# Welcome to Desh Bhagat University

Why We are the best!



approved under 2f and 12B of UGC

You are about to embark on one of the most important journeys in your life. Your ideal university experience should include opportunities to fulfil your potential academically and socially. With a proud tradition of academic excellence, a fine reputation and an uncompromising commitment to the nation it serves, Desh Bhagat University has time and again proven to be a leader in the private higher education sector. We welcome you to view our brand new prospectus complete with a wide range of exceptional academic and industry-driven programmes designed to give you an edge in your chosen career path.

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# Chancellor's Greetings

My greetings to you!

Desh Bhagat University is recognised for producing individuals equipped with both academic credentials and a sound understanding of the world around them. Our major objective is to mould individuals who will contribute to global progress in every field.

It is a matter of immense pleasure that, after making spectacular progress in its pursuit of academic and professional excellence, Desh Bhagat Group of Institutes has accorded the status of Desh Bhagat State Private University by Punjab Govt. The entire credit for this achievement goes to its dedicated administrative staff, incredibly competent teaching faculty, & hardworking students. I felicitate them all and hope that they will continue to strive for still higher goals, keeping in mind that there is no best which can't be bettered.

I firmly believe that there is no substitute for hard work and no great achievement can be made without vision. Thus, we aim at promoting career building with a cosmopolitan outlook and focus on personality growth of each individual with a high vision.

I assure the students seeking admission in DESH BHAGAT UNIVERSITY that we shall leave no stone unturned to come up to their expectations and they will find nothing wanting on our part.

Dr. Zora Singh Chancellor

#### "Our commitment to excellence in education stems from the firm belief that education provides the foundation for an accomplished nation."



# From the desk of **Pro Chancellor**

#### *My greetings to you!*

For decades, Desh Bhagat University has nurtured into a dignitary pacesetter in Higher Education by disseminating sophisticated and meticulous learning. We have utilized our rigorous and innovative assets to imbue tangible professional attributes in the students to cope with professional and entrepreneurial intricacies. By pervading the motto of 'Confidence and Toil' in students, we strive hard in the blossoming of a new breed of prudent and capable scholastic brains imbued with novelty and humane sensitivities. Thus, DBU has secured a universal recognition by inculcating and empowering multifaceted anticipations in the students which ultimately sprouts heap of future perspectives for them.

The transformation of Desh Bhagat Group of Institutes info Desh Bhagat University has thrown its gates wide open to innovation and taking the risk to grow and learn. Desh Bhagat University will provide its students an ambience that is fused with high energy and thoughts to extend oneself beyond the bars of excellence individually, academically and socially. Opportunities are not merely mirages; rather, they are backed by the infrastructure and guidance of experts which can give a Midas' touch to the innovative ideas of the youth. Our commitments and achievements are not just a colloquialism but it is a reality sprouting from our internationally scrutinized pedagogy, meticulous academics, state of art infrastructure and latest technical amenities.

**Dr. Tajinder Kaur** Pro Chancellor

#### "Education should consist of a series of enchantments, each raising the individual to a higher level of awareness, understanding, and kinship with all living things"

# Our Glory

Desh Bhagat University, Mandi Gobindgarh came into existence under Punjab Govt's Desh Bhagat University Act. The university derives its spirit of foundation from freedom fighter Sr. Lal Singh Ji; who fought for the independence of India and in 1972 his efforts of social work & his services in the freedom struggle were recognized by awarding him with "Tamra Patra" by Govt. of India, hence the name Desh Bhagat was contemplated. DBU has been established with the mission of pursuing excellence in higher education as envisioned by Sr. Lal Singh Ji.

Desh Bhagat United has its campuses at Mandi Gobindgarh, Shri Muktsar Sahib, Moga, Chandigarh and Kenya. The University has been established with the lofty mission of pursuing excellence in higher education by providing the young students a distinct and unique combination of academic, professional and personal development. The various courses taught in the university include Agriculture Sciences, Airlines, Animation, Applied Sciences, Art & Craft and Fashion Technology, Ayurveda, Commerce, Computer Sciences, Education, Engineering, Hospitality and Tourism, Hotel Management, Languages, Law, Management, Media, Nursing, Performing arts. Social Sciences, Dental Sciences, Allied and Heath Sciences.

Located in a totaly pollution free environment, the university has a sprawling campus with state-of-the-art infrastructure including lush green Wi-Fi Campus. AC class rooms equipped with latest teaching aids, computer labs having latest model computers, wellstocked digital libraries, hostels for boys & girls with all modern facilities, seminar/conference halls, playgrounds and its own fleet of buses to transport students from different places.

The ultimate aim of Desh Bhagat University is to provide quality education and the best possible exposure to its students in order to make them not only highly successful leaders, professionals, manager, entrepreneurs and technologists but also to make them fully responsible and awakened members of the society by imparting them the much-needed value education and soft skills.

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# Governing Body of the University

Name	Designation
Dr. Zora Singh	Chancellor
Dr. Tajinder Kaur	Pro- Chancellor
Dr. Shalini Gupta	Vice Chancellor
Dr. Sandeep Singh	Vice- President
Mr. T.S Bedi	Director, Bedi Investment Ltb. Director of Kenya Toursim Development Council. Council member of Karatina University. Tejpal Bedi is an entrepreneur with over 17 years of experience in the Telecommunication, Outsourching and Real estate business in Africa. He has a degree in Business Studies from the University of Wales, UK and a MBA from leicester University UK.
Mr. K.S Bedi	Chairman, Synergy Group Africa Ltd. Cambridge College of Professional Studies Ltd. Warden & Honorary Representative, British High Commission Immediate Past Regional Chairman. Sikh Supreme Council of Kenya.
Mr. R.S Bedi	Director, Synergy Group Africa Ltd. Nairobi, Kenya
Prof. Manjit Singh Kang Experts	Ex-Vice Chancellor Punjab Agriculture University, Ludhiana
Mr. Kirti Sharma	Chairperson, Sherman Group, Mr. Kirti Sharma is the chairperson of Akiko Sherman Infotech (part of the Sherman Group). An Entrepreneur and an excellent orator & visionary, Mr. Sharma, alumni of Sri Ram College of Commerce (SRCC), Founded the Sherman group in 1975. A Keen planner and Strategist, he has demonstrated initiative and leadership in drving organizations on technology and engineering front . with an Intensive focus on total quality management.
Dr. Amarjit Singh Oberoi	Director ( Retd) , International Labour Organisation (ILO), United Nations
Dr. Vinaysheel Gautam	Founder Indian Institute of Management, Kozhikode
Dr. Kare Narain Pathak	Professor Emeritus & Former Vice Chancellor Punjab University, Chandigarh
Mr. Amar Sharma	Chief Finance & Accounts officer (Acting), DBU
Dr. Punia	Vice Chairman, AICTE, New Delhi
Mr. Anil Verma	Chartered Accountant , Desh Bhagat University, Mandi Gobindgarh
Dr Amod Kumar	Acting Director, CSIR-Central Scientific Instruments Organisation, Chandigarh
Mr. Darpan Kapoor	Managing Director, Kapsons Fashion Pvt. Ltd. Chandigarh

# INTERNATIONAL ADVISORY BOARD (IAB)

Name	Designation	Status
Ambassador Deepak Vohra	Advisor, Government of South Sudan	Chairman
HE Francois Balumuene	Ambassador of the Democratic Republic of Congo, Dean of the Diplomatic Corps, New Delhi	Member
HE Tarcisius Eri	High Commissioner for Papua New Guinea, New Delhi	Member
Brigadier DK Goyal	Former-Chairman, Indian Association of South Sudan, Juba	Member
Ambassador R Dayakar	Former Ambassador of India to Iraq, New Delhi	Member

## LIST OF ADVISORY BOARD, DESH BHAGAT UNIVERSITY, MANDI GOBINDGARH

Name	Designation
Dr. Zora Singh	Chancellor, DeshBhagat University
Dr. Tajinder Kaur	Pro Chancellor, DeshBhagat Unive
Dr. Shalini Gupta	Vice Chancellor
Dr. Sandeep Singh	Vice President, Desh Bhagat Univer
Prof. Arya Kumar	Dean Student Welfare Department
Dr. Prafull Padhi	Professor, BITS Pilani, Rajasthan
Dr. Azhar Kazmi	Professor of Mgt. King Fahd Univer
Dr. Raj Aggarwal	Director, AIMA, New Delhi
Prof. H.P Mathur	HOD, Dept of Management , Banar
Mr. V.K.Goyal	Executive Director & CEO SEL Man DhandariKhurd, G. T Road (East) L
Dr. D.P.Goyal	Prof. Information Mgt. Area MDI, G
Dr. Meenakshi Malhotra	Dean, Student Welfare, PU
Dr. S. S. Marwaha	Chief Executive Officer, Biotechnolo
Dr. M.S Malik, IPS (Rtd)	Former Director General of Police &
Dr. Paramjit Singh Jaswal	Vice Chancellor, Rajeev Gandhi Lav
Mr. J.K Chhabra	Consultant IIT Allahabad, Ex. Scien Central Scientific Instruments Orga
Mr. K.S Chhatwal	Success Coach, Education Psychol Counselling & Behavior Modificatio
Mr. Brij Mohan Gulati	M.D. of M/s Jay Dee Enterprises. A industrial products, Member of Boa Steering Committee of Punjab Tech Chairman of IIT Delhi Alumni Assoc Haryana), Co-ordinator for Pan IIT,
Dr. Dinesh Dua	Chairman, CII Chandigarh Council, Nectar Life Sciences Ltd.

