissions of the students are conducted swiftly and it furthermore resolves any problems faced by incoming students by being at their aid.



THE PLACEMENT COMMITTEE OF XBS assists the placement cell and acts as a liaison between the students of XBS and the placement cell of the college. It ensures that the placement drives are conducted smoothly and the students appearing for placements have their queries and doubts resolved.



THE MEDIA AND PR COMMITTEE function as a threefold entity. There are members in the committee who are responsible for the creative aspects like design and development of website and brochures, while another sub group is responsible for developing the magazine of the B School, Xavoscript. Finally, there is a team which deals with the external stakeholders like various newspapers and other media outlets which cover XBS' events throughout the year.



The HR club, **PEOPLE ELEMENTS**, promotes students to learn about team building spirit and leadership quality with active participation. It functions with the sole objective to equip the students with the required industry exposure and the latest industry requirement in terms of skills and expertise in various fields of HR.



FINNOVATION, the Finance club of XBS, works towards boosting interest in Finance and Investment on the campus. The club's activities explore the various verticals within Finance including stock markets, investments, equity research, financial policies etc. through competitions, workshops, and career-oriented events and opportunities.



THE INDUSTRY & ALUMNI RELATIONS COMMITTEE is responsible for fostering relationships with multifaceted industries that acts as the liaison between the student fraternity & the corporate community. The enriching Guest Lectures & Panel Discussions headed by eminent industry stalwarts complement the classroom pedagogy & imbibe strong erudition of management principles. The committee also substantiates mentorship programs between the illustrious alumni of XBS & the current students.



ACADEMIC AFFAIRS COMMITTEE - The purpose of the Academic Affairs Committee is to oversee the academic activities and act as a vital link between the student body and the faculty at the institute. The committee ensures that the institute rules and guidelines are strictly adhered to by the students. It acts as a medium of communication between the faculty and the students and supports and enhances academic priorities. It oversees industry connect initiatives and library requirements. It takes up the responsibility of imbibing best practices and promotes a better system in place.



I INDUSTRY INTERFACE

Situated in the 17-acre campus in New Town, Kolkata, equipped with all the facilities of a top-class B-School, Xavier Business School(XBS) was inaugurated on 07th August, 2018 by Industrialist Sanjiv Goenka, and Vice Chancellor Rev Father Dr. John Felix Raj, in the presence of 90 students of Xavier Business School(XBS). XBS has been a home to 160 students in the inaugural 2 years of their journey. They have focused on industry enhancement of their students by bringing in a plethora of industry experts to share their experience and vivid knowledge about the knowhows of the industry they are associated with.

Eminent Speakers like **Mr. Gavin Dominic**, Head HR, Eastern Region, Castrol India, **Mr. Jayanta Saha**, Vice President, Marketing, Khadim's, **Ms Poonam Burman**, CHRM -Homecare Vertical Hindustan Unilever Ltd & **Mr. Sammy Lodhwar**, Deputy VP- Head Talent Acquisition East India HDFC Bank Ltd. The International Institute of Research and Wealth Management (IIRWM) in association with Financial Planning Standards Board (FPSB), USA also addressed the students of XBS on Certified Financial Planning (CFP) Certification.

I ACTIVITIES

I INDUSTRY MEETS

Since the very commencement of the classes XBS has, also, organised a series of lecture sessions on the different fields of specializations by illustrious speakers from the industry guiding the students through the hands-on challenges of the business world and the solutions to cope with the same.



RAJIVE KAUL
Chairman
Nicco Group



YOO CHANG HO
Minister Counsellor
Korean Embassy



DEBJANI GUPTA
VP - HR
NRI Fintech



DHRUBA MUKHERJEE
VP -The Telegraph
ABP Pvt Ltd.

I INDUSTRY ACTIVITIES

Coca Cola:

On 18th October 2019, XBS (Section-2) had the privilege of visiting the Coca Cola (Diamond Beverages Pvt Ltd) situated in Diamond Harbour Road. After been briefed about the factory operations and Coca Cola as a whole, the students were taken round the factory to observe the various operations and were provided with a disposable stretchable cap for safety measures.

From the bottles in the liquid filling section machine filled the bottles with a mixture of water + Coca-Cola malt (which is imported) + carbon dioxide + fresh sugar syrup to the plastic section where the bottles were blown up from test tube shaped figures.