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rsity of Petroleum & Minerals, Dhahran 31261 (Saudi Arabia)
ıras Hindu University, Varanasi, Uttar Pradesh
nufacturing Company Limited Ludhiana
Gurgaon
logy Incubator, Mohali
& State Vigilance Bureau, Haryana
aw University, Patiala
ntist F and Deputy Director, Photonics Group anization, Chandigarh
logist, Adolescent Counselor, M.Sc (Applied Psyclology) PGD in on, Chandigarh
An organization involved in consultancy, design & marketing of bard of Director of Punjab Technical Education Board, Member of chnical Education Board.
ciation, Chandigarh Region (Chandigarh, Punjab, HP & Alumni Association Chandigarh Region.
, Confederation of India Industry (CII) & CEO & Director,

# Exceptional **Global Context**

#### Why Desh Bhagat University?

Today's global economy rewards people who can traverse borders, understand culture and operate in International context. DESH BHAGAT UNIVERSITY is on the cutting edge of education in several areas like Engineering, Management, Hotel Management, Hospitality and Tourism, Computer Sciences, Ayurveda, Nursing, Education, Commerce, Media, Animation, Airlines, Law, Agriculture Sciences, Performing Arts, Languages, Social Sciences, Applied Sciences, Pharmacy, Dental Sciences, Paramedical Sciences, Art & Craft and Fashion Technology... The list is endless.

# University is known for...

- World Class Infrastructure
- International Faculty
- EDP Cell
- Doctorate Faculty from academic and Industry
- Hostel Facility, International Cuisine
- Scholarship & Financial Aid
- International Trips & Exposure
- Live Projects
- Implementation of CBCS

# **Our Strengths**

#### International Associations



#### Academic Inputs from

- Ludhiana Management Association (LMA)
- Association of Indian Management Schools (AIMS), New Delhi
- Chamber of Industrial & Commercial Undertakings (CICU)
- Micro, Small & Medium Enterprises (MSME)
- Indian Medical Association (IMA)
- National Skills Development Corporation (NSDC)
- Educational Consultants India Limited (EDCIL)
- Himalaya
- Dabur
- Jiva Ayurveda
- Staller
- Tata Consultancy Services (TCS)
- Association of Indian Universities (AIU)
- International Association of Students in Economic and Commercial Sciences (AIESEC)
- Center of Excellence (NITTER & Association of Management Development Institutions in South Asia)

- Medical Facility
- Air Conditioned & Wi-Fi enabled Campus
- Digital Library
- ERP Systems enabled Paperless Environment
- Focus on Research and Practical work
- Indoor/Outdoor Sports facilities
- Value Education
- Focus on Swayam and MooC Courses



• IMM

#### **International Academic Linkages**

- Study Tours
- Association Projects
- Articulation Projects
- Online Resources
- Student & Faculty Exchange
- Research Association
- Sharing Knowledge Bank
- Using Resource Libraries
- Online Courses from Foreign Universities



# **Desh Bhagat University -Truly A Centre Of Excellence**

Desh Bhagat University to achieve a status in the society and have fetched various awards for them over the years & have earned a niche for students. To add to the portfolio Desh Bhagat University has recently achieved the following awards for its services to the education industry:

• Desh Bhagat University Conferred "ET Now Achievers of The North Award" by "Times of India Group" on 27th April, 2013 in Chandigarh.

• University School of Hotel Management Conferred "TOP HOTEL MANAGEMENT INSTITUTE OF INDIA" AWARD-2013 BY Competition Success Review in CSR Awards Night held at New Delhi

• Desh Bhagat University Conferred 'Award of Excellence in Innovation, Research, Entrepreneurship & Placements" by "All India Technical & Management Council (AITMC)" on 15th June, 2013 in New Delhi.

 Desh Bhagat University Conferred "Education leadership Award" by 'ABP News' in National B-School Award 2013 Function on 29 June, 2013

• Desh Bhagat Engineering Colleges Gets 45th Position In India & 5th Position in Punjab as College of Excellence according to the National Survey-2013 conducted by Competition Success Review (CSR).

 Desh Bhagat University Conferred "Best Private University in Punjab Award" by 'Prime Time Research Media Private Limited in Global Business & service Excellence Awards function in New Delhi

• Desh Bhagat University Conferred "Bharat Vidya Shiromani Award' and a 'Certificate of Education Excellence' for the outstanding achievements and a remarkable role in the field of education by the Indian Solidarity Council at New Delhi





- University School of Hotel Management Conferred "Top Hotel Management Institutes" in GHRDC India survey 2014.
- Desh Bhagat Institute of Management and Computer Sciences Gets 2nd Position in All India B-School Survey-2014
- University School of Hotel Management Conferred 1st rank in Punjab, 3rd rank in north & 4th rank in category of excellence in GHRDC Hotel Management Survey 2014
- Global Human Resource Development Centre New Delhi Awarded/Ranked our institute.
- 1st Rank in the State of Punjab
- 3rd Rank in Northern Region.
- 4th Rank in the Category of Excellence.

Hotel Management students stood overall 3rd in North India Bakery Competition held at Chandigarh Institute of Hotel Management Chandigarh and stood 1st in the Cake making Competition all over north India..

These awards not only demonstrate the excellence achieved by Desh Bhagat University in the respective fields, but also show that Desh Bhagat University has and will continue to achieve its mission of imparting knowledge and provide its students with the skills set to establish themselves as leaders in professional and personal life.

#### **OTHER INITIATIVES**



# **Placement Cell**

# What Does the **Placement Cell Do?**

The University has a strong focus to create and nurture employability amongst students. The University has a very active full time Placement Cell that ensures high level training and maximum number of placements for students in reputed companies in India and Abroad.

# **Objectives**

- To create awareness amongst students about job requirements of various companies
- To organize workshops, seminars, industry visits to generate confidence among students before campus placement.
- To encourage the students to take up Industry related projects independently.
- To achieve maximum placement of students in reputed companies

# **Recruiting Candidates** on Campus

The campus recruitment process consists of a written test, group discussion and personal interview. The written tests are usually performed to check the technical aptitude and logical reasoning of the participating candidates. The candidates who pass the written test are then called for group discussion where they are put in groups of 6-12 people and given a topic to speak on for about 10-15 minutes. During the group discussion the interviewee evaluates the performance of every candidate on parameters that range from knowledge, speaking skills, language, leadership, team involvement, listening ability to the ones decided by the interviewing company. Those who clear this stage are then called for a personal interview with the interviewing company that seeks to know the candidate more in terms of his/her goals and aspirations and if he/she would make the best fit for the organization.

# **Industrial Visits**

Industrial Visits are an integral part of technical and professional education as it enables the students to comprehend the technology and provides them sufficient exposure to practical training. A list of industrial visits is given below:

Infosys Majestic Auto Avon Cycles Delhi Stock Exchange Federal Mogul Bearings India Ltd Ludhiana Stock Exchange McDonalds Pepsico Foods Inernational Hero Eco Tech Tara Health Foods Ltd York Exports Rockman Industries Limited Secure Meters Civil Airport, Delhi Life Hotels KMG Infotech Limited Ricela

Nahar Fibres Ltd. Ralson India Limited Bonn Foods **Drish Shoes Limited** Hero Cycles Limited Mahindra Swarai **Oswal Woollen Mills** Godrej Consumer Products Pvt. Ltd. HMT Limited Winsome Knitwear Rana Polycot Limited Sebiz Infotech SportKing Synthetics Kitty Industries Ludhiana Airport DCM Engineering Dainik Jagran

# **List of Placement Drives**

Peaks Auto Pvt Ltd **Baiai Sons Limited** Heo Motors Swan India Amber Enterprises Ltd **Highway Industry CLASS India Pvt Limited** Federal Mogul GS Auto Pvt Limited Swarai Mazda GS Auto Pvt Limited Mahindra & Mahindra **Jindal Steels** Radiant Tayota Glaxo Smithkline **Highway Industry** Ram Lubhaya & Sons **Escorts Limited** Sunbeam Auto Pvt Limited Mechnical Engineering Department Mahindra & Mahindra Bunge India Pvt Ltd Hindustan Unilever **Acme Fabrications** Mukat Pipes Modern Steels **Prabhat Forgings** Amar Wheels **JCBI** Reliance iio Spectrum Solutions Farmparts Group

GIMIT Automation Systems Intertek India Private Limited IATC **CR** Automation Products **IQBRI Telecom Pvt Limited** Sofcon India Pvt Limited **Piford Technologies** Vodafone Cosmo Ferrites Limited Bharti Airtel Limited All Soft Solutions Telecoma Technologies Pvt Limited Connect Schneider Electric **Bharti Airtel Limited Reliance Communications Eureka Electrosoft Solutions** Tata Teleservices ctr "BBMB ChandigarhHMT LIMITED" CRIS Relaince "ARTLABReliableb Control Solutions" Schneider Electric **Spectrum Solutions** Chiragdeep Academy Bee Flex Education Coral Telecom Ltd TiT Infotech **CR** Automation Products HMT Limited Istep

#### Tata Teleservices HCL career Development Center

SRI INFRA CONSULTANTS PVTLTD **Precision Electronics Limited** Standard Corporation India Ltd CareFusion **BBMB** Chandigarh RAH InfoTech Pvt Ltd NTPC LTD Hero Steels Limited Spectrum Solutions Sofcon India Pvt Limited **Bharti Airtel Limited** Schneider Electric Sofcon India Pvt Limited HCL career Development Center Syscom Corporation Itd CRIS Idea Cellular Limited Eureka Electrosoft Solutions Bharat Electronics Limited Tata Teleservices A2it Soft Solutions ATS Edutech IATO Tata Teleservices CDI Institute of New Agae skills & TechnologiesIntellisense Technologies Infowiz Sharma Constructions

EFCO Tech Infrastructure Pvt Limited JI PI PUNJLLOYD **HS Builders** Gammon India Limited IVRCL Limited S.P Singla Const. Pvt Limited North Center Railway Gi ord India Pvt Limited Sri Infra Consultants Pvt Limited Afcons Infrastructure Limited Akal Associates **Tourbo Infratech** Sharma Constructions Company Connect Infosys Techno Campus **Royal Technologies** IBM Wipro TCS Tata teleservices Dell Reliance iio Alpha It World CS Infotech ICON Software Technologies DUCAT Pic N Frames NIIT Cetpa infotech

# **Guest Lectures**

Desh Bhagat University is promisingly committed to inculcate relevant practical skills and industrial intellect in the students to equip them with competitive perception and imbibe the graciousness of a talented professional in them. So, the University organizes various congenial activities headed by the exemplary personalities of the industry having national and international exposure. The students cherish a rich interface with them and enhance their prominent capabilities of communication, evaluation and conceptualization beyond the aspirations of their industrial talents and professional excellence.