INDUSTRY ACTIVITIES

ITC:

On the 4th of November 2019, the students of Xavier Business School (Section-1) were taken to ITC Panchla for an industrial visit. ITC Panchla is home to one of the largest food factories of ITC where we were shown the various processes involved in the manufacturing of snack brands like "Tedhe Medhe, Bingo etc." They were also introduced to the concept of value chain and the support functions involved in the functioning of the company. The two types of product ITC Panchla produces are Finger snacks and Noodles and Potato Chips.



WORKSHOPS

Apart from Seminars and Guest Talks, XBS has organised a series of workshops to help students get familiarised with the present industrial scenario. Mr. Sumit Kumar Bardhan, Director, SPSS, South Asia Private Limited and Predictive Analytics Solutions Pvt. Limited conducted a workshop on "Predictive Analytics Solutions". Mr. Maharshi Chakrabarti, Principal Consultant, Accenture was one of the key note speakers on "Automation Spectrum and Artificial Intelligence".



INDUSTRY TESTIMONIALS



"The Students were Well Informed about Current Affairs. They were curious and spot on with their Various Queries and Questions and Seemed interested in exploring the various options and concepts of Entrepreneurship and being the best Intrapreneurs possible for them in the future. Thoroughly enjoyed speaking at the virtual seminar and glad it was interactive and a two-way interaction and communication."

Mr. Arup Mullick | Director | Clubb International Pvt. Ltd.



"The Entrepreneurial talk on The Journey from an Employee to an Employer organised by the students of Xavier Business School was an engaging experience for me as a speaker. It was worthwhile and satisfying to see the budding business minds have a high-level of inquisitiveness and emanation of ideas. Xavier Business School is a promising centre of excellence in creating responsible leaders and leading entrepreneurs of the future. Looking for to more such brainstorming sessions."

Mr. Subhashis Dutt | Director | Mohendra Dutt & Sons.



"It was really great to be there at XAVIERS BUSINESS SCHOOL Kolkata for a guest lecture session with the young and upcoming budding managers of your MBA batch. They were really very enthusiastic and their positive attitude and mindset really made me feel good to interact with them. I would love to interact with your MBA batches through WEBINARS or through visiting the campus when I will be in Kolkata."

Sushovan Sarkar | National Key Account Manager | Narang Group



"The entire experience of interacting with the bright minds of Xavier Business School was exciting and an unforgettable moment. The students were interactive, enthusiastic and had a keen sense of knowing more. It was really an opportunity for me to unlearn-learn and relearn with the students of XBS."

Mrs. Jayeeta Nandi | Regional HR-East | Kellogg's

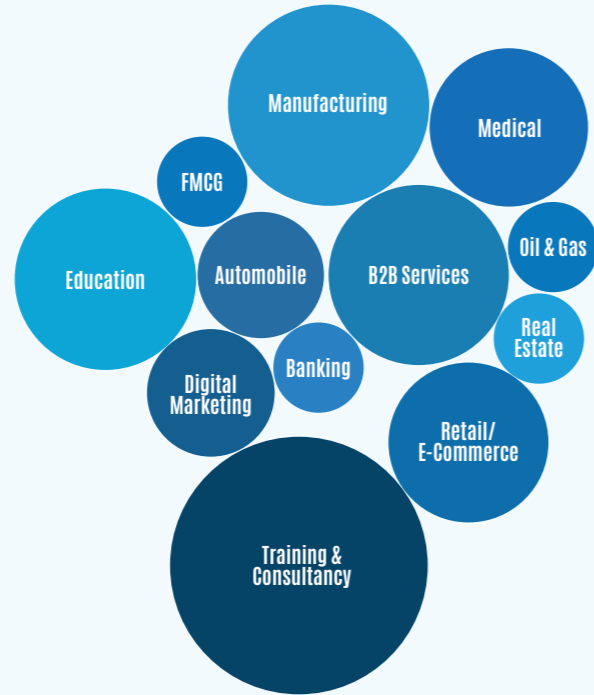


"My experience with the batch of 2019 - 21 XBS as a business faculty was excellent to say the least. Students being from diverse disciplines and cultures made it easy for me to connect with them easily. So let me start by commending on the selection of the right candidate. More than curriculum I could see passion in the extra curricular events that simply drives these potential MBAs to show off their best. XBS students stand out in grace and poise amidst other competing business schools that make them valuable. Particularly I was impressed with the CSR activity, more so when I could see all I had given in terms of academic inputs was coming back manifold. I am very sure the MBA batch is ready to take on the world with professionalism and pride. My best wishes are with MBA 2019 - 21."

Rahul Bose | Business Consultant | Ex-IBM Corporation

SUMMER INTERNSHIP

Industry Related Domain Wise



- Sector
- Color shows details of sector
- Size shows sum of companies
- The Marks are labelled by companies

Project Wise

Domain Project Overview

Domain	Project Overview	Count
Finance	GST & Compliance	2
	Investment & Finance	14
	Stock Market	4
HR	Training & Recruitment	14
	Work Culture	4
Marketing	Consumer Behavior	4
	CRM	4
	E-Learning	3
Other	Marketing Management	14
	Business Processes	6
	Data Analysis	1
	Project Management	2

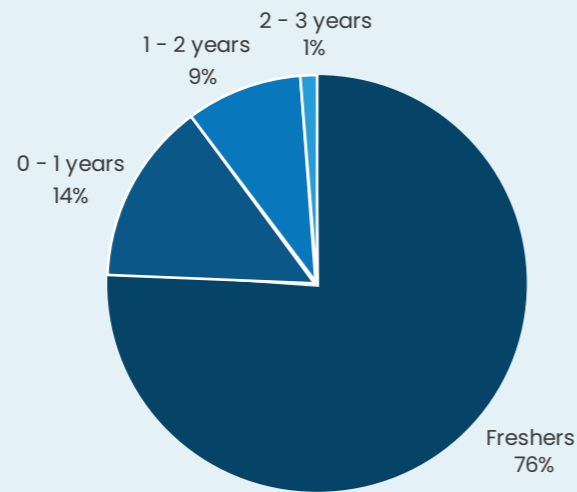
Sum of Students for each Project Overview broken down by Domain. The marks are labeled by sum of Students.

LOGOS OF OUR RECRUITERS

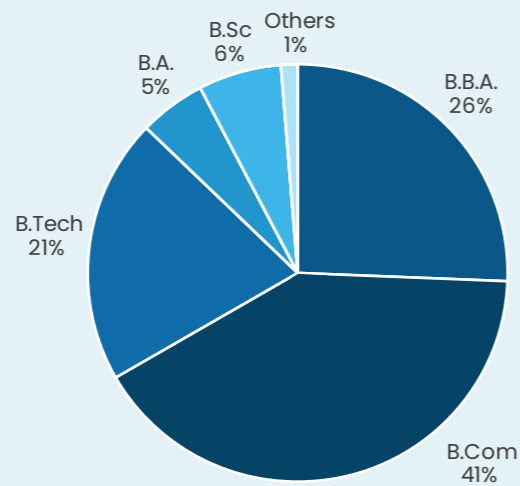
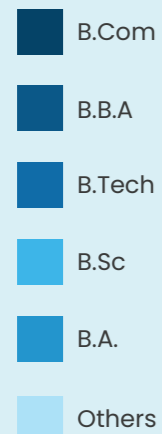


I BATCH PROFILE

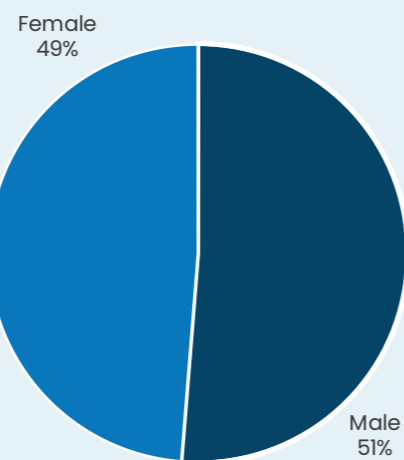
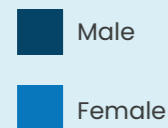
Work Experience



Educational Background



Gender Ratio



I STUDENT PROFILE

FINANCE



Name **D.O.B.**
Aakash Parekh | 7th May, 1997

Graduation
 B.Com (Honours) - Marketing

Internship
 Interned at **P. Bhogilal Pvt. Ltd.** on "Financial Analysis of the Healthcare Industry."