**Dr. Suresh Tandon** (President, Shiksha Saskriti Utthaan Nyaas (Advisor, Ministry of AYUSH) Punjab & Vice Chairman, PSEB)

WebCom Technologies HPL Group
Keys Hotel
C S Infotech
Piford Technologies
Hansa Metallics Ltd
One Infonet
Eva Solutions Pvt. Ltd.
G.Tech Softwares
HCL CDC
Amritsar Airport
Coca Cola
Raja Sansi International Airport
United Breweries
Advantec Coils
Civil Airport, Chandigarh



Dr. Om Gauri Dutt Sharma. Deputy Director General (Progra imes Doordarshan Jalandhar



**Dr. Ruby Dhalla** Ex MP, Canada



Ambassador Deepak Vohra IFS (Retd.), Advisor to the Prime Minister of the Kingdom of Lesotho

# Industrial Visit





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INDUSTRAIL VISIT MARAHAR POWER CONTROL PVT LIMITED

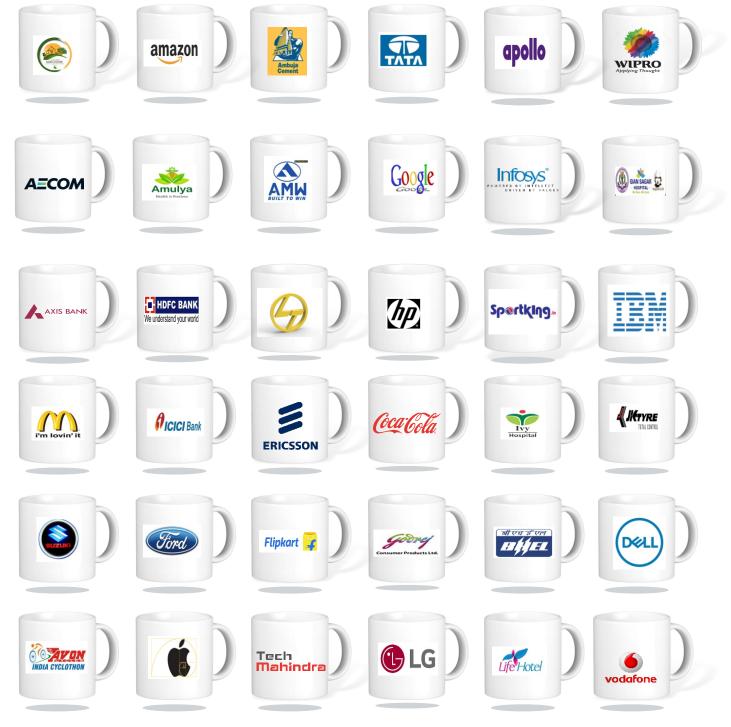






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Mr. Amarinder Singh Mr. Arif Hasr Recruited by : Recruited by Equity Score Metro Tyres (USA Based Compa Ludhiana Kirandeep I Ms. Heena Thakur Ph.D Nursin Recruited by: Recruited by Wipro Technologies, M.M. Institu Greater Noida of Nursing, Kamal Kapoor Recruited by: Mr.Ankit Gau Tata Consultancy Recruited by Services Infosys Ms. Rekha Mittal Mr.Rohit kum Recruited by: Recruited by SEPCO HCL Technologies Ritika Mohit Raj Par Recruited by: Recruited by: Equity Score (USA Based C Ericsson India Pvt Ltd Neha Gupta Nitali singh Recruited by Recruited by: Touchstone Wipro Technologi Educationals Pvt. Ltd. Mr. Dev Kara Mr. Bunty Recruited by Recruited by DUNKIN'S & **Radisson BLU** Doughnut Ranchi Mr. Bikramjit Singh Sandeep Kau Recruited by : Recruited by Metlecraft Industry Hotel The Lali Mr. Vipul Mittal Mr. Tushar Ne Recruited by : Recruited by Hotel Noor Mahal Hotel Pride

Many More .....

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nar /:		Manpreet Recruited by: Indian Airforce		Shirah Ahmad Bagh Recruited By: Axis Bank
nday compa	9	Mr. Davinder Sain Recruited by: IBM Solutions		Amrinder Recruited by: my EquityScore
/: s		Mr. Divyam Sharma Recruited by: Equity Score (USA Based Compar		Suruchi Priya Recruited by: Accenture
n :		Mr. Krishna Sanduja Recruited by : Westin		Rahul Goyal Recruited by: Sportking
ır : it		Mr. Anand Recruited by : Dunkin's & Doughnut		Suman Recruited by: Bebo
egi :		Mr. Mahesh Kumar Recruited by : Hotel Noor Mahal	P P P	Gaurav Thakur Recruited by: MC Patiala

Many More.....

#### **Faculty**

Each university department has highly qualified and experienced faculty. They co - relate theory with practical aspects using their outstanding academic background and industrial experience. In addition to regular faculty, the university has a large number of professors emeritus and visiting professors from various reputed universities and corporate sectors. We engage industrially oriented – faculty to give suitable inputs to the students and try to create the industry based environment in our university.

#### Infrastructure

Located in a sylvan environment, the campus has approximately 40 lakh sq. ft. covered area in 40+ acres of land at Mandi Gobindgarh. To sprout a new breed of prudential professionals out of the students, the campus is enriched and periodically updated with the latest amenities in vogue with Wi-Fi, Hi-Tech building infrastructure, AC classrooms having all the modern communication equipments, computer labs and digital libraries etc. The computer aided language lab is for 30 students with 30 systems, one master console, Software for self-study by learners, audio -visual aids with P.A system, a Digital stereo & video system. The hostels are also fully Wi-Fi. All the basic necessities of life like medical Aid, Mini Market and Cafeteria etc. are available within the campus.

#### Academic Resource Centre / Digital Library

Desh Bhagat University houses a central Library and separate Libraries in each faculty to provide its students and staff a chance to explore a world of knowledge in a conductive environment. By making access1bl a rich collection of print and non - print, primary and secondary material m various disciplines. the Libraries support the academic as 1ell as research needs of thousands of students and hundreds of academics of the university.

#### **Key Highlights**

ERP software used in the libraries for managing circulation of books is completely an automatic process which enables students and staff to search, request for, and reserve books and other reference material in the library.

Membership with EBSCO, DELNET & ELSEVIER (National Digital Library of UGC) through which the students can access international and national journals of various subjects/ disciplines. It promotes resource sharping among the libraries through the development of a network of libraries with the objective of collecting, storing, and disseminating information besides offering computerized services to users to coordinate effort for suitable collection development and also to reduce unnecessary duplication wherever possible.

University faculties are members of IDC (Information Dissemination Center) through which the students have access to Indian and foreign journals free of cost. All the libraries have rich collection of text and reference books, journals, magazines, audio/videos, CD Rooms, research reports, online journals, database analysis, etc. in all disciplines and in all areas of study.

In order to encourage and carry-out research in rich academic

research. The cell is headed by Dean (research) and maintains

an active and healthy interaction between the university and

the industry. Research & Development cell is created with the

environment, a research & Development cell has been

created with all necessary facilities. The cell supports the

education and Research of the Students of the University

though advocacy and advancement of basic and applied

particular aim of building capacity for fundamental and

applied research in Sciences, Social Sciences, Humanities,

**Research and Development Cell** 

(Ph.D / M.Phil)

Commerce and Management.

#### **Facilities Available**

Library Membership All students and teachers who join the university are the members of the library.

Periodical & Newspaper Section: Every library holds a very rich collection of relevant periodicals, magazines and newspaper.

#### **Reference Service:**

Ready help and guidance is provided to all patrons searching for any book or other reference material within the libraries.

#### Xerox Facility:

For the convenience of staff and students the libraries have Xerox machines to offer xerox Facility.

#### Cloak Room:

The Libraries have a cloak room for keeping the belongings of the students safe while they are within the library premises.

Wi-Fi Internet Connectivity: The libraries are completely Wi-Fi Enabled.

#### **Entrepreneurship Development Cell**

Entrepreneurship Development Cell has been established in the University to initiate an enthusiasm among the students of Desh Bhagat University, towards Entrepreneurship, strongly inculcating entrepreneurial culture among them In this era of Globalization, Liberalization and Privatization. India calls for Creating an entrepreneurial culture and attitude among the students to become embodiment provider rather then employment seekers. Such a transformation, it is hoped, would reap immense benefits to the society.

#### Leadership Development Cell

Excellence is a journey, not a destination. Leadership is a way of being, not a personality trait. True leaders make things happen and not watch things happen. We all have the potential for excellence, as well as the potential to achieve great things and to be great leaders. In most of us, this potential is slumbering deep inside. This programme is conceived to provide young men & women with skills to realise their hidden potential, enhance their self image, boost their performance and to acquire personal mastery & well being.