Name **D.O.B.**
Adiba Samad | 16th September, 1996

Graduation
 B.Com (Honours) - Accountancy

Internship
 Interned at **SREI Equipment Finance Limited** on "Direct Tax Compliances."



Name **D.O.B.**
Akshita Agarwal | 4th May, 1998

Graduation
 B.Com (Honours) - Finance

Internship
 Interned at **JMarathon Advisory Services Pvt Ltd** on "Dependence of investment on Age and Occupation of Investors."



Name **D.O.B.**
Anisha Kar | 28th July, 1997

Graduation
 B.Com (Honours) - Finance

Internship
 Interned at **Future Retail** on "A comparative online study on formation of Pricing Strategies based on market competition and Product life cycle."



Name **D.O.B.**
Aronab Sinha | 16th February, 1996

Graduation
 B.Tech - Electronics and Communications Engineering

Internship
 Interned at **Acasia Global LLP** on "A study on technical analysis in prediction."

I STUDENT PROFILE

FINANCE



Name D.O.B.
Deblina Pal | 6th August, 1996

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **JMarathon Advisory Services Pvt Ltd.** on "Share Market and Financial Systems."



Name D.O.B.
Elton Allen D'Costa | 22nd July, 1997,

Graduation
B.Com (Honours) - Finance

Internship
Interned at **Ocademy** on "Promotional Business Strategies of an E-Learning Platform"



Name D.O.B.
Mayank Singh | 1st November, 1997

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **SREI Equipment Finance Limited** on "GST compliance in NBFCs."



Name D.O.B.
Niladri Banerjee | 23rd October, 1997

Graduation
Bachelor of Computer Application (BCA)

Internship
Interned at **Acasia Global LLP** on "The Challenges in the Realm of Corporate Valuation after the Pandemic."



Name D.O.B.
Pallabi Das | 28th February, 1999

Graduation
B.Com (Honours) - Office Management and Secretarial Practice

Internship
Interned at **Central Planning Mining and Design Institute** on "GST and GSTR in CMPDI."

I STUDENT PROFILE

FINANCE



Name D.O.B.
Preksha Lunia | 5th December, 1997

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **JMarathon Advisory Services Pvt Ltd.** on "Technical and fundamental analysis-A study on leading sectors for investment decision making during the Covid-19 pandemic."



Name D.O.B.
Prerna Kapani | 3rd October, 1997

Graduation
BBA (Honours) - Finance

Internship
Interned at **Belle Vue Clinic, Kolkata** on "Belle Vue Clinic before and during Covid 19."



Name D.O.B.
Priya Agarwal | 27th August, 1997

Graduation
B.Com (Honours) - HR

Internship
Interned at **Omnifin Solutions** on "The role of emerging digital marketing technologies in the success of businesses."



Name D.O.B.
Rahul Bhakkar | 1st May, 1997

Graduation
BBA (General)

Internship
Interned at **JM Financial** on "Analysis of mutual fund."



Name D.O.B.
Rhea Kochar | 26th November, 1997

Graduation
BBA (Honours) - Finance

Internship
Interned at **Reserve Bank of India** on "Irrational Market Movement in India : Conventional Vs Contrarian Investment Strategy."

I STUDENT PROFILE

FINANCE



Name D.O.B.
Rishabh Agarwal | 15th November, 1995

Graduation
B.Com (Honours) - Finance

Internship
Interned at **Deloitte Haskins & Sells** on "Arm's Length & Transfer Pricing - An application for MNC's."



Name D.O.B.
Ritika Agarwal | 19th August, 1996

Graduation
B.Com (Honours) - Finance

Internship
Interned at **Future Retail** on "Root cause analysis of stock gaps and opportunity to increase availability."



Name D.O.B.
Rounak Mitra | 1st May, 1997

Graduation
B.Tech - Electrical and Electronics Engineering

Internship
Interned at **Acasia Global LLP** on "The Challenges of Project Management."



Name D.O.B.
Rupsa Deb | 6th December, 1996

Graduation
B.Tech - Civil Engineering

Internship
Interned at **CFO Bridge Services Private Limited, Mumbai** on "Income tax computation and planning with respect to individual assessee."



Name D.O.B.
Sambit Halder | 21st June, 1996

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **PCI Cables Industries Pvt. Ltd.** on "Ledger Creation using Tally."

I STUDENT PROFILE

FINANCE



Name D.O.B.
Sayeed Rahmatullah | 11th April, 1993

Graduation
B.Tech - Computer Science and Engineering

Internship
Interned at **Acasia Global LLP** on "The Contemporary Challenges of Indian Banks."



Name D.O.B.
Shaini Ghorai | 22nd February, 1997

Graduation
B.Tech - Electrical Engineering

Internship
Interned at **Exide Industries Limited** on "Application of SAP in accounting practices in eastern regional office at Kolkata."



Name D.O.B.
Shourik Dutta | 20th February, 1997

Graduation
B.Com (Honours) - Finance

Internship
Interned at **Acasia Global LLP** on "Effects of Covid-19 on Indian stock market."



Name D.O.B.
Smita Chatterjee | 28th September, 1995

Graduation Post Graduation
B.Sc (Honours) - Economics M.Sc - Economics

Internship
Interned at **SREI Equipment Finance Limited** on "Hedging Financial Risk."



Name D.O.B.
Souvik Saha | 22nd January, 1998

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **SREI Equipment Finance Limited** on "Balance of payments and current account deficit of developing and developed countries."



Name D.O.B.
Srijan Das | 9th January, 1996

Graduation
B.Tech - Electronics and Communications Engineering

Internship
Interned at **Acasia Global LLP** on "The Challenges of Management & Mitigation of Risk in the corporate world."



Name D.O.B.
Subhrajit Paul | 1st October, 1995

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **Future Retail** on "Comparative Sale Analysis of Kolkata Catchment and identifying opportunities for increase in sales from brands and categories.."

I STUDENT PROFILE MARKETING



Name D.O.B.
Sayandeep Chandra | 30th April, 1996

Graduation
B.com (Honours) - Accounting & Finance

Internship
Interned at **Square Yards, UAE** on "International Real-estate Investment."



Name D.O.B.
Ajitesh Prasad | 11th September, 1996

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **J W Marathon Advisory Services Pvt Ltd** on "A study on Digital Marketing and it's impact on customers."



Name D.O.B.
Anindya Das | 2nd March, 1994

Graduation
B.Tech - Computer Science Engineering

Internship
Interned at **Cisco** on "Data Analytics."

I STUDENT PROFILE MARKETING



Name D.O.B.
Anmol Gupta | 11th December, 1997

Graduation
BBA (Honours) - International Business and Finance

Internship
Interned at **IndiaMART Intermesh Ltd.** on "Supplier Enrichment with content creation for an optimised SEO in IndiaMART Ltd."



Name D.O.B.
Asma Mansoor | 19th April, 1999

Graduation
BBA (Honours) - Marketing

Internship
Interned at **VComply Inc.Ltd.** on "Framework of research of integrated Governance, Risk & Compliance."



Name D.O.B.
Ayesha Rath | 26th July, 1996

Graduation
BBA (Honours) - Marketing

Internship
Interned at **Onex Solutions Pvt. Ltd.** on "Consumer Perception and Responsiveness to Bulk SMS Advertising and Promotional Services."



Name D.O.B.
Bianca Sarah Pereira | 23rd January, 1997

Graduation
BBA (Honours) - Marketing

Internship
Interned at **J W Marathon Advisory Services Pvt LTD.** on "Effect of Social media and Coupon Codes on Consumer Buying Behaviour."



Name D.O.B.
Chitrasom Chakrabarty | 10th October, 1995

Graduation
B.Tech - Civil Engineering

Internship
Interned at **Yojak** on "A Study of Organizational Buying Behaviour and New Business Development for the Ceramic Tile Industry via E-commerce Platform in reference to Yojak."

I STUDENT PROFILE

MARKETING



Name **Dwaipayan Purkait** | 21st October, 1997

Graduation
B.Sc (Honours) - Economics

Internship
Interned at **Turiya Communications** on "Digitization in The Next Generation Business Development."



Name **Krish Kapoor** | 25th December, 1996

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **CultureX** on "Event management during a pandemic: Live events vs Online events."