#### **Counseling Cell**

A counseling cell is created in order to offer psychological services to students experiencing emotional stress, personal problems or concerns with behavior or relationships. Through evaluation and consultations, students are assisted in identifying problem areas or difficulties, resolving their emotional problems and overcoming academic and social deficiencies.

#### **Sports & Fitness**

Our university offers a multitude of extra-curricular activities, including performing arts, sports and social service. Helping students to find and pursue their passion will help them to become well rounded and satisfied adults . We provide every student an opportunity to excel in the field of their interest and we have a strong sports department which prepares the students for different national & international sports tournaments.

#### Accomodation

The University has utilized its resources to provide best in class Dorm amenities within the campus. Equipped with Wi-Fi, AC / Cooler, hygienic meals, served three times a day, the university strives a lot to make students feel like home. Residential services both for boys and girls with furnished rooms, are also facilitated in Chandigarh by the University.

#### **Academic Staff College**

Academic staff college is established in Desh Bhagat university to conduct faculty development programmes and seminars so as to enhance the knowledge and skills of the teaching faculty and also to adopt latest teaching methodologies.

#### **Centre for Education Beyond Curriculum**

In order to rediscover themselves and move towards progress amidst the educational complexities of the modern times, we have conceived Centre for Education Beyond curriculum (CEDBEC) as an attempt to stimulate and discover through experience, the perspectives in education. It conducts awareness programmes, seminars, workshops conferences, camps, training programmes and such other activities.

#### Language Labs

We lay great emphasis on communication skills keeping in mind the growing needs of the sector. The language lab is fully equipped to conduct English language practice through different speaking modules with the help of language lab software.

#### Transport Facility

The university has its own fleet of comfortable buses. The transport facility is being provided from Mohali, Chandigarh, Ambala, Rajpura, Patiala, Khanna, Gobindgarh, Nabha, Ludhiana, Panchkula, Machiwara, Samrala, Morinda, Bassi, Sirhind, Fatehgarh Sahib, Doraha etc.



# Your future is here...

"Desh Bhagat University is proud to have abundant Academic Associates, which will help the students by providing them Training & Placement assistance."

#### Academic inputs by the faculty of

- Birla Institute of Technology, Pilani, Rajasthan
- Indian Institute of Foreign Trade, New Delhi,
- Indian Institute of Management, Lucknow
- Ph.D. Chamber of Commerce and Industry (PHDCCI)
- Confederation of Indian Industry (CII)
- Collaboration With Chamber of Indian Association (cia)
- Indian Society of Technical Education (ISTE)
- All India Management Association (AIMA)
- Central Tool Room (CTR) Ludhiana
- Chandigarh Management Association (CMA)
- Ludhiana Management Association (LMA)
- Association Of Indian Management School (AIMS), New Delhi
- Chamber Of Industrial & Commercial Undertaking (CICU)
- Micro, Small & Medium Enterprises (MSME)
- Indian Medial Association (IMA)
- National Council of Rural Institute (NCRI)
- National Skills Development Corporation (NSDC)
- Educational Consultants India Limited (EDCIL)
- Indian Institute of Foreign Trade (IIFT), New Delhi
- Eureka Forbes, Microsoft, Oracle, Steller,
- Columbia University New York
- University of Bedfordshire, UK
- TAFE NSW Hunter Institute, Australia
- Wairaiki Institute of Tech, New Zealand
- Institution of Civil Engineers, UK
- Medical Hat College, Canada
- Collaboration with Katrina University, Kenya
- Wayne State University, Detroitt
- The students can also have an opportunity to go for
- Stanford University (USA) online courses
- Microsoft
- Oracle
- Stellar
- DELNET
- Dabur
- Himalaya
- JIVA Ayurveda
- Tata Consultancy Services (TCS)
- IIM's IIT's, AIMA
- Association of Management Development Institutions in South Asia)
- National Digital Library

# **BUSINESS ADMINISTRATION AND** HOSPITALITY MANAGEMENT

Department of Business Management Department of Commerce Department of Economics **Department of Hotel Management** Department of Airlines and tourism

The intensive study programs at the Faculty Business Administration and Hospitality Management are modeled to turn individuals into cross functional leaders and strategists that can skillfully handle challenges affecting businesses transversely in a dynamic and an interconnected world. Our distinguished methodology help students obtain a profound perspective on critical management and leadership while maintaining a professional business momentum. The faculty comprises of skilled educators and ground breaking researchers in the field of commerce, economics, finance and management. Students absorb a lot of knowledge while working in group projects, business simulations and entrepreneurship development projects.

### **Courses Offered:**

Ph.D /MPhil in Business Management, commerce and Economic Eligibility : As per UGC norm | Duration: As per UGC norm MBA (Finance, Human Resource Management, Marketing, International Business, Executive, ) Eligibility: Graduation with minimum 50% Marks | Duration: 2 year BBA: Eligibility: 10+2 Pass (No Mathematics Required) | Duration: 3 year M.Com. Eligibility: Bachelor's Degree (Commerce/Management/Economics/Accounting) with 50% Aggre Marks | Duration: 2 years B.Com. Eligibility: 10+2 with minimum 45% marks | Duration: 3 years MA Economics . Eligibility : Graduation with 40% marks, Duration 2 years

### **Best Features of Business Administration & Hospitality Management**

- Latest Industry Ready Curriculum.
- Well Trained and Qualified Staff, holding Industry Exposure.
- · Regular Guest Lectures from Industry for Practical Knowledge.
- Learning through Activities: Quiz, Role play, Presentation, Videos.
- Personality Development Cell To Groom
- Fully Wi-Fi Technical Con Digital Notes Model Based

the personality

Presentations,

Interviews.

#### Scope:

Students start up their career in either Government sector or private sector since there are a lot of employment opportunities in both these sectors. This degree helps the students to get a sound knowledge on computer applications with the help of which they can have a perfect launch pad for challenging career in the field of information technology. We know that India is an IT power thus it is obvious that the course of BCA will provide jobs in the IT sector. The companies such as Wipro, InfoTech, Satyam, [TCS] Tata Consultancy Service, Siemens Communications, and even International companies such as Vodafone, and Essar Communications are hiring Students every year | . Student can easily get jobs in airlines, at airports and in hotel industry as well. | Career Opportunities for Hospitality Graduates Global growth and development of tourism have opened up innumerable avenues for employment. As a result, the graduating students can look forward to career opportunities as; • Management Trainee in Hotel and allied hospitality industry; • Kitchen Management/Housekeeping Management positions in Hotels after initial stint as trainee; • Flight Kitchens and on-board flight services • Indian Defence Hospitality services • Marketing/Sales Executive in Hotel and other Service Sectors • State Tourism Development Corporations • entrepreneurship • Multinational companies • Teaching 28

lics	Diploma (Hospital Administration, Hospital Waste Management) Eligibility- 10th Or Equivalent From Recognized Board   Duration- 1 Year M.Sc. Hotel Management: Eligibility Graduation, Duration 2 years
ars	M.Sc. ATHM
	Eligibility: Graduation in any stream   Duration: 2 years
ears	B.Sc. Hotel Management & Catering Technology:
	Eligibility : 10+2   Duration 3 years
	B.Sc. in Hospitality & Hotel Administration
regate	Eligibility +2 English as compulsory subject Duration 3 Years
	B.Sc. ATHM
	Eligibility: 10+2 in any stream with 45% marks,  Duration: 3 years
	Diploma in (Food Production, Food & Beverage Service, Bakery &
	Confectionery)
	Eligibility : 10+2   Duration 1.5 Years

of the students through	Free legal advice available
Communication Labs and Mock	
mpetitions every week. 5 d Assignments	Best Well planned infrastructure, Modern Equipment, Strong Training & Placement Cell, Develop the students, Right behavior, Special attention of personal grooming, uniform & Hygiene, Scholarship for SC, ST Students, Free Personality Development & Special classes Text needs alignment for English speaking.



# FACULTY **OF DESIGN**

Department of Fine Arts Department of Fashion Technology Department of Animation

The Faculty of Design is an ecosystem of diverse philosophies and practices bestowing students with a productive platform to nurture their lifelong passion for creative engagement. The studio based education here refines each prospective design artist to challenge conventional ideas, be agile and engage in a continual process of enquiry and exploration. A comprehensive curriculum encompasses each specialization in an ambit of the latest industrial trends and commercial scenarios whether it is fashion technology, animation and multi-media, interior design and art & craft.

# **Best features of Faculty of Design**

Full of Creativity and Aesthetically sound department

#### **Courses Offered:**

Ph.D. Fine Arts, Eligibility: MA Fine Arts/ MFA with 55%, Duration: minimum 3 years maximum 5 years Bachelor of Fine Arts (BFA), Painting & Sculpture Eligibility: 10+2 with 50% (General) & 45% (Reserve Categories) in any stream, | Duration: 4 Years Diploma in Art and Craft, Eligibility: 10th with 45%, Duration: 2 years B.Sc. in Fashion Technology (B.Sc. FT) Eligibility: 10+2 (Any Stream) with minimum 45% aggregate, Duration: 3 Years M.Sc. in Fashion Technology (M.Sc. FT) Eligibility: Graduation (Any Stream) with minimum 50% aggregate, Duration : 2 years B.Sc in Animation & Multimedia Technology Eligibility: 10+2 (Any Stream) with minimum 45%, Duration: 3 years

#### Scope:

To be an Art Critic, Art Historian, Art Teacher, Assistant Professor, Free Lance Artist, Art Designer, Set Designer and many more opportunities.

Fashion Technology has a wide scope and is a good career to choose. Fashion Designing is one of the most lucrative careers, attractive and glamorous in the modern world. There are many opportunities in the Fashion Industry which is constantly changing. The beginning of the international Fashion market in India has given impetus to the Fashion Industry which has become a booming industry and a career in Fashion design is more in demand then ever. Thus, many young people who are attracted to these attributes have decided to invade the Fashion Industry.

# **Shining Stars**

Jagseer Singh, Hasdeep Singh got First prize in National Art Exhibition at Amritsar



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# FACULTY OF **INFORMATION AND** LIBRARY SCIENCES

Department of Library Sciences Department of Computer Science and Applications There are bright career prospects for computer science professionals in recent scenario. With the opening of huge software and IT companies in India, the job opportunities for trained professionals have increased considerably. India is known to be a leader in software and IT sector.

Computer science graduates and MCA pass outs find job opportunities in a variety of environments in academia, research, industry, government, private, business organizations and so on. They are involved in analyzing problems for solutions, formulating and testing, using advanced communications or multi-media equipment, or working in teams for product development. The software and IT companies are the major employers of computer science graduates. They offer the best packages to the

young graduates which are unmatched with other branches of science.

### **Courses Offered:**

Ph.D/ M.Phil in Computer Sciences & Applications, Library Sciences Duration: As per UGC norm | Eligibility: As per UGC norm MCA : Duration:3 Years, Eligibility Criteria: Graduation with minimum 50% marks, must have passed +2 or Higher Examination with Maths/ Stats/ QT/ Business Maths as additional/optional subject.

M.Sc. (IT), Duration:2 Years, Eligibility Criteria: Graduation with minimum 50% marks. BCA, Duration: 3 Years, Eligibility Criteria: 10+2 pass from recognized board (No Maths required) **B.Sc. (IT)** Duration: 3 Years, Eligibility Criteria: 10+2 pass (No Maths required) PG Diploma Computer Application : Duration: 1 Years, Eligibility Criteria: Graduation with minimum 40% marks. M. Lib & Inf. Sci: Eligibility B. Lib with 50% & Duration: 1 years

B. Lib & Inf. Sci.: Eligibility Bachelor in any stream with 45% & Duration: 1 years D. Lib & Inf. Sci.: Eligibility +2 in any stream with 45% & Duration: 1 years

#### **Best Features of Faculty of Information and Library Sciences**

- Latest Industry Ready Curriculum.
- Well Trained and Qualified Staff, holding Industry Exposure.
- Regular Guest Lectures from Industry for Practical Knowledge.
- Learning through Activities: Quiz, Role play, Presentation, Videos.
- Personality Development Cell To Groom the personality of the students through Presentations, Communication Labs and Mock Interviews.
- Fully Wi-Fi
- Technical Competitions every week.
- Digital Notes

#### Scope:

Students start up their career in either Government sector or private sector since there are a lot of employment opportunities in both these sectors. This Vodafone, and Essar Communications are hiring Students every year. Academic (University, College and School Library) Public Library, Special Library and National Library

Model Based Assignment	ts
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- Prepare students for the 21st century global workforce and Identify current and emerging technologies related to information services.
- Assist students with understanding the various career choices in Library field.
- Books on every subject with latest edition available in Central Library for students
- Provide Digital Library access to students

degree helps the students to get a sound knowledge on computer applications with the help of which they can have a perfect launch pad for challenging career in the field of information technology. We know that India is an IT power thus it is obvious that the course of BCA will provide jobs in the IT sector. The companies such as Wipro, InfoTech, Satyam, [TCS] Tata Consultancy Service, Siemens Communications, and even International companies such as



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# ENGINEERING AND APPLIED SCIENCES

Department of Aeronautical Engineering Department of Civil Engineering Department of Mechanical Engineering Department of Computer Science and Engineering Department of Electronics and Communication Engg. Department of Electrical Engineering Department of Applied Sciences

Distinguished for its academic brilliance and exceptional learning experience, Desh Bhagat University is a trailblazer in education always offering the latest courses demanded by the industry. With top notch faculty and an enormous industry interface during academic sessions, the university excels in grooming aspiring engineers with its fine curriculums and teaching methodology. Students from faraway places come here to study and find the serene environment at the campus a great reason to be mindful, notice new things, learn and have fun too!

### **Courses Offered**

Ph.D in Engineering and Applied Sciences: Duration: As per UGC norm |Eligibility: As per UGC norm

M-Tech: Duration: 2 years | Eligibility: B.Tech/B.E Degree B. Tech: Duration: 4 Years | Eligibility: 10+2 Non-Medical or Diploma

Diploma in Engineering : Duration: 3 Years | Eligibility :10th or 10+2 vocational

M.Sc. : (Physics, Chemistry, Mathematics) Duration: 2 years | Eligibility: B.Tech/B.E Degree

#### **Streams**

Aeronautical Engineering, Computer Science & Engineering, Information Technology, Electronics & Communication Engineering, Civil Engineering, Mechanical Engineering, Electrical Engineering, Applied Sciences (Chemistry, Physics and Mathematics)

# **Accreditations:**

University Grants Commission

# **Collaborations:**

NITTTR, Aeronautical Society of India, CAAD Centre, Rajpura, Wing Aviation, Hyderabad, Rajiv Gandhi Flying Club, Hyderabad, Shri Pannel Khanna, Hoshiarpur Automible Ludhiana, Hero cycle Ludhiana, Ralson Son's Ludhiana, Metro Tyre Ludhiana, **CTR** Ludhiana

Global Aviation, Chandigarh, Eastmen Ludhiana, Rudra Casting Khanna, Metalecraft Rajpura, Prabhat Forging Mandi Gobindgarh,

# Scope:

Mechanical Engineering: Automobile Industry, Manufacturing Industry, Textile Industry, Automation and Robotics, Production Industry, CNC, DNC, NC Industry, Designing Industry or Department,

Civil Engineering: Civil engineering has scope in many fields:- Building construction , building design , Structural Design, Railways, Airport designing, ports and harbors, PWD (B&R), Irrigation, highways & Bridge design

Aeronautical Engineering: Gov. Jobs, Air Force, DRDO, Isro Research Centre, Indian Army, Indian Navy, Pvt. Aviation Club, NASA

Computer Science & Engineering: CSE drive the world and has become an indispensable part of human civilization. For every learned individual, it is an asset for the knowledge economy. Computer Science Engineering not only grooms research scientists who have passion for invention and has novel design of new technology and explores new vistas for the use of existing technology.

Designation in company: Software Developers, Hardware Engineers, System Designer, System Analyst, Networking Engineers, DBA, Software Testing, Security analyst etc.

Top Companies: Google, Yahoo, Hewlett-Packard, International Business Machines Corporation, Toshiba Corporation, Dell Inc, NEC Corporation, Canon Inc, Apple Inc, ASUSTEK Computer Inc, Acer Inc, Lenovo Group Limited, SAIC, Sun Micro system, TCS, Infosys, HCL, Wipro, CMC, CMS, L&T, Tech Mahindra etc.

Electronics and Communication Engineering : Telecom, Defense, Space Research Organization, Consumer Products, Bio-medical Equipment, Agriculture

Electrical Engineering: Electronics, Digital Computers, Power Engineering, Telecommunications, Control Systems, Radio-Frequency Engineering, Signal Processing, Instrumentation and Microelectronics

Applied Sciences : Scope in academics in Universities, Colleges, in Industries.

# Key Highlights

- Work on renewable energy resources as Solar Car, Solar Ac, Hydraulic Loader, Compressed Air Car, 360 Angle Rotation Car.
- Department has young & highly motivated faculties with good academic experience.
- Most of the faculty members presented & published papers at several reputed National, International conferences and journals.
- CSE has well equipped laboratories with hardware and software Facilities.
- Department is working on outcome base teaching-learning process.
- The Department has ACE Club under which cultural, technical and non-technical events are organized.
- Department has good number of Placements •
- Summer Internship in Industries is provided to student by Department.
- Department has organized soft Skill & Technical Skill development programs for students in coordination with T&P Department.
- Expert & Disciplined Faculty, teaching through digital notes, well equipped labs, trained lab instructor. More Emphasis on Practical Knowledge, hands on training for under graduate students. Imparting knowledge of basic Softwares used in Electronics engineering like MATLAB, XILING, ORCAD etc.
- Electrical Engg. is fascinating and rewarding field of study with many opportunities to solve key engg .problems.
- Emerging sectore in Air Transpotation
- Students from B.Tech 3rd year cleared AMCAT exam
- Industrial Visit in each Semester
- Conducted A National Seminar RT/AT (Recent Trends in Aerospace Technology) -2016

- The major strength of department is experienced & motivated faculty working together as a team.
- Department has developed extraordinary Infrastructure, Class Room, Laboratories, CAD labs.
- Department has strong links with construction Industries in the form of regular Industrial Visits, Guest Lecturers, and Summer Training for all students and value added workshop on auto-CAD.

# **Best Features of Department:**

Project work in innovative technology.

- Computer Aided Design, Simulators and so on.
- more focus on practical, skill development and technical training.
- Invention new building material & Designing Green Buildings (promoting Sustainable development) Facilities : CAD, computer assisted design, simulation, MATLAB.

• It is the BEST Engineering having Open Source Projects and other engineering disciplines depend on CSE like CAD:





# FACULTY OF **EDUCATION**

Department of Education

The Faculty of Education at the university offers the largest and most comprehensive teacher training programs that qualify students to teach in a variety of educational institutes across India and abroad at the pre primary, elementary and secondary level. The training curriculum meets the standardized qualification for teachers under the RTE Act and is in alignment with the mandate of NCTE. The school of education continually welcomes students in a milieu of incessant learning, training reflective practitioners that can respond adequately to the diverse requirements of students in managed classroom sessions of the twenty first century.