Name **Kusumita Banerjee** | 16th December, 1994

Graduation
B.Tech - Computer Science Engineering

Internship
Interned at **J W Marathon Advisory Services Pvt Ltd.** on "Implementation of CRM JMarathon advisory services."



Name **Manisha Jhavar** | 6th May, 1997

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **ITC Ltd** on "Least cost which can be incurred to move stocks from point A to point B."



Name **Mridul Shah** | 30th September, 1997

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **Deloitte Haskins & Sells LLP** on "Preparation of Transfer Pricing Local File for ABC Ltd."

I STUDENT PROFILE

MARKETING



Name **Rahul More** | 19th November, 1997

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **Ureka Education Group** on "Developing a Marketing Strategy for the MOOC Industry."



Name **Rajarshi Chakraverty** | 22nd February, 1997

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **Onex Solutions Pvt Ltd** on "An Insight into Text Marketing."



Name **Rishav Bagchi** | 25th April, 1996

Graduation
B.A. (Honours) - English

Internship
Interned at **Turiya Communications** on "Implementation of Inbound Strategies to Optimise Growth."



Name **Sandeepa Ojha** | 4th November, 1996

Graduation
BBA (Honours) - Marketing

Internship
Interned at **SREI Equipment Finance Limited** on "Hedging Financial Risk."



Name **Sarthak Das** | 24th April, 1996

Graduation
BBA (Honours)

Internship
Interned at **Acasia Global Consulting LLP** on "Strategic Documentation of Social Marketing of an International Corporate Training and Consulting Organization."

I STUDENT PROFILE

MARKETING



Name D.O.B.
Shambo Nayek | 25th April, 1995

Graduation
B.Tech - Electrical Engineering

Internship
Interned at **Onex Solutions Pvt Ltd** on "Understanding the consumer responsiveness and market potential of bulk SMS industry."



Name D.O.B.
Siddhartha Ghosh | 27th February, 1997

Graduation
B.Tech - Computer Science Engineering

Internship
Interned at **ITC Ltd** on "Survey of convenience type outlets and evaluating possibility of grocery model application of ITC LTD."



Name D.O.B.
Simran Handa | 20th June, 1997

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **Turiya Communications** on "Marketing Management Plan for Turiya Talks."



Name D.O.B.
Sinjita Ganguly | 15th August, 1997

Graduation
BBA (Honours) - Marketing

Internship
Interned at **J W Marathon Advisory Services Pvt Ltd** on "Impact of promotional activities on the growth of online courses."



Name D.O.B.
Soumy Arora | 4th January, 1998

Graduation
B.A (Honours) - English

Internship
Interned at **Maruti Suzuki NEXA** on "Sales and Customer Relationship Management."

I STUDENT PROFILE

MARKETING



Name D.O.B.
Sreya Sen | 21st August, 1997

Graduation
BBA (Honours) - Marketing

Internship
Interned at **Ocademy** on "Growth of E-Learning Platforms during COVID-19."



Name D.O.B.
Subhransu Sekhar Patra | 22nd July, 1991

Graduation
BBA (Honours) - Marketing

Internship
Interned at **Onex Solutions Pvt. Ltd.** on "Preference of SMS and E-mail marketing in Business Firms."



Name D.O.B.
Sweta Dash | 27th August, 1996

Graduation
B.Tech - Electronics and Instrumentation

Internship
Interned at **Onex Solutions Pvt. Ltd.** on "Understanding consumer perception and Market potential of SMS and Email Marketing."



Name D.O.B.
Tanishq Sharma | 5th January, 1997

Graduation
B.Tech - Electronics and Communications Engineering

Internship
Interned at **Acasia Global Consulting LLP** on "Importance of Content Writing."



Name D.O.B.
Urvi Agarwal | 10th September, 1998

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **ITC Ltd** on "Consumer Buying Behaviour & Competitive Analysis of Bingo with Lay's."

I STUDENT PROFILE

HR



Name D.O.B.
Aafreen Ali | 26th March, 1997

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **GT3** on "Training and Development."



Name D.O.B.
Akash Singh | 20th July, 1997

Graduation
BBA (Honours)

Internship
Interned at **Shantidham Foundation** on "Jhoom India - A Talent Hunt Programme For the PWDs."