# **Best features of Education department**

Choice Based Credit System, Module System, E- journals, Books, International Seminars, Food Processing Unit, Educational Trips, Inter house Activities, NSS Unit, Shakti Scholarship Scheme, Red Ribbon Club, Music & Art Club, Training in making, handicrafts, Candle Making, Flower Making.

#### **Courses Offered:**

Ph.D/M.Phil in Education

Duration : As per UGC norms | Eligibility: As per UGC norms M.Ed. Eligibility: 55 % (Gen) and 50% (SC) in B.A., (If less than Marks in BA than PG marks considered), Duration: 2 years, B.Ed with 55% marks M.A. Education Eligibility: 50% (Gen) 45 % (SC) in B.A. in aggregate and in the concerned subjects. (Other States 40% in aggregate and in the concerned subjects.), Duration: 2 years, Graduation with 50% marks B.Ed, Eligibility: 50% (Gen), 45% (SC) in B.A., (If less than Marks in BA than PG marks considered), Duration: 2 years

#### Scope:

Teaching, Counseling, Social Welfare department, Banks, Call Center, Language Department

**Key Highlights:** 

Guidance and Counseling Cell, Women redressal cell, Social awareness Rally & Winter fair

#### **Accreditations:**

NAAC 2010



# FACULTY OF SOCIAL SCIENCES AND LANGUAGES

Department of Political Science /Public Administration Department of History Department of Psychology Department of Sociology Understanding social phenomena is vital in our complex and fast-moving world. Faculty Of Social Sciences And Languages is a team of world-class academicians that range widely across disciplines to engage with issues that matter today. Studying social sciences will inspire and challenge students interested in exploring subjects like History, Political Science, Sociology, Public Administration. Our social scientists work together on many interdisciplinary projects although each division is a centre of excellence in its own right for research, teaching and learning.

#### **Courses Offered:**

Ph.D/M.Phil in Social Sciences and Languages Duration : As per UGC norms | Eligibility: As per UGC norms M.A History Eligibility: Graduation with minimum 45% Marks in aggregate for General Category & 40% for SC/ST/OBC or 50% in relevant subject Duration: 2 Years M.A Political Science Eligibility: Graduation with minimum 45% Marks in aggregate for General Category & 40% for SC/ST/OBC or 50% in relevant subject Duration: 2 Years M.A Public Administration Eligibility: Graduation with minimum 45% Marks in aggregate for General Category & 40% for SC/ST/OBC or 50% in relevant subject Duration: 2 Years M.Sc. Psychology Eligibility: Graduation with minimum 50% Marks in aggregate for General Category & 45% for SC/ST/OBC or 50% in relevant subject Duration: 2 Years M.A Sociology Eligibility: Graduation with minimum 45% Marks in aggregate for General Category & 40% for SC/ST/OBC or 50% in relevant subject Duration: 2 Years

#### Scope:

The university trains the next generation of social science graduates for a plethora of opportunities in fields like administration, advertising, broadcasting, charity, consultancy, public relations, recruitments, marketing research, social research, social work, teaching, youth work, entertainment, media, law enforcement and protection, housing, teaching, international development, trade unions, youth justice, probation services public administration and healthcare.



# FACULTY OF LEGAL STUDIES

Department of Law

At Faculty of Legal Studies, academics are about more than just course work. They are about interdisciplinary intellectual dialogue, first-hand layering, clinical experiences and always a global approach to training the leaders of tomorrow. The Faculty of Legal Studies works towards the advancement of institutional expertise in the area of legal research and education by augmenting academic and professional excellence, developing critical and relentless engagement with legal theory and practice, synergizing law, legal research, legal education and action to further the quest for justice.

#### **Courses Offered:**

Ph.D/M.Phil in Law Duration : As per UGC norms | Eligibility: As per UGC norms LLB Eligibility: (for gen. 45%) (For others 40%) on Graduation basis | Duration: 3 Years BALLB Eligibility: (for gen. 45%) (For others 40%) on 10+2 basis | Duration: 5 Years LLM Eligibility- Granulation with minimum 45% marks | Duration- 2 year

#### Scope:

Practice, Judicial services, Legal advisor, law officers, Teaching

#### **Accreditations:**

Approval from Bar Council of India

# **Key Highlights:**

Moot courts, Legal aid camps, Court visits

#### **Best Features**

Free legal advice available



# FACULTY OF AGRICULTURE AND LIFE SCIENCES

Department of Agriculture Department of Botany Department of Zoology

The Faculty of Agriculture and Life Sciences encompasses agricultural production and the environment goods and services that the rural sector provides. We have an ambition to enable 21st century to feed, fuel and clothe the world's burgeoning population, using agricultural systems that are sustainable, humane, and beneficial to rural environment and those who work and dwell there worldwide. The department has the focus on teaching, learning and research in animal science, crop science, international development and the environment. The modular structure of our courses allows students to select from many subjects taught across the faculty and the university by experts in their field, thus providing for the individuals student's specialist needs as well as developing a core understanding of their subject.



#### **Courses offered**

Ph.D/M.Phil in Botany and Zoology Duration : As per UGC norms | Eligibility: As per UGC norms B.Sc. Agriculture Hons Duration: 4 years, Eligibility: 10+2 pass in Medical or Non medical or equivalent with minimum 45% marks M.Sc. Botany Eligibility: B.Sc. Medical with 55% marks. (Botany as one of the subject), Duration: 2 Years M.Sc. Zoology Eligibility: B.Sc. Medical with 55% marks. (Zoology as one of the subject), Duration: 2 Years

#### Scope:

Well-paid careers are available for qualified agricultural graduates in government and public sector organizations, agribusiness firms, food processing and retail industry, research organizations and laboratories, banks and financial corporations, central and state government organizations and private firms.

#### **Best Features**

- Well qualified faculty
- Practical approach towards teaching
- Focus on learning and research
- Introduction to latest technology in the field of Agriculture
- Semester training for practical knowledge
- Special workshops for gaining knowledge about latest

#### Labs & Farms

Agricultural Farms, Basic Agriculture Lab, Plant Pathology Lab, Soil Testing Lab, Agronomy and Horticulture, Tissue Culture Lab

techniques

- Introduction to latest technology in the field of agriculture
- Usage of machinery
- Study of irrigation systems
- Generation of ideas towards more production
- Detailed study on the fertility of land and its production



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# FACULTY OF AYURVEDA AND RESEARCH

Department of Ayurveda and Research

Ayurveda also called 'the science of life' originated 5000 years ago and is most ancient system of healing known to man today. The study of ayurveda lays a powerful emphasis on prevention by balancing every individuals unique patter of energy that manifests as physical, mental and emotional. The science involves a careful health assessment and examination of the root of imbalance in relation to key symptoms and also a thorough evaluation for suitability of treatments. The centre of Ayurveda was the first school of Ayurvedic Sciences to establish in Punjab with a 150 bedded hospital and a Panchkarma centre. The institution since its foundation in 1996 has over the years evolved from a refined college to an august university offering more than 256 professional programs today in various disciplines of engineering, science, commerce and arts.

# **Courses Offered:**

Ph.D in Ayurveda Duration : As per UGC norms | Eligibility: As per UGC norms M.D. (Kayachikitsa) Eligibility: BAMS with all India Ayush Post-Graduate Entrance Test (AIAPGET) Duration: 3 yrs, M.D. (Rasashastra) Eligibility: BAMS with all India Ayush Post-Graduate Entrance Test (AIAPGET) Duration: 3 yrs, BAMS Eligibility: 10+2 Medical with 50% Marks in PCB & English and National Eligibility Cum Entrance test (NEET) Duration: 51/2 yrs,

#### Scope:

Govt. Job/Own Practice/ Lectureship / can run Pharmacy /Panchkarma Center

#### **Best Features**

Well Established Pharmacy & Hospital

# **Shining Star**

Isha, Manmeet, Harmandeep, Amrit Kaur







# FACULTY **OF NURSING**

**Department of Nursing** 

We provide the education which meets the latest international medical standards. The net result of education and training at our school prepares competent nurses capable of working under all sorts of situations. Keeping in mind the huge demand for skilled nurses all over the globe the university offers highly sought after B.Sc Nursing courses targeting high quality patient care and able handling of clinical complications through M.Sc. Nursing, and Post Basic B.Sc. Nursing. Our faculty is engaged in training students in a live hospital environment where they have the opportunity to work alongside doctors and see a one to one interaction with patients and also take relevant notes. Regular medical checkup camps help students learn the required communication skills relevant to their profession whist also learning how to deal with patient with severe to mild illnesses. Reaching out to community is a top initiative at Desh Bhagat College of Nursing, Punjab rather than perusing the doctrine of theoretical knowledge only.

#### **Courses Offered:**

Ph.D/M.Phil in Nursing

Duration : As per UGC norms | Eligibility: As per UGC norms M.Sc (Nursing)

Should be registered Nurse & registered Midwife from any nursing council, B.Sc Nursing/ B.Sc. Hons. Nursing/ Post Basic B.Sc Nursing with Minimum 55% marks, Minimum 1 year work Exp. after B.Sc. Nursing and minimum 1 year work exp after or before post basic B.Sc. Nursing. Duration: 2 years, Eligibility: Graduation in nursing with 50% marks. B.Sc (Nursing)

Minimum age for admission shall be 17 year on 31st Dec. of the year in which admission is sought. Duration : 4 years, Eligibility: 10+2 (Medical), 45% in PCB, English as Qualifying Examination Post Basic B.Sc (Nursing)

Duration : 2 years, Eligibility: Diploma in Nursing (GNM) + Registration with State Council, GNM pass with RN/RM Number

#### Scope:

Nursing Officer, Nursing Educator, Clinical Instructor, Tutor, Demonstrator, Lecturer, Staff Nurse

#### **Recognitions & Collaborations:**

Indian Nursing Council, Delhi. Punjab Nurses Registration Council, Mohali Rajindra Hospital Patiala (Clinical Posting) Civil Hospital Khanna Sps, Apollo Hospital , ludhiana Rinpas, Ranchi CIP, Ranchi Mansik Arogyashala, Gwalior IHBAS, New Delhi Civil Hospital, Fatehgarh Sahib Civil Hospital Amloh Mata Kaushalya Hospital Patiala

#### **Best Features**

Well infrastructure and equipped Nursing laboratories Hard Working and Punctual faculty Good clinical experience provided to students by college.

#### Placement

Specialty Hospital: IVY, Fortis, Max Hospital, DMC, AIIMS. Student Placed at various nursing colleges & National and international Hospitals and Universities for higher study.





Department of Dental Sciences

PG School of Dental Sciences and Hospital owes its formation to the father of Dr. Zora Singh, Late Sardar Lal Singh Ji who was a veteran freedom fighter and was close associate of Netaji Subhash Chandra Bose. Desh Bhagat Dental College & Hospital was established in the year 2000. A decade is like a speck in the life of a vibrant institute and during these years DBDC has incredibly nurtured its legitimate assertion of being recognized as a premier post graduate institute of the region by sprouting prudent & capable Dentists out of BDS & MDS aspirants

their own fields.

#### **Courses Offered:**

#### Ph.D in Ayurveda

Duration : As per UGC norms | Eligibility: As per UGC norms BDS

Eligibility: Marks of qualifying exam 10+2 (PCB) with 50% & above, Duration: 5 Years Admission on NEET UG as par Punjab GOVT. Notification of proceeding year or as a mended time to time and as par norms laid down by DBU

#### MDS in

Periodontology, Conservative Dentistry, Endodontics, Orthodontics, Dentofacial Orthopedics, Prosthodontics- Crown & Bridge. Duration 3 Years Eligibility: B.D.S., NEET PG as par Punjab GOVT. Notification of proceeding year or as a mended time to time and as par norms laid down by DBU

#### Scope:

Govt. Job/Own Practice/ Lecturership

#### **Accreditations:**

Dental Council of India (DCI)

#### **Best Features**

- with latest technical innovations.
- · Advanced sterilization equipments and latest bio-waste systems have been provisioned for ensuring medical friendly environment.
- Latest high resolution x-ray machines, and multi feature OPG equipment.
- Mortuary to ensure proper preservation and availability of Cadavers.
- Oral surgery department with minor and Major OT.

The institute has renowned professional and experienced faculty fulfilling all norms of qualification and service laid by the Dental council of India. The faculty is committed to give its best to the students and they all are stalwarts of

• Student equipment ratio is 1% under recommendations of dignitary faculty, the practical equipments are update regularly,

• We equipped museums and display posters displayed in each department to enhance assimilation and comprehension.

• Fully automated Out Patient Department (OPD) for speedy management of patients and documentation of their records



# FACULTY OF PHARMACY

Department of Pharmacy

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The profession of Pharmacy has transformed into a hub for the "global health care" & evolved as a multi disciplinary, multi faceted curriculum. In an increasingly competitive market for quality employment the School of Pharmacy offers an unparalleled opportunity to experience a clinically focused, science-driven course, designed to equip you to be a future leader & health care professional.

#### **Courses Offered:**

**B.PHARMACY** Eligibility: 10+2 (MEDICAL / NON MEDICAL) Duration: 4 years D.PHARMACY Eligibility: 10+2 (MEDICAL / NON MEDICAL) Duration: 2 years

#### Scope:

Over the years, pharmaceutical scientists have been instrumental in discovering and developing innovative drugs that save thousands of people's and Drug Administration (FDA), and as researchers at national laboratories such as the National Institutes of Health (NIH)

#### **Best Features**

- Approved by Pharmacy Council of India (PCI)
- High-tech, well equipped labs; serve as a strong framework for our graduates to help them develop capabilities to become world class pharmacists.
- The faculty has multi-faceted expertise with competencies in a variety of domains including clinical & scientific domains.

lives and improve the quality of life for many others. Pharmaceutical scientists can pursue a variety of jobs. They are employed by pharmaceutical companies, they work as pharmacists, doctor, and as researchers and professors at universities, as regulatory scientists for agencies like the Food





Department of Paramedical Sciences Department of Radiology Being an essential component of the Health Care Services, Para Medical Science assumes a noteworthy part in medical science for the diagnosis and treatment of various ailments & diseases. The university offers the best courses in Punjab in this field with clinical placements to gather firsthand experience of working with patients and contemporary equipment. Despite the fact that decision making for patient consideration lays on doctors, its implementation and performance lies on the paramedical staff. They remain as essential columns between the two and can influence patient consideration. Para-Medical Science also deals with handling, utilization & maintenance of diagnostic & analytic apparatus utilized in clinically laboratory, technical tools used in various therapies of physiotherapy & the apparatus used in operation theatres by OT professionals.

### **Courses Offered:**

Diploma in Medical Lab Technology (DMLT) Eligibility: 10+2 with minimum 45% aggregate, Duration: 2 Years B.Sc. in Medical Lab Technology (B.Sc. MLT) Eligibility: 10+2 with Medical (Non- Medical Students is not eligible) with minimum 50% aggregate, Duration: 3 Years B.Sc. in Medical Lab Technology (LE) Eligibility: 10+2 pass with minimum 50% aggregate (any Stream ) with 2 year diploma in MLT B.Sc. in Operation Theater Technology Eligibility: 10+2 pass or equivalent with minimum 50% marks (Medical/Non-Medical ), Duration: 3<sup>1/2</sup> Years B.Sc. in Radiology Imaging Technology Eligibility: 10+2 pass (Medical/Non-Medical ), Duration: 3 Years M.Sc. in Medical Lab Technology (M.Sc. MLT) Eligibility: B.Sc with Medical (Non-Medical Students is not eligible) with minimum 50% aggregate, Duration: 2 Years Diploma in Emergency & Trauma Care Eligibility: 10+2 (any stream) with minimum 50% marks, Duration: 1 Year B.Sc. in Radiology Eligibility: 10+2 pass (Medical/Non-Medical), Duration: 3 Years

#### Scope:

A large number of avenues are open for Para medical professionals in ambulance services, critical care, primary care, hospitals, pathological diagnostic labs, nursing homes. Paramedics are completely responsible for resuscitating and stabilising patients, using high tech equipments like the defibrillator, applying spinal and traction splints, administering intravenous drips, drugs and oxygen. Paramedics are also found to work with government, police, flight crews and coast guards. Physiotherapist can get employment anywhere in the hospitals be it ICU or Geriatrics. There is also scope for private practice and teaching. They can also opt for higher studies.

#### **Placement**

Students have been placed in reputed hospitals and diagnostic centers.

DIVERSE INTERNATIONAL STUDENT COMMUNITY



# DBU in collaboration with Equity Score Brings One Lakh new jobs in the market

Attention: +2 /Graduate Students Join One Year Skill Certificate Program at Desh Bhagat University

Another Feather in University's Cap Joining hands with a USA- based company EQUITY SCORE which is Ensuring 100% job opportunity for the students.

Pay in Rupees, Earn in Dollars A confirmed job offer letter at your door- step from USA

Teams will be formed to develop software applications. Each team consist of 31 skilled students. You can either be team leader or team member of the team.

The certificate provided by the University is not only valid for Equity Score but also in other organizations in the world. As DBU is a UGC- recognized University.

#### **Salary Structure**

From ₹137 Lac pa\* to ₹ 213 Lac pa\* (₹4.18 Lac pa + 2. 1 Crore Stock Options)





Students of Equity Score Course, While receiving their joining letters from the Governor of Punjab Shri. VP Singh Badnore during annual convocation of Desh Bhagat University.

#### We are offering one- year course in APP DEVELOPMENT and financial literacy-

- 100% job guarantee, students will be absorbed in the research unit to be established by our USA counter part EQUITY SCORE based In UTAH.
- The research unit is coming up in and around Mohali.

# Be an early bird Reach US to Reach U.S.





The company wants to commercialize its products through the trained man power of DBU. The company is also offering 30% share of its revenue to each team from the sales of its respective software application.

**Equity Score desires to** sponsor and Participate in **Technology Development Research with DBU in** various areas like:



Solar Engineering



3-D Printing & Robotics



Regenerative Medicine

Artificial Intelligence



Gene Editing & Protein Folding





















# SPORTS EVENTS













# STUDENT LIFE CULTURAL EVENTS











# Desir Bhag Driversity

# FASHION SHOW











# **Ragging in any form is Strictly Prohibited**

Anti-Ragging measures are taken as per guidelines of various authorities such as-

- a) With the direction of Hon'ble Supreme court of India, dated 8-5-2009 (in Civil Appeal No. 887 of 2009)
- b) Guidelines of University Grants Commission vide www.ugc.ac.in
- c) Punjab Govt. as per The Punjab Educational Institutions (Prohibition of Ragging) Act, 2013 Punjab Act No. 25 of 2013
- d) Decisions taken from time to time by District level Anti Ragging Committee constituted under the Chairmanship of Deputy Commissioner

As per the orders/ Instructions/ guidelines issued by the above mentioned authorities, the following steps are taken in the University:

- 1. An Anti Ragging Committee has been Constituted at the University level.
- 2. Anti Ragging Squad has been constituted to ensure proper compliance of various instructions relating to prevention of ragging in the University.
- 3. A monitoring cell has been established to co-ordinate the activities relating to prevention of ragging by the students in the University Campus / Hostels.
- 4. Orientation programs and counseling sessions are held regularly to create a proper environment for preventing any act of ragging.
- 5. Each student is required to fill his/her affidavits ONLINE. Every student must submit an Anti Ragging Form at the time of admission in the University. This process must be repeated by every student every year (Not only the new coming First Year student). There is no need for Notary or Stamp Paper. For this, all students and parents will fill up the anti-ragging forms which are available on Desh Bhagat University website by following the below mentioned steps:

#### Steps :-

- 1. Visit the website www.deshbhagatuniversity.in
- 2. Click on the link Anti Ragging
- 3. Fill the online form
- 4. The hard copy of the forms duly filled in by students/ parents is to be submitted in the Admin Office of the concerned University School.