Name D.O.B.
Anish Mojumdar | 1st August, 1996

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **Onex Solutions Pvt Ltd** on "We Hire! We engage!"



Name D.O.B.
Anshuman Baxla | 13th October, 1997

Graduation
B.Com (General)

Internship
Interned at **Khrysalis Training and Consultancy LLP** on "Organization's Perspective on E-Learning/ Digital Training."



Name D.O.B.
Atish Nigel Majumdar | 21st December, 1993

Graduation
B.Com (Honours) - Accounting and Finance

Internship
Interned at **Onex Solutions Pvt Ltd** on "We hire! We engage!"

I STUDENT PROFILE

HR



Name D.O.B.
Debdutta Paul | 18th April, 1998

Graduation
Hotel Management - Accomodations Operations

Internship
Interned at **Exide Industries Ltd** on "Employer branding."



Name D.O.B.
Joel Adarsh Lawrence | 13th July, 1996

Graduation
B.Sc (Honours) - Mass Communication & Videography

Internship
Interned at **JSW Cement Pvt Ltd** on "A Work Study to understand and improve employee performance and experience of entry level sales officers."



Name D.O.B.
Kritika Thirani | 28th October, 1995

Graduation
B.A (Honours) - Sociology and Pyschology

Internship
Interned at **F Salon Academy** on "Recruitment and Selection."



Name D.O.B.
Nooreen Zenifa Rahman | 18th August, 1997

Graduation
B.A (Honours) - English

Internship
Interned at **Indian Oil Corporation Limited** on "Participative Management thru Employee Suggestion Scheme, Organizational Structural Management and Time Management."



Name D.O.B.
Prateek Kujur | 15th April, 1998

Graduation
B.Com (Honours) - Marketing

Internship
Interned at **Future Retail (Easyday)** on "Developing training module for store employees."

I STUDENT PROFILE

HR



Name **Pragma Angelica Xalxo** | D.O.B. **13th May, 1997**

Graduation
BMS - Human Resource Management

Internship
Interned at **SREI** on "A Study of performance management at SREI."



Name **Rudrapratap Sengupta** | D.O.B. **31st July, 1998**

Graduation
B.Sc (Honours) - Mass Communication & Videography

Internship
Interned at **Balmer Lawrie & Co. Ltd.** on "Role of HR in managing post pandemic issues in the industry."



Name **Satatya Das** | D.O.B. **29th March, 1997**

Graduation
B.Com (Honours) - Accounting and Finance

Post Graduation
PGDHMM, PGDHPD

Internship
Interned at **SREI** on "The role of training and its impact on employee development"



Name **Shivam Gupta** | D.O.B. **19th Febraury, 1998**

Graduation
B.Com (Honours)

Internship
Interned at **Khrysalis Training and Consultancy LLP** on "A Comparative Study on Perspective Towards Traditional Training and Virtual Training."



Name **Shreyashi Ghosh** | D.O.B. **25th March, 1997**

Graduation
BBA (Honours)

Internship
Interned at **Onex Solutions Pvt Ltd** on "We hire! We engage!"

I STUDENT PROFILE

HR



Name **Shova Rani Das** | D.O.B. **7th December, 1996**

Graduation
B.Tech (Honours) - Electronics and Communications Engineering

Internship
Interned at **Tata Steel** on "Study on increasing gender diversity on Shop floor by FY 25 and increase the culture of recognition among officers."



Name **Sneha Khanna** | D.O.B. **21st November, 1997**

Graduation
BBA (Honours) - Human Resource Management

Internship
Interned at **Future Retail (Easyday)** on "Preparing training modules for store employees."



Name **Sonali Agarwal** | D.O.B. **25th April, 1996**

Graduation
BBA (Honours) - Marketing

Internship
Interned at **Richard design Services India Pvt Ltd** on "Study of Human Resource policies and procedures."



Name **Subhasree Karmakar** | D.O.B. **28th Decemeber, 1995**

Graduation
B.Sc (Honours) - Clinical Nutrition & Diatetics

Internship
Interned at **Aircrews Aviation Pvt Ltd** on "Work of an Aviation HR in the Covid-19 era- guide motivate and perform SMART work, not hard work."