# **DBU-Scholarship Schemes**

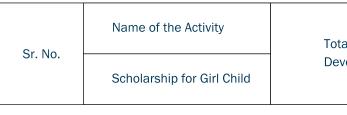
#### Detail of Scholarship schemes for the students provided by Desh Bhagat University (2017-18)

- 1. Desh Bhagat University "Shakti" Scholarship
- 2. Desh Bhagat University "Sh. Lal Singh" Scholarship
- 3. Desh Bhagat University "Performer" Scholarship
  - Scholarship on the basis of performance in cultural & co-curricular activities (Discount for the first session)
  - Scholarship on the basis of performance in sports
  - Scholarship on for children/grand children/ descendents of freedom fighters and category of Army/ Navy/Air force
- 4. Desh Bhagat University "Swift " Scholarship
  - Scholarship for Children of employees' working in Desh Bhagat University
  - Scholarship for "Alumni of Desh Bhagat United"
  - · Scholarship for "Siblings"
- 5. Desh Bhagat University "Power" Scholarship (academic excellence)
- 6. Desh Bhagat "Mission"
- 7. Mata Jarnail Kaur Scholarship

#### Note:

- These scholarships are applicable only to these students who are not getting any scholarship from State Govt / Govt. of India or any other Govt. agency.
- No concession will be given in the management quota seats, Nursing, medical courses and education courses.
- authorities.

#### Desh Bhagat University "Shakti" Scholarship



#### Desh Bhagat University "Sh. Lal Singh" Scholarship

As a single parent & economically week people paying for school can be difficult. But following scholarships exist to ease the burden many single parents face when trying to balance work, school and paying the bills.

The scholarship will on or above marks in each	Scholarship for Meritorious Girl Students Scheme Belonging to Minorities	To recognize, promote and assist meritorious Girl students belonging to National Minorities	<ul> <li>Should have secured in the secondary sche by any recognized Ce without financial Secu- Should deposit the c weaker section.</li> <li>NOTE:</li> <li>The scholarship will onl or above marks in each maintain his \her performation</li> </ul>
maintain me (not perfe			
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forpromote andin the secondary scheMeritoriousassistby any recognized CeGirl Studentsmeritorious Girlwithout financial SecSchemestudentsShould deposit the cBelonging tobelonging toweaker section.MinoritiesNationalNOTE:	Scholarship	To recognize,	Should have secured

• All scholarships will be subject to approval, no student shall have right to claim the scholarship without written approval of concerned

Total Fee (tuition fee + **Development charges** 

Discount 50% in tuition fee in the first session

ed not less than 55% marks shool (Class xth) conducted Centre / State Board of econdary Education support e certificate of economical	
	60% Discount in Tuition fee
only continue if student got 60 ch session. Student should formance in academics to	%

# **DBU-Scholarship Schemes**

#### Desh Bhagat University "Performer" Scholarship

A. Scholarship on the basis of performance in cultural & co-curricular activities (Discount for the first session)

#### Name of the Activity:

1. Ministry of Youth cultural and sports affairs/Association of Indian Universities: Represented India after approval of Ministry of Youth Cultural and Sports Affairs/ ICCR/AIU/School in Festivals Scheduled as part of the Annual International Cultural Calendar OR Participated as a member of combined university team/School team at International Level.

Admission in	Discount in Tuition fee
Engineering	20,000
PG (for fee structure above 30,000)	10,000
PG ( for fee structure below 30,000)	5000
UG	4000
Diploma	4000

B. Scholarship on the basis of performance in Sports (Discount for the first session)

Sr. No.	Achievements		Gold Medal	Silver Medal	Bronze Medal	Participation
1.	International sports championship	Total Fee(Tuition fee +	35%	30%	25%	20%
2.	National sports/interuniversity sports competition	Development charges)	30%	25%	20%	15%
3.	State sports championship		25%	20%	15%	10%

C. Scholarship for children/grand children/ descendents of freedom fighters and category of Army/ Navy/Air force (Discount for the first session)

Tuition Fee	Total Fee	Discount
Upto 25,000	(Tuition fee +	15%
25001 to 50,000	Development	20%
50001 to 100000	Charges)	25%

#### Desh Bhagat University "Swift" Scholarship

#### For Girl Child

Employees\marks	60% Marks	70% Marks	80% Marks & above
4th class employee	60% discount in tuition fee	70% discount in tuition fee	80% discount in
3rd class employee	50% discount in tuition fee		
2nd class employee			
1st class employee		35% discount in tuition fee	

# **DBU-Scholarship Schemes**

#### Desh Bhagat University "Swift" Scholarship

#### For Boy Child

Employees\marks	60% Marks	70% Marks	80% Marks & above
4th class employee	50% discount in tuition fee	60% discount in tuition fee	70% discount in
3rd class employee		40% discount in tuition fee	
2nd class employee			
1st class employee		25% discount in tuition fee	

Note: If student has less than 60% marks then they get 15% discount in tuition fee.

#### Subject to the following conditions:

- Three year of service.
- At least 50% marks in each semester / university examination.

#### B. Scholarship for "Alumni of Desh Bhagat United"

Student who is already	Student having 60 % Marks	60-80% marks	80%-above marks
registered in DBU wants to continue for further degree (valid up to 30th june,2015)	25% discount in tuition fee	30% discount in tuition fee	35% discount in tuition fee
After 30th June, 14 or before 30th July, 2015	15% discount in tuition fee	25% discount in tuition fee	30% discount in tuition fee

#### C. Scholarship for "Siblings Studying in Desh Bhagat University"

Tuition Fee	Total Fee (Tuition fee + Development Charges)	Discount
Upto 25,000		Rs 2500/-
25001 to 50,000		Rs 5000/-
50001 to 100000		Rs 10000/-

#### Desh Bhagat University "Power" Scholarship (academic excellence)

Tuition Fee			Discount	
Upto 25,000	Total Fee (Tuition fee + Development Charges)	Marks 70-80% (10%) in tuition fee for the first session	Marks 80-90% (15%) in tuition fee for the first session	Marks 90% & above (20%) in tuition fee for the first session
Above 25,000		Marks 70-80% (15%) in tuition fee for the first session	Marks 80-90% (20%) in tuition fee for the first session	Marks 90% & above (25%) in tuition fee for the first session

#### \*Note:

The scholarship policy shall be as adopted and awarded by the governing body of Desh Bhagat University from time to time., Invotestretenendurations loan overlahles (Staten Baget 25 Ratiolau Ganera, Banke.etc.)

# **Nodal Officers of UGC prescribed committees**

Sr. No.	Committee	Nodal Officer	Email	Contact
1.	Grievance Redressal Committee	Dr. Jog Singh Bhatia (Director cum Professor) Department of Business Mgt., Commerce and Economics.	grevienceredressal @deshbhagatuniversity.in	8132839304
2.	Anti-Ragging Committee ( Departmental And University Level ) and University Level Anti- Ragging Squad Members	Er. Arshdeep Singh ( Assistant Professor), Department of Mechanical Engineering	antiragging @deshbhagatuniversity.in	8168304671, 9991111276
3.	SC/ST Committee	Dr. Inderpreet Kaur (Assistant Professor Department of Law	sc.st @deshbhagatuniversity.in	6283719599
4.	Gender Champion Club	Ms. Lovesampuran Kaur( HoD ) Department of Nursing	genderchampion @deshbhagatuniversity.in	9814364000
5.	Internal Complaints Committee / Women's Grievances Cell	Dr. Puja Gulati ( Professor) , Department of Pharmacy .	womenredressal @deshbhagatuniversity.in	9815935142
6.	Institutional Innovation Council	Mr. Manoj Kumar Srivastav (Assistant Professor) Department of CSE, Department Engineering and Applied Sciences	innovate @deshbhagatuniversity.in	9027334839
7.	Departmental Academic Integrity Panel (DAIP) And Institutional Academic Integrity Panel (Iaip) In The University	Dr. Inderjeet Singh Sethi (Director R&D) , Desh Bhagat University	research @deshbhagatuniversity.in	9783766390, 9914900928

Sr. No.	Committee	Nodal Officer	Email	Contact
8.	Library Advisory Committee	Dr. Parminder Singh (Deputy Librarian /Assistant Professor DBU Central Library/Department. Library & Inf. Sci.	libraryadvisiory@ deshbhagatuniversity.in	9988600801
9.	Organ Donation Cell	Dr.Satya Deo Panday, Principal cum Professor of Desh Bhagat Ayurvedic College and Hospital	organdonations@deshbha gatuniversity.in	9872583155
10.	Swayam /MooCs /NAPTEL courses	Dr. Rajinder Kumar Bathla ( Department of Computer Sciences and Applications )	swayam @deshbhagatuniversity.in	9216565403
11.	Unnat Bharat / Swachh Bharat/ NSS	Mr. Sandeep Singh Saggu ( Assistant Professor) Department of Computer Sciences	unnatbharat@deshbhagat university.in	9988776787
12.	Ek Bharat Shreshtha Bharat	Mrs. Piyusha, Assistant Prof. Department of Agriculture and Life Sciences		
13.	Cultural Activities Incharge	Dr. Surjeet Patheja ( Director) Department of Social Sciences and Languages	cultureincharge@deshbha gatuniversity.in	9876029011