Name **Subhro Bose** | D.O.B. **1st October, 1995**

Graduation
BBA (Honours) - Marketing

Internship
Interned at **US Pharma** on "A study on manpower planning, training recruiting and documentation."

I STUDENT PROFILE

HR



Name **D.O.B.**
Suchismita Panda | 5th December, 1995

Graduation
 B.Tech (Honours) - Electrical

Internship
 Interned at **Future Retail (Easyday)** on "Preparing training modules for the store employees of easyday."



Name **D.O.B.**
Susmita Sen | 11th Febraury, 1998

Graduation
 BBA (Honours) - Human Resource Management

Internship
 Interned at **Future Retail (Easyday)** on "Training and Development."



I PLACEMENT OFFICE

Placements is an intrinsic part of St. Xavier's University and Xavier Business School and seeks to construct alliances that resonate with the industry, the University and the student community. Through unrelenting efforts at the macro and micro levels, the placement team has been successful in providing meaningful career-defining internship to the first batch of MBA students.

I CORPORATE ENGAGEMENTS

The Placement Cell engages with the industry through three discrete channels:



Corporate Connect
 Involving corporate heads in the academic delivery process



Campus to Corporate
 Involving students in live projects



Summer Internship Programme
 Industry exposure to students in the form of Internship

I PLACEMENT & INTERNSHIP PROCESS

Both for the Internship and Final placement process there is a registration process for the candidates to confirm their participation. There are few candidates who may not be interested in final placements and that's the reason they do not register and in case of Internship there are few who do not register since they have their own contact to manage an internship opportunity. Once the registration process is done the students details along with the details of the institution is shared with different companies and those interested to recruit get in touch with the placement office.

There are certain activities like soft skills grooming session and Pre-Internship grooming session which are designed for the overall grooming of the candidates to imbibe the industry expectation.

I PLACEMENT OFFICE

I PLACEMENT COMMITTEE



MESSAGE FROM THE PLACEMENT OFFICER

Greetings to all!!!

The 1st batch of MBA (2018-20) has successfully completed their 2 years curriculum. I am more than happy to share that the 1st batch could achieve 94% placements. 101 Offers were rolled out to 78 registered students in the Campus Placement Program by 55 organizations from 23 different sectors.

The 2nd batch of MBA (2019-21) has successfully completed their internship of two months duration. 78 registered students completed their internship from 41 different organizations covering 24 different sectors. 76 students did online internship and 05 students did Offline internship in this pandemic situation of Covid19. 07 students were given the opportunity for doing dual internships, which are two online internships at a time.

We could achieve the above facts, though being a new Business School, only due to our exhaustive pedagogy, discipline environment, stress on making each and every student industry-ready, not only functionally but also attitudinally. From the very beginning of the session, classes for communication skills, self assessment, aptitude test, group discussion, mock- interviews are held. Since it is a full time residential course, students are kept engaged during late evening hours for their grooming and self development, so that they are made ready for the corporate world.

We strongly believe that unless and until the students get to hear about the challenges of the

industry from the horse's mouth, it will be a little difficult for them to relate to the industry reality, that's the reason we also arrange regular Guest Lecture sessions for the students. Corporate guests are invited from different sectors and organizations to come and share facts about a particular sector as well as share their experiences.

For the overall grooming of each and every student they are also exposed to all the major Fests and events of various B-Schools. Students are also involved in doing some kind of social work in association with our Social Work department.

This is how as an institution of repute we bring out the best from each and every student making them good human and very good resource for the industry.

I would like to congratulate each and every student who have successfully passed out and also would like to convey my best wishes to those who have joined our institution.

Be a Xaverian by heart, inculcate the Xaverian culture and remain a Xaverian throughout.

All my best wishes!!!

Subhabrata Mazumder

Joint Placement Officer
Xavier Business School
St. Xavier's University
Contact: 9038980383
Email: placement.xbs@sxuk.edu.in



Dr. Monirul Islam
+91 98510 76386
Teacher In-charge



Dr. Rochita Burman
+91 98307 55342
Teacher n-charge

I STUDENT BOARD



Sonali Agarwal
+91 83898 44775



Rhea Kochar
+91 98309 25271



Rahul More
+91 98832 51891



Elton Allen D Costa
+91 91637 11075



Rishav Bagchi
+91 79808 11499



Satatya Das
+91 70447 11401